BLUEPRINT POLLING

Pennsylvania Statewide Survey
Febraury 6-8, 2024
N = 538

Q1 I'd like to start by asking your opinion about some public figures. Please tell me whether you have a very favorable, somewhat favorable, neutral, somewhat unfavorable, or a very unfavorable opinion of each.

Travis Kelce

- 23.0% Very favorable
- 20.7% Somewhat favorable
- 42.1% Neutral
- 4.8% Somewhat unfavorable
- 9.3% Very unfavorable

Q2 Taylor Swift

- 25.5% Very favorable
- 19.0% Somewhat favorable
- 28.8% Neutral
- 9.5% Somewhat unfavorable
- 17.2% Very unfavorable

Q3 Jason Kelce

- 34.6% Very favorable
- 13.6% Somewhat favorable
- 44.1% Neutral
- 2.4% Somewhat unfavorable
- 5.3% Very unfavorable

Q4 Joe Biden

- 16.0% Very favorable
- 16.3% Somewhat favorable
- 7.2% Neutral
- 10.2% Somewhat unfavorable
- 50.2% Very unfavorable

Q5 Donald Trump

- 32.3% Very favorable
- 11.0% Somewhat favorable
- 7.3% Neutral
- 3.6% Somewhat unfavorable
- 45.8% Very unfavorable

Q6 John Fetterman

- 15.6% Very favorable
- 21.0% Somewhat favorable
- 22.7% Neutral
- 12.8% Somewhat unfavorable
- 27.9% Very unfavorable

Q7 Josh Shapiro

24.5% Very favorable

18.7% Somewhat favorable

29.6% Neutral

11.3% Somewhat unfavorable

15.8% Very unfavorable

Q8 Bob Casey

15.3% Very favorable

15.3% Somewhat favorable

39.9% Neutral

11.5% Somewhat unfavorable

18.0% Very unfavorable

Q9 David McCormick

9.5% Very favorable

13.7% Somewhat favorable

54.2% Neutral

7.8% Somewhat unfavorable

14.8% Very unfavorable

Q10 Do you consider yourself a fan of Taylor Swift's music?

10.7% Definitely

22.0% Somewhat

30.3% Not much

33.2% Not at all

3.8% Unsure

Q11 In the 2024 U.S. Senate race, if the candidates are Democrat Bob Casey, Jr. and Republican David McCormick, for whom do you plan to vote?

38.1% Democrat Bob Casey, Jr.

37.3% Republican David McCormick

24.6% Unsure

Q12 In the 2024 Presidential election, for whom do you plan to vote?

31.6% Democrat Joe Biden

39.7% Republican Donald Trump

6.5% Independent Robert F. Kennedy, Jr.

4.6% Someone else

15.3% Unsure

2.3% Will not vote

Q13 How would a Taylor Swift endorsement of President Joe Biden impact your choice in the 2024 presidential election between Biden and Trump?

3.0% Much more likely to consider Biden

3.7% Somewhat more likely to consider Biden

75.5% No change in my opinion

1.8% Somewhat less likely to consider Biden

16.1% Much less likely to consider Biden

Q14 How would a Travis Kelce endorsement of President Joe Biden impact your choice in the 2024 presidential election between Biden and Trump?

3.4% Much more likely to consider Biden

3.1% Somewhat more likely to consider Biden

77.7% No change in my opinion

1.0% Somewhat less likely to consider Biden

14.8% Much less likely to consider Biden

Q15 How would a Jason Kelce endorsement of President Joe Biden impact your choice in the 2024 presidential election between Biden and Trump?

3.9% Much more likely to consider Biden

3.4% Somewhat more likely to consider Biden

77.1% No change in my opinion

1.5% Somewhat less likely to consider Biden

14.1% Much less likely to consider Biden

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Q16 For statistical purposes only, what was your age at your last birthday?

24.0% 18 to 34

14.5% 35 to 44

16.5% 45 to 54

20.0% 55 to 64

25.0% 65 or older

Q17 And please confirm your gender.

53.0% Female

46.5% Male

0.5% Nonbinary

Q18 Again, for statistical purposes only, what is your ethnicity?

8.5% African American or Black

2.0% Asian American

80.0% Caucasian or White

5.0% Hispanic or Latino

2.5% Multi-racial

2.0% Some other ethnicity not mentioned here

Q19 What was your highest level of education?

20.9% High school or less

38.1% Some college

26.0% Four-year degree

15.0% Advanced studies, such as an MD, JD, or Phd

Q20 How would you describe your partisan affiliation?

20.4% Strong Democrat

18.0% Lean Democrat

23.8% Independent

15.5% Lean Republican

22.3% Strong Republican

Q21 [INDEPENDENTS ONLY] Do you typically vote for Republicans, Democrats, or both parties equally?

24.7% Democrats

20.3% Republicans

55.0% Both parties equally

Q20_21 How would you describe your partisan affiliation?

20.4% Strong Democrat

23.9% Lean Democrat

13.1% Completely Independent

20.3% Lean Republican

22.3% Strong Republican

Q22 In the 2020 Presidential Election, for whom did you vote for?

41.8% Republican Donald Trump

42.9% Democrat Joe Biden

1.2% Someone Else

2.4% Don't Remember

11.7% Did Not Vote

DMA

42.9% Philadelphia

19.5% Pittsburgh

14.3% Harrisburg

12.1% Scranton

11.1% Other

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents	Total	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q1 Travis Kelce Favorability																	
Very favorable	23.0%	17.5%	11.7%	23.8%	34.4%	25.3%	28.1%	17.4%	11.7%	38.3%	43.2%	22.0%	15.9%	10.0%	14.5%	21.3%	25.6%
Somewhat favorable	20.7%	30.9%	15.7%	20.5%	14.6%	18.7%	18.5%	23.3%	4.5%	18.0%	56.8%	21.5%	4.0%	26.6%	-	22.1%	18.7%
Neutral	42.1%	36.0%	43.3%	37.6%	43.5%	49.1%	42.3%	41.7%	61.1%	35.9%	-	42.8%	46.8%	55.2%	56.4%	42.7%	41.2%
Somewhat unfavorable	4.8%	9.8%	8.6%	2.2%	1.4%	2.4%	4.3%	5.4%	2.0%	3.4%	-	4.9%	8.5%	8.2%	0.5%	5.7%	3.6%
Very unfavorable	9.3%	5.8%	20.7%	15.8%	6.1%	4.5%	6.7%	12.2%	20.7%	4.4%	-	8.9%	25.0%	-	28.6%	8.2%	10.9%
Q1c Travis Kelce Favorability																	
Favorable	43.7%	48.4%	27.4%	44.3%	49.0%	44.0%	46.6%	40.7%	16.3%	56.3%	100.0%	43.4%	19.8%	36.6%	14.5%	43.4%	44.2%
Unfavorable	14.2%	15.6%	29.3%	18.1%	7.4%	6.9%	11.1%	17.6%	22.7%	7.8%	-	13.8%	33.4%	8.2%	29.1%	13.9%	14.5%
Neutral	42.1%	36.0%	43.3%	37.6%	43.5%	49.1%	42.3%	41.7%	61.1%	35.9%	-	42.8%	46.8%	55.2%	56.4%	42.7%	41.2%

Break % Respondents	Total	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
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Q2 Taylor Swift Favorability																	
Very favorable	25.5%	20.3%	22.8%	26.6%	25.0%	31.7%	31.8%	18.5%	11.0%	15.8%	43.2%	27.5%	13.0%	26.2%	-	23.1%	29.0%
Somewhat favorable	19.0%	22.8%	12.8%	18.0%	26.6%	13.6%	20.0%	17.8%	28.9%	23.9%	56.8%	18.6%	8.8%	13.7%	7.2%	17.9%	20.6%
Neutral	28.8%	23.2%	25.8%	31.1%	26.9%	36.1%	27.0%	30.9%	36.8%	50.6%	-	27.7%	31.7%	13.4%	24.0%	29.6%	27.7%
Somewhat unfavorable	9.5%	14.6%	14.5%	4.6%	4.7%	8.6%	7.6%	11.6%	9.1%	5.7%	-	9.4%	8.5%	25.8%	22.4%	10.4%	8.2%
Very unfavorable	17.2%	19.1%	24.0%	19.8%	16.7%	10.1%	13.6%	21.2%	14.3%	4.0%	-	16.9%	38.0%	20.8%	46.5%	19.0%	14.5%
Q2c Taylor Swift Favorability																	
Favorable	44.5%	43.1%	35.6%	44.6%	51.7%	45.2%	51.8%	36.2%	39.9%	39.7%	100.0%	46.1%	21.8%	39.9%	7.2%	41.0%	49.6%
Unfavorable	26.7%	33.8%	38.6%	24.3%	21.4%	18.7%	21.2%	32.9%	23.3%	9.7%	-	26.2%	46.5%	46.7%	68.9%	29.4%	22.7%
Neutral	28.8%	23.2%	25.8%	31.1%	26.9%	36.1%	27.0%	30.9%	36.8%	50.6%	-	27.7%	31.7%	13.4%	24.0%	29.6%	27.7%

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents	Total	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
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Q3 Jason Kelce Favorability																	
Very favorable	**34.6%**	35.0%	26.1%	44.7%	41.4%	26.9%	32.8%	36.7%	23.9%	39.7%	27.9%	35.5%	22.8%	27.6%	18.2%	30.9%	39.9%
Somewhat favorable	**13.6%**	14.3%	16.3%	10.1%	9.6%	16.7%	15.7%	11.0%	29.9%	6.3%	-	15.3%	4.0%	17.6%	8.5%	14.1%	12.8%
Neutral	**44.1%**	42.6%	49.9%	36.1%	42.0%	49.3%	45.3%	43.1%	25.5%	42.0%	72.1%	42.5%	53.1%	54.8%	52.7%	46.4%	40.9%
Somewhat unfavorable	**2.4%**	2.5%	2.9%	3.7%	1.0%	2.4%	1.7%	3.2%	8.8%	3.4%	-	1.9%	9.4%	-	9.2%	3.2%	1.3%
Very unfavorable	**5.3%**	5.5%	4.8%	5.5%	6.1%	4.7%	4.6%	6.0%	11.9%	8.5%	-	4.8%	10.8%	-	11.3%	5.4%	5.2%
Q3c Jason Kelce Favorability																	
Favorable	**48.1%**	49.4%	42.4%	54.8%	50.9%	43.6%	48.4%	47.7%	53.9%	46.0%	27.9%	50.8%	26.8%	45.2%	26.7%	45.0%	52.6%
Unfavorable	**7.7%**	8.0%	7.7%	9.2%	7.0%	7.1%	6.3%	9.3%	20.7%	12.0%	-	6.6%	20.1%	-	20.6%	8.6%	6.5%
Neutral	**44.1%**	42.6%	49.9%	36.1%	42.0%	49.3%	45.3%	43.1%	25.5%	42.0%	72.1%	42.5%	53.1%	54.8%	52.7%	46.4%	40.9%

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Q4 Biden Favorability																	
Very favorable	**16.0%**	6.6%	8.2%	11.1%	12.9%	35.1%	18.4%	13.3%	-	28.8%	-	15.9%	9.1%	15.1%	-	11.1%	22.9%
Somewhat favorable	**16.3%**	12.9%	33.0%	13.3%	19.0%	9.7%	15.8%	17.0%	-	20.9%	-	15.2%	26.7%	38.4%	6.3%	14.3%	19.2%
Neutral	**7.2%**	14.1%	5.5%	3.3%	6.9%	4.5%	8.6%	5.3%	31.5%	25.7%	43.2%	4.9%	3.6%	4.2%	-	8.6%	5.2%
Somewhat unfavorable	**10.2%**	26.0%	6.1%	5.7%	6.2%	3.8%	11.3%	9.0%	15.4%	10.8%	56.8%	9.9%	1.9%	6.6%	0.6%	11.2%	8.9%
Very unfavorable	**50.2%**	40.3%	47.2%	66.6%	55.1%	46.9%	45.8%	55.3%	53.1%	13.8%	-	54.2%	58.8%	35.8%	93.1%	54.8%	43.7%
Q4c Biden Favorability																	
Favorable	**32.3%**	19.5%	41.2%	24.5%	31.9%	44.9%	34.3%	30.4%	-	49.6%	-	31.0%	35.7%	53.5%	6.3%	25.5%	42.1%
Unfavorable	**60.5%**	66.3%	53.3%	72.3%	61.3%	50.7%	57.1%	64.3%	68.5%	24.6%	56.8%	64.1%	60.7%	42.3%	93.7%	65.9%	52.7%
Neutral	**7.2%**	14.1%	5.5%	3.3%	6.9%	4.5%	8.6%	5.3%	31.5%	25.7%	43.2%	4.9%	3.6%	4.2%	-	8.6%	5.2%

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents		Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
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Q5 Trump Favorability																	
Very favorable	32.3%	20.0%	30.7%	46.4%	33.4%	34.8%	28.7%	36.5%	25.5%	10.8%	-	35.0%	47.6%	18.4%	29.1%	36.5%	26.2%
Somewhat favorable	11.0%	12.9%	13.8%	17.8%	8.7%	5.1%	7.8%	14.8%	2.5%	9.9%	-	11.7%	6.1%	-	27.0%	12.3%	9.3%
Neutral	7.3%	5.9%	13.5%	2.7%	10.5%	5.3%	7.2%	7.4%	4.5%	16.9%	-	6.2%	7.0%	9.9%	14.5%	8.3%	5.7%
Somewhat unfavorable	3.6%	6.5%	-	2.1%	5.1%	2.8%	3.6%	3.7%	2.0%	-	-	4.5%	-	-	0.5%	3.6%	3.7%
Very unfavorable	45.8%	54.8%	42.0%	31.1%	42.2%	51.9%	52.7%	37.7%	65.4%	62.4%	100.0%	42.7%	39.3%	71.7%	28.9%	39.3%	55.1%
Q5c Trump Favorability																	
Favorable	43.3%	32.9%	44.5%	64.2%	42.1%	39.9%	36.5%	51.3%	28.1%	20.7%	-	46.6%	53.7%	18.4%	56.1%	48.8%	35.5%
Unfavorable	49.4%	61.2%	42.0%	33.1%	47.4%	54.7%	56.3%	41.4%	67.4%	62.4%	100.0%	47.2%	39.3%	71.7%	29.4%	42.9%	58.8%
Neutral	7.3%	5.9%	13.5%	2.7%	10.5%	5.3%	7.2%	7.4%	4.5%	16.9%	-	6.2%	7.0%	9.9%	14.5%	8.3%	5.7%

Break % Respondents		Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
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Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q6 Fetterman Favorability																	
Very favorable	15.6%	16.7%	10.1%	10.5%	12.9%	23.2%	18.9%	11.8%	14.6%	13.7%	72.1%	14.0%	10.7%	43.0%	6.7%	12.1%	20.6%
Somewhat favorable	21.0%	20.4%	28.1%	14.0%	20.2%	22.8%	23.4%	18.4%	11.8%	29.2%	-	21.8%	10.2%	14.7%	9.2%	18.6%	24.4%
Neutral	22.7%	28.4%	33.4%	23.4%	11.9%	19.1%	22.5%	22.5%	51.0%	35.4%	27.9%	20.9%	29.3%	24.4%	14.2%	25.7%	18.4%
Somewhat unfavorable	12.8%	14.8%	7.6%	13.5%	16.8%	10.2%	10.9%	15.0%	-	-	-	14.3%	18.5%	11.5%	7.2%	13.9%	11.2%
Very unfavorable	27.9%	19.7%	20.9%	38.5%	38.2%	24.7%	24.3%	32.2%	22.7%	21.7%	-	28.9%	31.3%	6.3%	62.7%	29.7%	25.4%
Q6c Fetterman Favorability																	
Favorable	36.6%	37.1%	38.2%	24.6%	33.1%	46.0%	42.3%	30.2%	26.3%	42.9%	72.1%	35.9%	20.9%	57.7%	15.9%	30.7%	45.1%
Unfavorable	40.7%	34.5%	28.4%	52.0%	55.0%	34.9%	35.2%	47.2%	22.7%	21.7%	-	43.2%	49.8%	17.8%	69.9%	43.6%	36.6%
Neutral	22.7%	28.4%	33.4%	23.4%	11.9%	19.1%	22.5%	22.5%	51.0%	35.4%	27.9%	20.9%	29.3%	24.4%	14.2%	25.7%	18.4%

Break % Respondents	Q16 Age						Q17 Gender			Q18 Ethnicity						Q19c Education	
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Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q7 Shapiro Favorability																	
Very favorable	24.5%	14.8%	17.8%	22.8%	33.8%	31.5%	27.3%	21.6%	8.9%	22.4%	28.9%	25.3%	10.7%	47.0%	6.7%	19.1%	32.3%
Somewhat favorable	18.7%	19.3%	17.6%	17.5%	19.3%	19.0%	19.3%	18.0%	14.4%	20.3%	-	18.7%	22.6%	24.5%	13.5%	17.3%	20.6%
Neutral	29.6%	37.8%	39.3%	33.3%	15.8%	24.8%	29.2%	30.3%	16.2%	38.2%	27.9%	29.4%	33.5%	11.2%	17.7%	35.1%	21.8%
Somewhat unfavorable	11.3%	14.1%	9.1%	9.5%	7.8%	13.8%	9.2%	13.7%	9.5%	6.5%	43.2%	11.1%	12.4%	8.2%	7.2%	12.5%	9.6%
Very unfavorable	15.8%	14.0%	16.1%	16.8%	23.2%	10.8%	15.0%	16.4%	51.1%	12.6%	-	15.5%	20.8%	9.0%	54.9%	16.0%	15.6%
Q7c Shapiro Favorability																	
Favorable	43.2%	34.1%	35.4%	40.3%	53.1%	50.5%	46.6%	39.6%	23.3%	42.7%	28.9%	43.9%	33.3%	71.5%	20.2%	36.5%	52.9%
Unfavorable	27.1%	28.1%	25.2%	26.3%	31.0%	24.7%	24.2%	30.1%	60.6%	19.1%	43.2%	26.6%	33.2%	17.3%	62.0%	28.5%	25.2%
Neutral	29.6%	37.8%	39.3%	33.3%	15.8%	24.8%	29.2%	30.3%	16.2%	38.2%	27.9%	29.4%	33.5%	11.2%	17.7%	35.1%	21.8%

Break % Respondents	Q16 Age						Q17 Gender			Q18 Ethnicity						Q19c Education	
	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
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Q8 Casey Favorability																	
Very favorable	15.3%	7.6%	14.9%	8.5%	13.4%	29.0%	16.5%	14.1%	-	21.6%	28.9%	15.1%	-	33.1%	-	10.8%	21.8%
Somewhat favorable	15.3%	15.1%	17.2%	16.0%	17.3%	12.3%	15.0%	15.7%	3.0%	18.2%	71.1%	14.2%	15.9%	6.0%	-	14.7%	16.1%
Neutral	39.9%	59.4%	51.6%	38.1%	30.2%	23.5%	43.4%	35.8%	53.0%	44.9%	-	39.7%	56.0%	42.5%	22.8%	45.0%	32.7%
Somewhat unfavorable	11.5%	8.4%	6.8%	13.8%	14.0%	13.8%	9.3%	14.1%	6.3%	3.4%	-	11.9%	17.6%	12.8%	24.4%	12.5%	10.2%
Very unfavorable	18.0%	9.5%	9.5%	23.6%	25.2%	21.5%	15.6%	20.4%	37.7%	11.9%	-	19.1%	10.4%	5.5%	52.8%	17.0%	19.3%
Q8c Casey Favorability																	
Favorable	30.6%	22.7%	32.1%	24.5%	30.6%	41.2%	31.6%	29.7%	3.0%	39.8%	100.0%	29.3%	15.9%	39.1%	-	25.6%	37.8%
Unfavorable	29.5%	17.9%	16.3%	37.4%	39.2%	35.3%	25.0%	34.5%	44.0%	15.3%	-	31.0%	28.0%	18.4%	77.2%	29.5%	29.5%
Neutral	39.9%	59.4%	51.6%	38.1%	30.2%	23.5%	43.4%	35.8%	53.0%	44.9%	-	39.7%	56.0%	42.5%	22.8%	45.0%	32.7%

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents	Total	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q9 McCormick Favorability																	
Very favorable	9.5%	5.4%	-	13.4%	12.1%	14.4%	11.0%	7.8%	15.0%	11.5%	-	9.8%	9.5%	5.5%	5.5%	8.6%	10.9%
Somewhat favorable	13.7%	11.7%	12.5%	15.4%	16.0%	13.3%	11.6%	16.0%	8.8%	4.0%	43.2%	14.1%	4.8%	14.1%	29.2%	13.8%	13.5%
Neutral	54.2%	62.3%	63.8%	55.4%	46.0%	46.5%	54.3%	54.3%	25.1%	71.2%	27.9%	51.4%	80.8%	66.0%	37.0%	61.1%	44.2%
Somewhat unfavorable	7.8%	7.0%	6.7%	4.4%	13.1%	7.3%	7.4%	8.3%	2.6%	7.6%	-	8.6%	-	5.1%	7.2%	5.9%	10.6%
Very unfavorable	14.8%	13.6%	17.1%	11.4%	12.8%	18.5%	15.6%	13.5%	48.5%	5.7%	28.9%	16.0%	4.8%	9.3%	21.1%	10.7%	20.7%
Q9c McCormick Favorability																	
Favorable	23.2%	17.1%	12.5%	28.8%	28.1%	27.7%	22.6%	23.8%	23.8%	15.4%	43.2%	23.9%	14.4%	19.6%	34.8%	22.3%	24.4%
Unfavorable	22.6%	20.6%	23.8%	15.8%	25.9%	25.8%	23.0%	21.8%	51.1%	13.4%	28.9%	24.7%	4.8%	14.4%	28.2%	16.6%	31.3%
Neutral	54.2%	62.3%	63.8%	55.4%	46.0%	46.5%	54.3%	54.3%	25.1%	71.2%	27.9%	51.4%	80.8%	66.0%	37.0%	61.1%	44.2%

Break % Respondents	Total	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q10 Taylor Swift Fan																	
Definitely	10.7%	12.2%	9.9%	11.2%	8.8%	11.0%	16.4%	4.2%	17.5%	10.5%	-	11.6%	5.3%	11.3%	0.5%	9.1%	13.1%
Somewhat	22.0%	22.8%	21.9%	22.0%	26.9%	17.3%	27.2%	16.2%	9.1%	9.3%	43.2%	24.1%	7.0%	29.5%	-	21.4%	22.8%
Not much	30.3%	30.7%	23.6%	36.2%	27.5%	32.0%	29.6%	30.9%	35.0%	40.1%	28.9%	28.4%	36.3%	45.4%	28.7%	30.4%	30.0%
Not at all	33.2%	33.3%	42.1%	28.0%	31.7%	32.6%	24.3%	43.3%	38.4%	36.0%	27.9%	32.0%	51.4%	13.8%	52.5%	35.0%	30.6%
Unsure	3.8%	1.0%	2.6%	2.5%	5.1%	7.1%	2.6%	5.3%	-	4.2%	-	3.9%	-	-	18.3%	4.0%	3.5%

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents		Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q11 Senate Candidate Support																	
Democrat Bob Casey, Jr.	**38.1%**	39.5%	33.9%	32.2%	34.4%	46.0%	41.0%	34.7%	44.4%	56.9%	56.8%	36.4%	24.7%	58.2%	14.3%	30.9%	48.4%
Republican David McCormick	**37.3%**	30.9%	30.7%	47.6%	41.2%	37.3%	31.9%	43.6%	27.5%	17.4%	43.2%	39.1%	50.4%	18.4%	34.3%	39.9%	33.6%
Unsure	**24.6%**	29.7%	35.4%	20.2%	24.4%	16.7%	27.2%	21.7%	28.0%	25.7%	-	24.5%	25.0%	23.4%	51.4%	29.2%	18.0%

Break % Respondents		Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q12 Presidential Candidate Support																	
Democrat Joe Biden	**31.6%**	28.4%	34.3%	19.6%	30.6%	41.6%	33.7%	29.2%	27.0%	46.7%	28.9%	31.8%	9.1%	38.9%	6.3%	22.3%	44.9%
Republican Donald Trump	**39.7%**	31.5%	35.8%	58.9%	42.0%	35.3%	34.7%	45.5%	27.5%	19.6%	-	42.9%	51.6%	18.4%	31.7%	44.5%	32.8%
Independent Robert F. Kennedy, Jr.	**6.5%**	8.2%	7.1%	5.0%	6.3%	5.9%	7.6%	5.4%	-	6.5%	-	6.7%	9.5%	-	7.2%	7.6%	5.0%
Someone else	**4.6%**	6.8%	3.5%	4.6%	5.8%	2.1%	4.3%	4.8%	15.7%	-	-	4.8%	6.7%	8.0%	11.4%	3.9%	5.6%
Unsure	**15.3%**	22.8%	19.4%	7.4%	13.8%	12.1%	16.4%	13.9%	23.4%	26.8%	71.1%	11.7%	23.2%	27.2%	21.0%	19.6%	9.1%
Will not vote	**2.3%**	2.3%	-	4.4%	1.5%	3.0%	3.3%	1.2%	6.4%	0.4%	-	2.1%	-	7.5%	22.5%	2.1%	2.6%

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents	Total	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q13 Taylor Swift Endorsement																	
Much more likely to consider Biden	3.0%	3.0%	5.0%	1.7%	-	5.0%	2.2%	3.9%	-	18.2%	-	1.8%	-	-	-	4.1%	1.3%
Somewhat more likely to consider Biden	3.7%	5.2%	4.5%	3.4%	3.9%	1.6%	4.6%	2.5%	4.5%	-	-	3.1%	15.5%	14.8%	-	2.8%	4.8%
No change in my opinion	75.5%	71.6%	78.1%	76.2%	74.9%	77.7%	80.0%	70.5%	67.0%	60.3%	100.0%	77.7%	44.6%	80.1%	98.8%	70.8%	82.3%
Somewhat less likely to consider Biden	1.8%	3.7%	-	-	0.7%	3.0%	0.9%	2.8%	-	4.2%	-	1.6%	-	5.1%	-	2.1%	1.3%
Much less likely to consider Biden	16.1%	16.4%	12.3%	18.7%	20.4%	12.7%	12.3%	20.3%	28.5%	17.3%	-	15.7%	39.8%	-	1.2%	20.1%	10.3%
Q13c Taylor Swift Endorsement																	
More Likely to consider Biden	6.6%	8.2%	9.6%	5.2%	3.9%	6.6%	6.8%	6.4%	4.5%	18.2%	-	4.9%	15.5%	14.8%	-	7.0%	6.1%
Less Likely to consider Biden	17.9%	20.2%	12.3%	18.7%	21.2%	15.7%	13.2%	23.1%	28.5%	21.5%	-	17.4%	39.8%	5.1%	1.2%	22.2%	11.6%
No change in my opinion	75.5%	71.6%	78.1%	76.2%	74.9%	77.7%	80.0%	70.5%	67.0%	60.3%	100.0%	77.7%	44.6%	80.1%	98.8%	70.8%	82.3%

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents	Total	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	**538**	**129**	**78**	**89**	**108**	**135**	**285**	**250**	**3**	**46**	**11**	**430**	**27**	**13**	**11**	**317**	**221**
Q14 Travis Kelce Endorsement																	
Much more likely to consider Biden	**3.4%**	2.5%	4.4%	1.7%	1.3%	6.3%	2.5%	4.5%	-	12.9%	-	2.2%	7.4%	5.8%	-	5.0%	1.0%
Somewhat more likely to consider Biden	**3.1%**	4.5%	3.1%	4.1%	3.0%	1.1%	3.5%	2.8%	-	5.3%	-	2.0%	15.5%	9.7%	-	3.7%	2.3%
No change in my opinion	**77.7%**	76.2%	78.9%	73.8%	78.4%	80.2%	80.8%	74.1%	71.5%	64.5%	100.0%	80.0%	44.6%	79.3%	98.8%	71.3%	86.8%
Somewhat less likely to consider Biden	**1.0%**	3.4%	-	-	-	0.8%	0.5%	1.6%	2.0%	-	-	1.1%	-	5.1%	0.5%	1.3%	0.7%
Much less likely to consider Biden	**14.8%**	13.3%	13.5%	20.4%	17.2%	11.5%	12.8%	17.1%	26.5%	17.3%	-	14.7%	32.5%	-	0.7%	18.8%	9.2%
Q14c Travis Kelce Endorsement																	
More Likely to consider Biden	**6.5%**	7.1%	7.6%	5.8%	4.4%	7.5%	5.9%	7.2%	-	18.2%	-	4.3%	22.9%	15.6%	-	8.7%	3.3%
Less Likely to consider Biden	**15.9%**	16.7%	13.5%	20.4%	17.2%	12.3%	13.3%	18.6%	28.5%	17.3%	-	15.8%	32.5%	5.1%	1.2%	20.0%	9.8%
No change in my opinion	**77.7%**	76.2%	78.9%	73.8%	78.4%	80.2%	80.8%	74.1%	71.5%	64.5%	100.0%	80.0%	44.6%	79.3%	98.8%	71.3%	86.8%

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents	Total	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q15 Jason Kelce Endorsement																	
Much more likely to consider Biden	3.9%	3.7%	5.0%	3.4%	-	6.7%	3.6%	4.2%	-	24.9%	-	1.6%	3.7%	9.7%	-	4.6%	2.8%
Somewhat more likely to consider Biden	3.4%	6.4%	1.5%	3.7%	3.0%	1.6%	3.9%	2.7%	3.0%	2.2%	-	2.6%	19.3%	5.8%	-	4.1%	2.3%
No change in my opinion	77.1%	72.3%	83.4%	72.5%	79.8%	79.1%	78.5%	75.6%	68.5%	55.6%	56.8%	81.7%	44.4%	79.3%	84.4%	71.6%	85.0%
Somewhat less likely to consider Biden	1.5%	5.5%	-	-	-	0.8%	1.8%	1.2%	2.0%	2.0%	43.2%	0.4%	-	5.1%	0.5%	1.9%	0.9%
Much less likely to consider Biden	14.1%	12.1%	10.1%	20.3%	17.2%	11.9%	12.2%	16.3%	26.5%	15.3%	-	13.6%	32.5%	-	15.2%	17.8%	8.9%
Q15c Jason Kelce Endorsement																	
More Likely to consider Biden	7.2%	10.1%	6.5%	7.2%	3.0%	8.3%	7.5%	6.9%	3.0%	27.2%	-	4.2%	23.0%	15.6%	-	8.7%	5.1%
Less Likely to consider Biden	15.7%	17.6%	10.1%	20.3%	17.2%	12.7%	13.9%	17.5%	28.5%	17.3%	43.2%	14.1%	32.5%	5.1%	15.6%	19.7%	9.8%
No change in my opinion	77.1%	72.3%	83.4%	72.5%	79.8%	79.1%	78.5%	75.6%	68.5%	55.6%	56.8%	81.7%	44.4%	79.3%	84.4%	71.6%	85.0%

Break % Respondents	Total	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q16 Age																	
18 to 34	24.0%	100.0%	-	-	-	-	24.5%	23.1%	46.6%	36.2%	100.0%	21.4%	8.0%	45.7%	14.9%	27.4%	19.1%
35 to 44	14.5%	-	100.0%	-	-	-	11.4%	17.8%	27.0%	14.7%	-	14.4%	24.3%	15.3%	7.9%	11.4%	18.9%
45 to 54	16.5%	-	-	100.0%	-	-	17.1%	15.9%	15.0%	9.4%	-	16.6%	29.2%	17.3%	26.5%	17.3%	15.4%
55 to 64	20.0%	-	-	-	100.0%	-	23.6%	16.0%	8.8%	14.9%	-	20.6%	29.2%	9.0%	29.3%	19.2%	21.2%
65 or older	25.0%	-	-	-	-	100.0%	23.3%	27.2%	2.5%	24.8%	-	27.1%	9.3%	12.7%	21.4%	24.7%	25.4%

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents		Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q17 Gender																	
Female	53.0%	54.2%	41.9%	54.8%	62.6%	49.4%	100.0%	-	-	56.4%	72.1%	53.1%	27.3%	66.6%	62.6%	52.4%	53.9%
Male	46.5%	44.8%	57.2%	44.8%	37.2%	50.5%	-	100.0%	-	41.2%	27.9%	46.7%	71.8%	32.4%	35.6%	46.9%	45.9%
Nonbinary	0.5%	1.0%	0.9%	0.5%	0.2%	0.1%	-	-	100.0%	2.4%	-	0.2%	0.9%	1.0%	1.8%	0.7%	0.2%

Break % Respondents		Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q18 Ethnicity																	
African American or Black	8.5%	12.8%	8.6%	4.8%	6.3%	8.4%	9.0%	7.5%	41.3%	100.0%	-	-	-	-	-	11.1%	4.8%
Asian American	2.0%	8.3%	-	-	-	-	2.7%	1.2%	-	-	100.0%	-	-	-	-	3.4%	-
Caucasian or White	80.0%	71.2%	79.3%	80.5%	82.3%	86.7%	80.2%	80.3%	37.5%	-	-	100.0%	-	-	-	76.0%	85.8%
Hispanic or Latino	5.0%	1.7%	8.4%	8.8%	7.3%	1.9%	2.6%	7.7%	8.8%	-	-	-	100.0%	-	-	6.3%	3.2%
Multi-racial	2.5%	4.8%	2.6%	2.6%	1.1%	1.3%	3.1%	1.7%	5.2%	-	-	-	-	100.0%	-	2.3%	2.8%
Some other ethnicity not mentioned here	2.0%	1.2%	1.1%	3.2%	2.9%	1.7%	2.4%	1.5%	7.2%	-	-	-	-	-	100.0%	1.0%	3.4%

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q19 Education																	
High school or less	20.9%	17.3%	26.3%	18.2%	25.6%	19.1%	18.8%	23.2%	24.6%	35.2%	-	19.6%	31.5%	13.0%	14.5%	35.4%	-
Some college	38.1%	50.0%	20.2%	43.5%	31.0%	39.2%	39.5%	36.3%	61.0%	41.6%	100.0%	36.4%	42.4%	40.4%	15.5%	64.6%	-
Four-year degree	26.0%	22.8%	35.4%	22.4%	27.0%	25.2%	28.1%	23.9%	8.1%	20.5%	-	27.9%	11.0%	24.2%	42.2%	-	63.5%
Advanced studies, such as an MD, JD, or Phd	15.0%	9.8%	18.1%	15.8%	16.4%	16.4%	13.6%	16.6%	6.2%	2.6%	-	16.1%	15.1%	22.4%	27.9%	-	36.5%
Q19c Education																	
No college	59.0%	67.3%	46.5%	61.8%	56.6%	58.3%	58.3%	59.5%	85.6%	76.9%	100.0%	56.0%	73.9%	53.4%	30.0%	100.0%	-
College	41.0%	32.7%	53.5%	38.2%	43.4%	41.7%	41.7%	40.5%	14.4%	23.1%	-	44.0%	26.1%	46.6%	70.0%	-	100.0%

Break % Respondents	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q20 Partisan Affiliation																	
Strong Democrat	20.4%	21.4%	20.7%	10.2%	17.6%	28.3%	26.0%	14.1%	18.1%	39.6%	28.9%	18.2%	19.7%	35.9%	-	17.7%	24.3%
Lean Democrat	18.0%	21.3%	20.8%	14.8%	18.3%	15.3%	18.6%	17.5%	14.4%	18.4%	43.2%	16.6%	29.3%	24.7%	14.1%	17.7%	18.6%
Independent	23.8%	28.9%	31.3%	30.2%	13.3%	18.8%	19.2%	28.9%	42.0%	32.6%	27.9%	22.5%	17.9%	26.9%	45.5%	23.8%	23.8%
Lean Republican	15.5%	16.7%	12.8%	7.7%	23.6%	14.5%	14.3%	16.9%	-	4.6%	-	17.5%	9.1%	12.5%	13.8%	15.2%	15.9%
Strong Republican	22.3%	11.7%	14.5%	37.1%	27.2%	23.1%	21.9%	22.6%	25.5%	4.8%	-	25.1%	24.1%	-	26.6%	25.6%	17.5%
Q20c Partisan Affiliation																	
Democrat	38.5%	42.7%	41.4%	25.0%	35.9%	43.6%	44.5%	31.6%	32.5%	58.0%	72.1%	34.8%	49.0%	60.6%	14.1%	35.4%	42.9%
Republican	37.7%	28.4%	27.3%	44.8%	50.7%	37.7%	36.3%	39.5%	25.5%	9.4%	-	42.7%	33.2%	12.5%	40.4%	40.8%	33.3%
Independent	23.8%	28.9%	31.3%	30.2%	13.3%	18.8%	19.2%	28.9%	42.0%	32.6%	27.9%	22.5%	17.9%	26.9%	45.5%	23.8%	23.8%

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents	Total	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	128	37	24	27	14	25	55	72	1	15	3	97	5	4	5	76	52
Q21 Independent Push																	
Democrats	24.7%	26.7%	19.1%	28.1%	23.0%	24.4%	17.5%	29.4%	65.4%	37.4%	-	24.1%	20.8%	13.6%	24.9%	21.2%	29.7%
Republicans	20.3%	20.2%	38.1%	15.7%	12.7%	12.7%	9.6%	28.7%	4.7%	12.3%	-	21.2%	59.2%	-	16.9%	20.3%	20.3%
Both parties equally	55.0%	53.2%	42.9%	56.1%	64.3%	62.9%	72.9%	41.8%	29.9%	50.3%	100.0%	54.7%	19.9%	86.4%	58.2%	58.5%	49.9%

Break % Respondents	Total	Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q20_21 Combined Partisan Affiliation																	
Strong Democrat	20.4%	21.4%	20.7%	10.2%	17.6%	28.3%	26.0%	14.1%	18.1%	39.6%	28.9%	18.2%	19.7%	35.9%	-	17.7%	24.3%
Lean Democrat	23.9%	29.0%	26.7%	23.3%	21.4%	19.9%	21.9%	26.0%	41.8%	30.6%	43.2%	22.0%	33.0%	28.3%	25.5%	22.7%	25.7%
Completely Independent	13.1%	15.4%	13.4%	17.0%	8.6%	11.8%	14.0%	12.1%	12.5%	16.4%	27.9%	12.3%	3.6%	23.3%	26.5%	14.0%	11.9%
Lean Republican	20.3%	22.5%	24.7%	12.5%	25.3%	16.9%	16.2%	25.2%	2.0%	8.6%	-	22.3%	19.7%	12.5%	21.4%	20.0%	20.7%
Strong Republican	22.3%	11.7%	14.5%	37.1%	27.2%	23.1%	21.9%	22.6%	25.5%	4.8%	-	25.1%	24.1%	-	26.6%	25.6%	17.5%
Q20_21c Combined Partisan Affiliation																	
Democrat	44.3%	50.4%	47.4%	33.5%	39.0%	48.1%	47.9%	40.1%	59.9%	70.2%	72.1%	40.2%	52.7%	64.2%	25.5%	40.4%	50.0%
Republican	42.6%	34.2%	39.2%	49.5%	52.4%	40.0%	38.1%	47.8%	27.5%	13.4%	-	47.4%	43.8%	12.5%	48.1%	45.6%	38.2%
Completely Independent	13.1%	15.4%	13.4%	17.0%	8.6%	11.8%	14.0%	12.1%	12.5%	16.4%	27.9%	12.3%	3.6%	23.3%	26.5%	14.0%	11.9%

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Weighted Crosstabs by Age, Gender, Ethnicity, Education

Break % Respondents		Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
Q22 2020 Vote																	
Republican Donald Trump	41.8%	24.0%	45.2%	56.2%	51.0%	40.1%	38.8%	45.4%	25.8%	16.7%	-	46.3%	43.8%	13.7%	40.5%	44.4%	38.0%
Democrat Joe Biden	42.9%	39.5%	46.2%	34.0%	41.5%	51.2%	47.7%	37.4%	43.5%	64.6%	28.9%	40.6%	45.6%	62.0%	25.9%	34.3%	55.3%
Someone Else	1.2%	1.2%	0.7%	1.5%	2.9%	-	0.8%	1.7%	0.9%	-	-	1.3%	1.9%	4.0%	0.2%	0.9%	1.6%
Don't Remember	2.4%	1.4%	7.9%	1.1%	-	2.9%	2.7%	2.0%	2.5%	13.6%	-	1.3%	-	7.5%	0.6%	3.5%	0.9%
Did Not Vote	11.7%	34.0%	-	7.1%	4.6%	5.7%	10.0%	13.4%	27.3%	5.1%	71.1%	10.5%	8.7%	12.8%	32.8%	16.9%	4.3%

Break % Respondents		Q16 Age					Q17 Gender			Q18 Ethnicity						Q19c Education	
	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 or older	Female	Male	Nonbinary	African American or Black	Asian American	Caucasian or White	Hispanic or Latino	Multi-racial	Some other ethnicity not mentioned here	No college	College
Base	538	129	78	89	108	135	285	250	3	46	11	430	27	13	11	317	221
DMA Zones																	
Philadelphia	42.9%	45.5%	43.0%	34.0%	39.7%	48.9%	43.6%	42.4%	17.3%	70.3%	100.0%	35.7%	70.6%	65.2%	61.7%	40.9%	45.9%
Pittsburgh	19.5%	21.1%	16.0%	21.9%	14.5%	22.5%	20.3%	18.7%	16.3%	17.0%	-	21.5%	-	20.1%	18.5%	16.2%	24.4%
Harrisburg	14.3%	11.3%	17.1%	16.4%	18.3%	10.8%	13.7%	14.9%	19.9%	3.4%	-	16.0%	16.9%	2.4%	13.9%	17.5%	9.6%
Scranton	12.1%	8.5%	16.7%	13.3%	15.7%	9.3%	10.3%	13.9%	37.5%	2.1%	-	13.7%	12.5%	10.0%	5.9%	14.3%	9.0%
Other	11.1%	13.6%	7.1%	14.3%	11.7%	8.6%	12.1%	10.0%	9.1%	7.2%	-	13.1%	-	2.4%	-	11.2%	11.1%

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Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q1 Travis Kelce Favorability															
Very favorable	23.0%	32.8%	17.5%	16.2%	31.2%	3.7%	14.0%	32.5%	15.9%	14.0%	17.3%	31.4%	19.4%	18.8%	14.0%
Somewhat favorable	20.7%	21.4%	19.0%	22.3%	33.2%	14.2%	20.3%	23.0%	18.4%	20.3%	17.3%	22.1%	12.1%	13.9%	30.1%
Neutral	42.1%	41.0%	43.5%	41.8%	24.3%	37.7%	51.1%	38.7%	42.8%	51.1%	42.5%	39.4%	68.2%	67.3%	42.6%
Somewhat unfavorable	4.8%	4.0%	4.6%	6.6%	3.5%	18.7%	3.6%	3.9%	6.2%	3.6%	5.4%	4.5%	-	-	5.7%
Very unfavorable	9.3%	0.9%	15.5%	13.2%	7.8%	25.8%	10.9%	1.8%	16.7%	10.9%	17.6%	2.6%	0.4%	-	7.5%
Q1c Travis Kelce Favorability															
Favorable	43.7%	54.1%	36.4%	38.4%	64.4%	17.9%	34.3%	55.5%	34.3%	34.3%	34.6%	53.5%	31.4%	32.7%	44.1%
Unfavorable	14.2%	4.9%	20.1%	19.8%	11.4%	44.4%	14.5%	5.7%	22.9%	14.5%	23.0%	7.1%	0.4%	-	13.2%
Neutral	42.1%	41.0%	43.5%	41.8%	24.3%	37.7%	51.1%	38.7%	42.8%	51.1%	42.5%	39.4%	68.2%	67.3%	42.6%

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q2 Taylor Swift Favorability															
Very favorable	25.5%	40.3%	16.2%	16.3%	27.2%	3.8%	16.0%	38.6%	14.8%	16.0%	15.8%	36.5%	31.2%	22.2%	19.8%
Somewhat favorable	19.0%	20.5%	15.9%	21.7%	34.9%	5.9%	21.6%	22.4%	14.7%	21.6%	15.6%	21.5%	23.0%	8.3%	23.8%
Neutral	28.8%	25.6%	32.2%	28.7%	27.4%	17.5%	33.4%	25.9%	30.5%	33.4%	32.4%	28.1%	25.8%	44.0%	16.1%
Somewhat unfavorable	9.5%	8.1%	9.8%	11.2%	4.2%	25.5%	8.9%	7.6%	11.6%	8.9%	9.3%	8.1%	6.2%	13.4%	14.6%
Very unfavorable	17.2%	5.5%	25.9%	22.2%	6.3%	47.3%	20.1%	5.6%	28.3%	20.1%	26.9%	5.7%	13.8%	12.0%	25.7%
Q2c Taylor Swift Favorability															
Favorable	44.5%	60.8%	32.0%	37.9%	62.2%	9.7%	37.5%	61.0%	29.5%	37.5%	31.4%	58.1%	54.1%	30.6%	43.5%
Unfavorable	26.7%	13.6%	35.8%	33.4%	10.5%	72.8%	29.1%	13.2%	40.0%	29.1%	36.3%	13.8%	20.1%	25.5%	40.3%
Neutral	28.8%	25.6%	32.2%	28.7%	27.4%	17.5%	33.4%	25.9%	30.5%	33.4%	32.4%	28.1%	25.8%	44.0%	16.1%

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Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q3 Jason Kelce Favorability															
Very favorable	34.6%	39.4%	29.2%	35.3%	49.7%	20.6%	34.3%	40.8%	28.2%	34.3%	29.3%	43.8%	19.4%	18.8%	24.5%
Somewhat favorable	13.6%	12.5%	15.8%	11.6%	21.7%	10.6%	7.5%	13.7%	15.2%	7.5%	13.9%	11.8%	12.1%	9.0%	19.6%
Neutral	44.1%	44.2%	41.7%	48.0%	25.9%	66.6%	51.0%	41.7%	44.5%	51.0%	43.5%	40.6%	68.2%	72.2%	51.2%
Somewhat unfavorable	2.4%	1.6%	4.4%	0.6%	2.4%	-	-	1.7%	3.9%	-	4.0%	1.8%	-	-	-
Very unfavorable	5.3%	2.3%	8.9%	4.5%	0.4%	2.2%	7.2%	2.1%	8.1%	7.2%	9.3%	2.0%	0.4%	-	4.6%
Q3c Jason Kelce Favorability															
Favorable	48.1%	51.9%	45.0%	46.9%	71.4%	31.2%	41.8%	54.5%	43.4%	41.8%	43.2%	55.6%	31.4%	27.8%	44.2%
Unfavorable	7.7%	3.9%	13.3%	5.1%	2.7%	2.2%	7.2%	3.8%	12.1%	7.2%	13.3%	3.8%	0.4%	-	4.6%
Neutral	44.1%	44.2%	41.7%	48.0%	25.9%	66.6%	51.0%	41.7%	44.5%	51.0%	43.5%	40.6%	68.2%	72.2%	51.2%

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q4 Biden Favorability															
Very favorable	16.0%	34.7%	1.8%	8.2%	21.6%	2.2%	4.5%	33.0%	1.8%	4.5%	1.2%	36.1%	-	-	-
Somewhat favorable	16.3%	34.0%	2.2%	10.2%	30.9%	-	4.7%	33.6%	1.9%	4.7%	-	34.7%	-	25.3%	6.9%
Neutral	7.2%	10.2%	0.7%	12.6%	14.6%	-	16.4%	10.8%	0.6%	16.4%	0.6%	10.6%	8.9%	32.1%	13.4%
Somewhat unfavorable	10.2%	12.8%	5.3%	14.0%	18.9%	-	16.9%	13.6%	4.7%	16.9%	3.8%	12.7%	27.1%	6.8%	23.2%
Very unfavorable	50.2%	8.3%	90.0%	54.9%	13.9%	97.8%	57.5%	9.1%	90.9%	57.5%	94.4%	5.9%	64.0%	35.8%	56.6%
Q4c Biden Favorability															
Favorable	32.3%	68.7%	3.9%	18.4%	52.5%	2.2%	9.1%	66.5%	3.7%	9.1%	1.2%	70.8%	-	25.3%	6.9%
Unfavorable	60.5%	21.1%	95.4%	68.9%	32.9%	97.8%	74.4%	22.6%	95.6%	74.4%	98.2%	18.6%	91.1%	42.7%	79.8%
Neutral	7.2%	10.2%	0.7%	12.6%	14.6%	-	16.4%	10.8%	0.6%	16.4%	0.6%	10.6%	8.9%	32.1%	13.4%

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Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents		Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
	Total	Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q5 Trump Favorability															
Very favorable	32.3%	4.3%	64.7%	26.1%	-	58.7%	25.8%	3.8%	64.0%	25.8%	70.3%	1.8%	-	2.9%	17.5%
Somewhat favorable	11.0%	1.9%	19.3%	12.7%	8.5%	10.2%	15.5%	2.8%	18.3%	15.5%	17.1%	2.5%	13.9%	31.3%	16.3%
Neutral	7.3%	1.3%	5.5%	19.6%	6.1%	22.4%	24.7%	1.9%	7.4%	24.7%	7.9%	2.7%	19.1%	57.0%	10.3%
Somewhat unfavorable	3.6%	2.2%	5.2%	3.6%	7.7%	3.5%	1.8%	2.9%	5.0%	1.8%	3.1%	2.6%	12.1%	3.4%	8.5%
Very unfavorable	45.8%	90.3%	5.3%	38.0%	77.7%	5.2%	32.2%	88.6%	5.3%	32.2%	1.5%	90.4%	55.0%	5.4%	47.3%
Q5c Trump Favorability															
Favorable	43.3%	6.3%	84.0%	38.8%	8.5%	68.9%	41.3%	6.6%	82.3%	41.3%	87.4%	4.3%	13.9%	34.1%	33.8%
Unfavorable	49.4%	92.4%	10.5%	41.6%	85.4%	8.7%	34.0%	91.5%	10.3%	34.0%	4.7%	93.0%	67.0%	8.9%	55.9%
Neutral	7.3%	1.3%	5.5%	19.6%	6.1%	22.4%	24.7%	1.9%	7.4%	24.7%	7.9%	2.7%	19.1%	57.0%	10.3%

Break % Respondents		Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
	Total	Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q6 Fetterman Favorability															
Very favorable	15.6%	34.4%	1.4%	7.6%	22.1%	-	3.9%	32.8%	1.3%	3.9%	0.4%	32.8%	4.0%	-	11.1%
Somewhat favorable	21.0%	33.9%	11.5%	15.2%	31.3%	-	13.6%	33.6%	10.2%	13.6%	9.8%	33.4%	11.8%	36.1%	13.5%
Neutral	22.7%	17.5%	19.6%	36.1%	23.0%	25.9%	45.7%	18.2%	20.3%	45.7%	22.4%	18.9%	26.5%	49.8%	31.5%
Somewhat unfavorable	12.8%	6.9%	19.1%	12.3%	11.2%	20.0%	9.9%	7.4%	19.2%	9.9%	15.1%	8.3%	26.1%	-	22.0%
Very unfavorable	27.9%	7.3%	48.3%	28.9%	12.4%	54.1%	27.0%	8.0%	49.0%	27.0%	52.3%	6.5%	31.5%	14.1%	22.0%
Q6c Fetterman Favorability															
Favorable	36.6%	68.3%	13.0%	22.8%	53.4%	-	17.4%	66.4%	11.5%	17.4%	10.2%	66.2%	15.8%	36.1%	24.6%
Unfavorable	40.7%	14.2%	67.5%	41.2%	23.6%	74.1%	36.9%	15.5%	68.2%	36.9%	67.4%	14.8%	57.7%	14.1%	44.0%
Neutral	22.7%	17.5%	19.6%	36.1%	23.0%	25.9%	45.7%	18.2%	20.3%	45.7%	22.4%	18.9%	26.5%	49.8%	31.5%

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Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q7 Shapiro Favorability															
Very favorable	24.5%	49.6%	4.9%	15.1%	35.9%	-	11.4%	47.8%	4.4%	11.4%	3.3%	50.8%	-	-	11.4%
Somewhat favorable	18.7%	25.4%	13.1%	16.6%	24.9%	10.0%	15.4%	25.4%	12.8%	15.4%	11.8%	26.2%	43.8%	12.9%	14.1%
Neutral	29.6%	17.6%	37.2%	37.0%	23.8%	39.7%	42.0%	18.5%	37.5%	42.0%	38.3%	14.7%	35.1%	84.2%	41.8%
Somewhat unfavorable	11.3%	4.4%	16.0%	15.1%	0.3%	28.8%	16.6%	3.8%	17.4%	16.6%	18.3%	3.3%	14.5%	2.9%	17.0%
Very unfavorable	15.8%	3.0%	28.8%	16.1%	15.1%	21.5%	14.6%	4.6%	27.9%	14.6%	28.2%	4.9%	6.6%	-	15.7%
Q7c Shapiro Favorability															
Favorable	43.2%	75.0%	18.0%	31.8%	60.8%	10.0%	26.8%	73.1%	17.1%	26.8%	15.2%	77.1%	43.8%	12.9%	25.5%
Unfavorable	27.1%	7.4%	44.7%	31.2%	15.4%	50.3%	31.2%	8.4%	45.4%	31.2%	46.5%	8.2%	21.1%	2.9%	32.7%
Neutral	29.6%	17.6%	37.2%	37.0%	23.8%	39.7%	42.0%	18.5%	37.5%	42.0%	38.3%	14.7%	35.1%	84.2%	41.8%

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q8 Casey Favorability															
Very favorable	15.3%	32.7%	2.8%	7.1%	15.8%	-	5.8%	30.4%	2.4%	5.8%	2.9%	32.5%	9.9%	-	-
Somewhat favorable	15.3%	24.2%	7.4%	13.4%	22.0%	-	14.6%	23.9%	6.5%	14.6%	5.2%	22.2%	-	33.7%	23.5%
Neutral	39.9%	36.2%	39.0%	47.4%	49.7%	48.7%	45.9%	38.0%	40.1%	45.9%	34.3%	39.0%	72.2%	55.4%	57.1%
Somewhat unfavorable	11.5%	5.5%	17.8%	11.3%	3.5%	18.9%	11.9%	5.2%	18.0%	11.9%	22.3%	3.9%	-	5.4%	3.3%
Very unfavorable	18.0%	1.4%	33.0%	20.8%	8.8%	32.3%	21.9%	2.4%	33.0%	21.9%	35.2%	2.4%	18.0%	5.4%	16.1%
Q8c Casey Favorability															
Favorable	30.6%	56.9%	10.1%	20.5%	37.9%	-	20.4%	54.4%	9.0%	20.4%	8.2%	54.7%	9.9%	33.7%	23.5%
Unfavorable	29.5%	6.9%	50.9%	32.0%	12.4%	51.3%	33.7%	7.6%	50.9%	33.7%	57.5%	6.3%	18.0%	10.9%	19.4%
Neutral	39.9%	36.2%	39.0%	47.4%	49.7%	48.7%	45.9%	38.0%	40.1%	45.9%	34.3%	39.0%	72.2%	55.4%	57.1%

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Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q9 McCormick Favorability															
Very favorable	9.5%	0.2%	22.3%	4.4%	3.8%	11.7%	2.0%	0.7%	21.1%	2.0%	19.7%	1.3%	-	-	6.2%
Somewhat favorable	13.7%	3.9%	26.0%	9.9%	2.2%	11.0%	12.9%	3.7%	24.3%	12.9%	26.1%	2.9%	13.4%	2.9%	11.0%
Neutral	54.2%	57.3%	43.5%	66.0%	53.8%	64.2%	72.1%	56.8%	45.9%	72.1%	46.3%	54.8%	71.7%	88.7%	71.1%
Somewhat unfavorable	7.8%	12.8%	2.4%	8.5%	16.9%	7.9%	4.9%	13.3%	3.0%	4.9%	2.7%	13.9%	6.2%	8.4%	4.0%
Very unfavorable	14.8%	25.9%	5.8%	11.2%	23.2%	5.2%	8.1%	25.5%	5.7%	8.1%	5.2%	27.1%	8.6%	-	7.7%
Q9c McCormick Favorability															
Favorable	23.2%	4.1%	48.3%	14.3%	6.0%	22.8%	14.9%	4.3%	45.4%	14.9%	45.9%	4.2%	13.4%	2.9%	17.2%
Unfavorable	22.6%	38.6%	8.1%	19.7%	40.2%	13.1%	13.0%	38.8%	8.7%	13.0%	7.9%	41.0%	14.8%	8.4%	11.7%
Neutral	54.2%	57.3%	43.5%	66.0%	53.8%	64.2%	72.1%	56.8%	45.9%	72.1%	46.3%	54.8%	71.7%	88.7%	71.1%

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q10 Taylor Swift Fan															
Definitely	10.7%	16.1%	7.2%	7.7%	7.7%	2.4%	9.7%	15.0%	6.7%	9.7%	7.0%	15.1%	9.0%	-	10.6%
Somewhat	22.0%	28.0%	21.9%	12.5%	8.3%	6.3%	16.7%	25.4%	20.1%	16.7%	20.8%	23.1%	24.3%	25.1%	21.5%
Not much	30.3%	30.3%	29.5%	31.4%	50.0%	10.5%	30.9%	32.9%	27.3%	30.9%	27.3%	34.6%	36.9%	37.5%	22.6%
Not at all	33.2%	23.4%	37.2%	42.7%	27.9%	74.8%	37.6%	24.0%	41.5%	37.6%	40.0%	25.6%	29.8%	25.4%	38.9%
Unsure	3.8%	2.3%	4.2%	5.6%	6.1%	6.0%	5.2%	2.8%	4.4%	5.2%	4.9%	1.7%	-	11.9%	6.4%

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Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q11 Senate Candidate Support															
Democrat Bob Casey, Jr.	38.1%	81.5%	3.8%	22.2%	62.1%	-	12.6%	78.9%	3.4%	12.6%	2.4%	77.8%	36.4%	27.3%	22.3%
Republican David McCormick	37.3%	5.8%	76.4%	26.1%	3.8%	65.3%	21.6%	5.6%	75.2%	21.6%	74.6%	3.7%	28.8%	5.4%	34.3%
Unsure	24.6%	12.7%	19.7%	51.7%	34.1%	34.7%	65.8%	15.5%	21.4%	65.8%	23.0%	18.5%	34.8%	67.3%	43.4%

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q12 Presidential Candidate Support															
Democrat Joe Biden	31.6%	68.0%	2.9%	18.1%	59.9%	-	6.1%	66.9%	2.6%	6.1%	0.4%	70.2%	-	-	10.8%
Republican Donald Trump	39.7%	5.2%	81.8%	28.7%	3.8%	60.5%	28.2%	5.0%	79.4%	28.2%	84.4%	2.3%	7.6%	8.3%	26.9%
Independent Robert F. Kennedy, Jr.	6.5%	5.4%	3.5%	13.2%	7.1%	10.1%	17.0%	5.6%	4.3%	17.0%	4.6%	6.4%	14.9%	-	14.7%
Someone else	4.6%	5.1%	2.7%	6.7%	1.8%	8.0%	8.5%	4.7%	3.3%	8.5%	2.2%	6.0%	44.2%	3.4%	4.1%
Unsure	15.3%	15.5%	8.3%	26.0%	21.2%	21.4%	29.9%	16.2%	9.8%	29.9%	8.1%	13.8%	33.3%	72.0%	33.2%
Will not vote	2.3%	0.9%	0.7%	7.2%	6.3%	-	10.3%	1.6%	0.6%	10.3%	0.4%	1.3%	-	16.3%	10.3%

Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q13 Taylor Swift Endorsement															
Much more likely to consider Biden	3.0%	7.4%	-	0.4%	-	2.2%	-	6.5%	0.2%	-	-	5.9%	-	18.8%	-
Somewhat more likely to consider Biden	3.7%	7.0%	-	4.0%	13.8%	-	1.1%	7.9%	-	1.1%	0.3%	7.2%	-	-	3.7%
No change in my opinion	75.5%	81.2%	71.3%	72.9%	80.2%	52.5%	77.2%	81.1%	69.2%	77.2%	67.8%	83.7%	87.5%	71.3%	72.5%
Somewhat less likely to consider Biden	1.8%	1.3%	1.3%	3.3%	6.1%	2.2%	2.5%	1.9%	1.4%	2.5%	1.4%	1.5%	6.2%	4.5%	2.9%
Much less likely to consider Biden	16.1%	3.0%	27.4%	19.3%	-	43.0%	19.2%	2.6%	29.2%	19.2%	30.4%	1.6%	6.2%	5.4%	20.8%
Q13c Taylor Swift Endorsement															
More Likely to consider Biden	6.6%	14.5%	-	4.5%	13.8%	2.2%	1.1%	14.4%	0.2%	1.1%	0.3%	13.1%	-	18.8%	3.7%
Less Likely to consider Biden	17.9%	4.3%	28.7%	22.6%	6.1%	45.3%	21.7%	4.5%	30.6%	21.7%	31.9%	3.2%	12.5%	9.9%	23.8%
No change in my opinion	75.5%	81.2%	71.3%	72.9%	80.2%	52.5%	77.2%	81.1%	69.2%	77.2%	67.8%	83.7%	87.5%	71.3%	72.5%

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Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q14 Travis Kelce Endorsement															
Much more likely to consider Biden	3.4%	8.0%	-	1.3%	-	2.2%	1.5%	6.9%	0.2%	1.5%	0.5%	7.4%	-	-	-
Somewhat more likely to consider Biden	3.1%	6.0%	0.7%	2.2%	4.3%	-	2.1%	5.8%	0.6%	2.1%	0.3%	4.8%	-	25.3%	2.9%
No change in my opinion	77.7%	82.8%	70.7%	80.2%	95.7%	60.9%	80.4%	84.5%	69.6%	80.4%	70.4%	85.6%	87.5%	69.3%	75.1%
Somewhat less likely to consider Biden	1.0%	0.5%	1.4%	1.2%	-	0.2%	2.1%	0.4%	1.3%	2.1%	0.7%	0.5%	6.2%	-	4.1%
Much less likely to consider Biden	14.8%	2.6%	27.1%	15.1%	-	36.7%	13.9%	2.3%	28.2%	13.9%	28.2%	1.8%	6.2%	5.4%	17.9%
Q14c Travis Kelce Endorsement															
More Likely to consider Biden	6.5%	14.0%	0.7%	3.5%	4.3%	2.2%	3.6%	12.7%	0.9%	3.6%	0.8%	12.2%	-	25.3%	2.9%
Less Likely to consider Biden	15.9%	3.1%	28.6%	16.3%	-	36.9%	16.0%	2.7%	29.5%	16.0%	28.8%	2.2%	12.5%	5.4%	22.0%
No change in my opinion	77.7%	82.8%	70.7%	80.2%	95.7%	60.9%	80.4%	84.5%	69.6%	80.4%	70.4%	85.6%	87.5%	69.3%	75.1%

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Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q15 Jason Kelce Endorsement															
Much more likely to consider Biden	3.9%	8.0%	0.9%	1.8%	5.5%	2.2%	-	7.7%	1.0%	-	0.8%	7.2%	-	18.8%	-
Somewhat more likely to consider Biden	3.4%	7.6%	0.7%	0.9%	1.4%	-	0.9%	6.7%	0.6%	0.9%	0.3%	7.1%	-	-	1.8%
No change in my opinion	77.1%	79.9%	72.5%	79.9%	93.0%	59.7%	81.4%	81.6%	71.1%	81.4%	71.6%	84.1%	87.5%	75.7%	70.4%
Somewhat less likely to consider Biden	1.5%	2.4%	1.3%	0.3%	-	0.2%	0.5%	2.1%	1.2%	0.5%	1.1%	0.3%	6.2%	-	7.4%
Much less likely to consider Biden	14.1%	2.1%	24.5%	17.1%	-	37.9%	17.1%	1.8%	26.1%	17.1%	26.3%	1.3%	6.2%	5.4%	20.4%
Q15c Jason Kelce Endorsement															
More Likely to consider Biden	7.2%	15.6%	1.6%	2.7%	7.0%	2.2%	0.9%	14.4%	1.7%	0.9%	1.1%	14.3%	-	18.8%	1.8%
Less Likely to consider Biden	15.7%	4.5%	25.9%	17.5%	-	38.1%	17.7%	3.9%	27.3%	17.7%	27.3%	1.6%	12.5%	5.4%	27.8%
No change in my opinion	77.1%	79.9%	72.5%	79.9%	93.0%	59.7%	81.4%	81.6%	71.1%	81.4%	71.6%	84.1%	87.5%	75.7%	70.4%

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q16 Age															
18 to 34	24.0%	26.7%	18.1%	29.1%	31.4%	28.9%	28.1%	27.3%	19.3%	28.1%	13.8%	22.1%	23.1%	13.7%	69.8%
35 to 44	14.5%	15.6%	10.5%	19.0%	14.7%	35.6%	14.8%	15.5%	13.4%	14.8%	15.7%	15.6%	8.2%	48.0%	-
45 to 54	16.5%	10.7%	19.6%	20.9%	23.9%	16.2%	21.4%	12.5%	19.2%	21.4%	22.2%	13.1%	20.8%	7.9%	10.0%
55 to 64	20.0%	18.7%	26.9%	11.2%	10.5%	7.0%	13.1%	17.6%	24.6%	13.1%	24.4%	19.3%	47.9%	-	7.9%
65 or older	25.0%	28.3%	25.0%	19.7%	19.5%	12.3%	22.6%	27.1%	23.5%	22.6%	24.0%	29.9%	-	30.5%	12.3%

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Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q17 Gender															
Female	53.0%	61.4%	51.0%	42.7%	30.3%	20.1%	56.6%	57.3%	47.5%	56.6%	49.2%	58.9%	33.3%	59.8%	45.4%
Male	46.5%	38.2%	48.7%	56.4%	67.3%	79.7%	42.9%	42.1%	52.2%	42.9%	50.5%	40.6%	66.3%	39.6%	53.4%
Nonbinary	0.5%	0.4%	0.3%	0.9%	2.3%	0.2%	0.5%	0.7%	0.3%	0.5%	0.3%	0.5%	0.4%	0.5%	1.2%

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q18 Ethnicity															
African American or Black	8.5%	12.8%	2.1%	11.6%	17.6%	7.0%	10.6%	13.5%	2.7%	10.6%	3.4%	12.8%	-	48.0%	3.7%
Asian American	2.0%	3.7%	-	2.3%	-	-	4.3%	3.3%	-	4.3%	-	1.3%	-	-	12.2%
Caucasian or White	80.0%	72.4%	90.5%	75.6%	73.8%	78.9%	75.3%	72.6%	89.2%	75.3%	88.6%	75.7%	83.6%	43.6%	72.1%
Hispanic or Latino	5.0%	6.4%	4.4%	3.7%	3.2%	10.9%	1.4%	5.9%	5.1%	1.4%	5.2%	5.3%	7.8%	-	3.7%
Multi-racial	2.5%	3.9%	0.8%	2.8%	1.6%	-	4.4%	3.6%	0.7%	4.4%	0.8%	3.6%	8.2%	7.9%	2.7%
Some other ethnicity not mentioned here	2.0%	0.7%	2.1%	3.8%	3.9%	3.2%	4.0%	1.1%	2.3%	4.0%	1.9%	1.2%	0.4%	0.5%	5.6%

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q19 Education															
High school or less	20.9%	19.0%	25.6%	16.4%	7.0%	21.1%	18.8%	17.5%	25.1%	18.8%	22.4%	16.5%	19.4%	38.0%	28.3%
Some college	38.1%	35.2%	38.2%	42.7%	43.7%	38.0%	44.1%	36.3%	38.1%	44.1%	40.4%	30.7%	24.7%	47.4%	56.8%
Four-year degree	26.0%	27.8%	24.3%	25.8%	28.0%	27.6%	24.2%	27.9%	24.7%	24.2%	25.0%	32.6%	38.7%	3.4%	9.1%
Advanced studies, such as an MD, JD, or Phd	15.0%	17.9%	11.9%	15.1%	21.3%	13.4%	12.9%	18.3%	12.1%	12.9%	12.3%	20.2%	17.2%	11.2%	5.8%
Q19c Education															
No college	59.0%	54.3%	63.8%	59.1%	50.7%	59.0%	62.9%	53.8%	63.2%	62.9%	62.7%	47.2%	44.1%	85.4%	85.1%
College	41.0%	45.7%	36.2%	40.9%	49.3%	41.0%	37.1%	46.2%	36.8%	37.1%	37.3%	52.8%	55.9%	14.6%	14.9%

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Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q20 Partisan Affiliation															
Strong Democrat	20.4%	53.1%	-	-	-	-	-	46.0%	-	-	-	44.3%	24.3%	18.8%	5.8%
Lean Democrat	18.0%	46.9%	-	-	-	-	-	40.7%	-	-	3.2%	32.7%	7.8%	-	22.2%
Independent	23.8%	-	-	100.0%	100.0%	100.0%	100.0%	13.2%	11.4%	100.0%	20.8%	19.4%	41.1%	61.0%	41.6%
Lean Republican	15.5%	-	41.0%	-	-	-	-	-	36.3%	-	25.4%	3.6%	26.8%	20.2%	21.4%
Strong Republican	22.3%	-	59.0%	-	-	-	-	-	52.3%	-	50.7%	0.0%	-	-	9.1%
Q20c Partisan Affiliation															
Democrat	38.5%	100.0%	-	-	-	-	-	86.8%	-	-	3.2%	77.0%	32.1%	18.8%	28.0%
Republican	37.7%	-	100.0%	-	-	-	-	-	88.6%	-	76.1%	3.6%	26.8%	20.2%	30.4%
Independent	23.8%	-	-	100.0%	100.0%	100.0%	100.0%	13.2%	11.4%	100.0%	20.8%	19.4%	41.1%	61.0%	41.6%

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	128	-	-	128	32	26	70	32	26	70	47	45	3	8	26
Q21 Independent Push															
Democrats	24.7%	-	-	24.7%	100.0%	-	-	100.0%	-	-	-	62.1%	-	-	14.6%
Republicans	20.3%	-	-	20.3%	-	100.0%	-	-	100.0%	-	40.4%	2.6%	22.8%	7.3%	18.5%
Both parties equally	55.0%	-	-	55.0%	-	-	100.0%	-	-	100.0%	59.6%	35.3%	77.2%	92.7%	66.9%

Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q20_21 Combined Partisan Affiliation															
Strong Democrat	20.4%	53.1%	-	-	-	-	-	46.0%	-	-	-	44.3%	24.3%	18.8%	5.8%
Lean Democrat	23.9%	46.9%	-	24.7%	100.0%	-	-	54.0%	-	-	3.2%	44.8%	7.8%	-	28.3%
Completely Independent	13.1%	-	-	55.0%	-	-	100.0%	-	-	100.0%	12.4%	6.8%	31.7%	56.5%	27.8%
Lean Republican	20.3%	-	41.0%	20.3%	-	100.0%	-	-	47.7%	-	33.8%	4.1%	36.2%	24.7%	29.1%
Strong Republican	22.3%	-	59.0%	-	-	-	-	-	52.3%	-	50.7%	0.0%	-	-	9.1%
Q20_21c Combined Partisan Affiliation															
Democrat	44.3%	100.0%	-	24.7%	100.0%	-	-	100.0%	-	-	3.2%	89.0%	32.1%	18.8%	34.1%
Republican	42.6%	-	100.0%	20.3%	-	100.0%	-	-	100.0%	-	84.5%	4.1%	36.2%	24.7%	38.1%
Completely Independent	13.1%	-	-	55.0%	-	-	100.0%	-	-	100.0%	12.4%	6.8%	31.7%	56.5%	27.8%

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
Q22 2020 Vote															
Republican Donald Trump	41.8%	3.4%	84.3%	36.4%	-	72.5%	39.5%	3.0%	83.0%	39.5%	100.0%	-	-	-	-
Democrat Joe Biden	42.9%	85.9%	4.1%	34.9%	87.9%	4.4%	22.4%	86.1%	4.1%	22.4%	-	100.0%	-	-	-
Someone Else	1.2%	1.0%	0.9%	2.1%	-	2.3%	2.9%	0.9%	1.0%	2.9%	-	-	100.0%	-	-
Don't Remember	2.4%	1.2%	1.3%	6.1%	-	2.2%	10.4%	1.0%	1.4%	10.4%	-	-	-	100.0%	-
Did Not Vote	11.7%	8.5%	9.4%	20.4%	12.1%	18.6%	24.8%	9.0%	10.5%	24.8%	-	-	-	-	100.0%

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Weighted Crosstabs by Partisan Affiliaiton, Independent Push, Combined Partisan Affiliation, 2020 Vote

Break % Respondents	Total	Q20c Partisan Affiliation			Q21 Independent Push			Q20_21c Combined Partisan Affiliation			Q22 2020 Vote				
		Democrat	Republican	Independent	Democrats	Republicans	Both parties equally	Democrat	Republican	Completely Independent	Republican Donald Trump	Democrat Joe Biden	Someone Else	Don't Remember	Did Not Vote
Base	538	207	203	128	32	26	70	239	229	70	225	231	6	13	63
DMA Zones															
Philadelphia	**42.9%**	51.3%	32.5%	45.8%	57.3%	29.4%	46.8%	52.1%	32.2%	46.8%	33.1%	52.0%	16.4%	62.3%	43.4%
Pittsburgh	**19.5%**	18.9%	18.8%	21.7%	20.9%	23.7%	21.3%	19.2%	19.3%	21.3%	19.4%	18.2%	30.2%	26.3%	22.4%
Harrisburg	**14.3%**	8.5%	18.4%	17.0%	9.8%	34.3%	13.8%	8.7%	20.2%	13.8%	20.0%	10.6%	16.2%	11.3%	7.3%
Scranton	**12.1%**	10.5%	16.8%	7.3%	5.0%	6.1%	8.8%	9.8%	15.6%	8.8%	16.6%	9.0%	20.3%	-	9.0%
Other	**11.1%**	10.7%	13.5%	8.2%	6.9%	6.5%	9.4%	10.2%	12.7%	9.4%	10.8%	10.1%	17.0%	-	17.9%

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Weighted Crosstabs by Travis Kelce Favorability, Taylor Swift Favorability, Jason Kelce Favorability, Biden Favorability, Trump Favorability

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q1 Travis Kelce Favorability																
Very favorable	23.0%	52.7%	-	-	42.5%	3.7%	10.8%	41.0%	7.1%	6.2%	35.1%	15.6%	31.4%	16.2%	30.8%	10.8%
Somewhat favorable	20.7%	47.3%	-	-	32.0%	12.6%	10.6%	35.1%	4.6%	7.8%	22.2%	20.8%	12.8%	16.0%	23.8%	28.1%
Neutral	42.1%	-	-	100.0%	23.1%	38.8%	74.5%	13.5%	5.9%	79.6%	38.0%	42.9%	54.1%	45.5%	38.4%	47.2%
Somewhat unfavorable	4.8%	-	34.2%	-	1.5%	14.7%	1.0%	3.9%	24.8%	2.4%	3.1%	6.1%	1.8%	4.6%	4.8%	6.8%
Very unfavorable	9.3%	-	65.8%	-	0.9%	30.1%	3.1%	6.5%	57.6%	4.0%	1.6%	14.6%	-	17.9%	2.2%	7.0%
Q1c Travis Kelce Favorability																
Favorable	43.7%	100.0%	-	-	74.6%	16.4%	21.4%	76.1%	11.7%	14.0%	57.3%	36.4%	44.1%	32.1%	54.6%	39.0%
Unfavorable	14.2%	-	100.0%	-	2.4%	44.8%	4.1%	10.4%	82.4%	6.4%	4.7%	20.7%	1.8%	22.4%	7.0%	13.8%
Neutral	42.1%	-	-	100.0%	23.1%	38.8%	74.5%	13.5%	5.9%	79.6%	38.0%	42.9%	54.1%	45.5%	38.4%	47.2%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q2 Taylor Swift Favorability																
Very favorable	25.5%	45.5%	3.3%	12.2%	57.3%	-	-	35.5%	8.9%	17.4%	41.9%	16.8%	24.6%	15.0%	37.1%	9.2%
Somewhat favorable	19.0%	30.4%	4.1%	12.2%	42.7%	-	-	24.4%	7.4%	15.2%	22.6%	16.9%	21.1%	13.3%	24.0%	19.0%
Neutral	28.8%	14.1%	8.4%	51.0%	-	-	100.0%	18.4%	12.5%	43.1%	23.3%	30.2%	42.8%	34.5%	23.0%	34.8%
Somewhat unfavorable	9.5%	4.9%	14.7%	12.5%	-	35.6%	-	7.0%	16.5%	11.0%	7.1%	10.8%	9.1%	9.8%	8.9%	11.9%
Very unfavorable	17.2%	5.1%	69.5%	12.1%	-	64.4%	-	14.7%	54.7%	13.3%	5.2%	25.3%	2.5%	27.4%	7.1%	25.1%
Q2c Taylor Swift Favorability																
Favorable	44.5%	75.9%	7.4%	24.4%	100.0%	-	-	59.9%	16.3%	32.6%	64.5%	33.7%	45.7%	28.3%	61.1%	28.2%
Unfavorable	26.7%	10.0%	84.2%	24.6%	-	100.0%	-	21.7%	71.2%	24.3%	12.3%	36.1%	11.6%	37.1%	15.9%	37.1%
Neutral	28.8%	14.1%	8.4%	51.0%	-	-	100.0%	18.4%	12.5%	43.1%	23.3%	30.2%	42.8%	34.5%	23.0%	34.8%

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Weighted Crosstabs by Travis Kelce Favorability, Taylor Swift Favorability, Jason Kelce Favorability, Biden Favorability, Trump Favorability

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q3 Jason Kelce Favorability																
Very favorable	**34.6%**	62.6%	19.5%	10.5%	46.8%	26.2%	23.4%	71.8%	-	-	43.3%	29.9%	34.2%	28.5%	40.4%	31.2%
Somewhat favorable	**13.6%**	21.2%	15.6%	4.9%	18.0%	12.9%	7.3%	28.2%	-	-	14.3%	13.5%	10.1%	13.9%	13.4%	12.2%
Neutral	**44.1%**	14.2%	19.8%	83.4%	32.4%	40.2%	66.0%	-	-	100.0%	39.4%	45.3%	55.7%	46.0%	41.4%	51.4%
Somewhat unfavorable	**2.4%**	-	17.1%	-	0.5%	7.5%	0.7%	-	31.3%	-	0.8%	3.6%	-	3.5%	1.8%	-
Very unfavorable	**5.3%**	2.1%	27.9%	1.1%	2.4%	13.1%	2.6%	-	68.7%	-	2.1%	7.7%	-	8.1%	2.9%	5.3%
Q3c Jason Kelce Favorability																
Favorable	**48.1%**	83.7%	35.2%	15.5%	64.8%	39.1%	30.7%	100.0%	-	-	57.7%	43.5%	44.3%	42.4%	53.8%	43.3%
Unfavorable	**7.7%**	2.1%	45.0%	1.1%	2.8%	20.7%	3.4%	-	100.0%	-	2.9%	11.3%	-	11.6%	4.7%	5.3%
Neutral	**44.1%**	14.2%	19.8%	83.4%	32.4%	40.2%	66.0%	-	-	100.0%	39.4%	45.3%	55.7%	46.0%	41.4%	51.4%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q4 Biden Favorability																
Very favorable	**16.0%**	22.9%	3.1%	13.1%	24.8%	4.2%	13.2%	17.2%	11.2%	15.4%	49.5%	-	-	0.4%	32.0%	-
Somewhat favorable	**16.3%**	19.4%	7.6%	16.0%	22.0%	10.6%	12.8%	21.4%	0.9%	13.4%	50.5%	-	-	2.2%	31.1%	-
Neutral	**7.2%**	7.3%	0.9%	9.3%	7.4%	3.1%	10.7%	6.6%	-	9.1%	-	-	100.0%	0.7%	11.0%	20.8%
Somewhat unfavorable	**10.2%**	12.7%	7.5%	8.6%	11.9%	10.0%	8.0%	11.1%	12.3%	9.0%	-	16.9%	-	2.8%	15.6%	18.2%
Very unfavorable	**50.2%**	37.7%	80.9%	53.0%	33.9%	72.1%	55.3%	43.6%	75.6%	53.0%	-	83.1%	-	93.9%	10.3%	61.1%
Q4c Biden Favorability																
Favorable	**32.3%**	42.3%	10.7%	29.1%	46.8%	14.9%	26.0%	38.7%	12.1%	28.9%	100.0%	-	-	2.6%	63.1%	-
Unfavorable	**60.5%**	50.4%	88.4%	61.6%	45.8%	82.0%	63.3%	54.7%	87.9%	62.0%	-	100.0%	-	96.7%	26.0%	79.2%
Neutral	**7.2%**	7.3%	0.9%	9.3%	7.4%	3.1%	10.7%	6.6%	-	9.1%	-	-	100.0%	0.7%	11.0%	20.8%

BLUEPRINT POLLING

Weighted Crosstabs by Travis Kelce Favorability, Taylor Swift Favorability, Jason Kelce Favorability, Biden Favorability, Trump Favorability

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q5 Trump Favorability																
Very favorable	**32.3%**	20.9%	57.8%	35.5%	19.1%	47.4%	38.8%	26.3%	59.8%	34.0%	0.5%	52.7%	3.2%	74.5%	-	-
Somewhat favorable	**11.0%**	10.9%	10.8%	11.3%	8.5%	13.0%	13.1%	11.9%	5.1%	11.1%	3.0%	16.6%	1.0%	25.5%	-	-
Neutral	**7.3%**	6.5%	7.1%	8.1%	4.6%	10.1%	8.7%	6.5%	4.9%	8.4%	-	9.5%	20.9%	-	-	100.0%
Somewhat unfavorable	**3.6%**	3.3%	4.6%	3.7%	3.7%	4.2%	3.0%	4.5%	1.9%	3.0%	-	4.8%	9.9%	-	7.4%	-
Very unfavorable	**45.8%**	58.4%	19.8%	41.4%	64.1%	25.4%	36.4%	50.8%	28.3%	43.4%	96.5%	16.4%	65.1%	-	92.6%	-
Q5c Trump Favorability																
Favorable	**43.3%**	31.8%	68.6%	46.8%	27.6%	60.4%	51.9%	38.2%	64.8%	45.2%	3.5%	69.3%	4.2%	100.0%	-	-
Unfavorable	**49.4%**	61.7%	24.4%	45.1%	67.8%	29.5%	39.4%	55.3%	30.2%	46.4%	96.5%	21.2%	75.0%	-	100.0%	-
Neutral	**7.3%**	6.5%	7.1%	8.1%	4.6%	10.1%	8.7%	6.5%	4.9%	8.4%	-	9.5%	20.9%	-	-	100.0%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q6 Fetterman Favorability																
Very favorable	**15.6%**	24.2%	2.5%	11.0%	23.8%	4.4%	13.2%	17.7%	-	16.0%	41.0%	2.1%	14.6%	0.2%	31.3%	-
Somewhat favorable	**21.0%**	22.9%	17.0%	20.4%	25.9%	16.9%	17.4%	24.5%	19.0%	17.6%	39.8%	11.1%	19.9%	9.0%	33.0%	11.1%
Neutral	**22.7%**	18.9%	14.8%	29.3%	19.9%	20.4%	29.0%	18.5%	15.4%	28.6%	12.9%	24.4%	51.7%	24.2%	17.1%	51.5%
Somewhat unfavorable	**12.8%**	11.6%	11.7%	14.4%	10.4%	15.8%	13.6%	14.4%	5.8%	12.2%	3.8%	18.4%	6.1%	14.9%	10.2%	17.4%
Very unfavorable	**27.9%**	22.4%	54.0%	24.9%	19.9%	42.5%	26.8%	24.9%	59.8%	25.6%	2.5%	43.9%	7.6%	51.7%	8.3%	20.1%
Q6c Fetterman Favorability																
Favorable	**36.6%**	47.1%	19.6%	31.4%	49.7%	21.2%	30.6%	42.2%	19.0%	33.6%	80.8%	13.3%	34.5%	9.2%	64.4%	11.1%
Unfavorable	**40.7%**	34.0%	65.7%	39.3%	30.4%	58.3%	40.4%	39.3%	65.6%	37.9%	6.3%	62.3%	13.8%	66.6%	18.5%	37.4%
Neutral	**22.7%**	18.9%	14.8%	29.3%	19.9%	20.4%	29.0%	18.5%	15.4%	28.6%	12.9%	24.4%	51.7%	24.2%	17.1%	51.5%

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Weighted Crosstabs by Travis Kelce Favorability, Taylor Swift Favorability, Jason Kelce Favorability, Biden Favorability, Trump Favorability

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q7 Shapiro Favorability																
Very favorable	24.5%	34.6%	5.1%	20.7%	34.4%	12.0%	20.9%	29.7%	8.1%	21.8%	59.1%	7.6%	12.1%	4.4%	45.2%	4.1%
Somewhat favorable	18.7%	17.2%	16.8%	20.9%	19.5%	17.6%	18.4%	20.3%	7.4%	18.9%	22.2%	15.3%	31.2%	12.0%	25.2%	14.5%
Neutral	29.6%	29.3%	28.9%	30.2%	27.4%	30.5%	32.2%	28.1%	17.5%	33.4%	13.1%	37.7%	36.0%	38.7%	18.6%	50.2%
Somewhat unfavorable	11.3%	9.4%	10.5%	13.6%	10.8%	8.9%	14.3%	8.0%	15.1%	14.2%	1.5%	15.7%	17.9%	16.7%	5.3%	19.8%
Very unfavorable	15.8%	9.6%	38.8%	14.6%	7.9%	31.1%	14.1%	13.9%	52.0%	11.6%	4.0%	23.7%	2.8%	28.2%	5.7%	11.3%
Q7c Shapiro Favorability																
Favorable	43.2%	51.7%	21.8%	41.6%	53.9%	29.6%	39.4%	50.0%	15.4%	40.7%	81.3%	22.9%	43.3%	16.4%	70.4%	18.6%
Unfavorable	27.1%	18.9%	49.3%	28.2%	18.7%	39.9%	28.4%	21.9%	67.1%	25.9%	5.5%	39.4%	20.7%	44.9%	11.0%	31.2%
Neutral	29.6%	29.3%	28.9%	30.2%	27.4%	30.5%	32.2%	28.1%	17.5%	33.4%	13.1%	37.7%	36.0%	38.7%	18.6%	50.2%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q8 Casey Favorability																
Very favorable	15.3%	23.2%	1.8%	11.6%	26.0%	3.4%	9.8%	18.7%	9.9%	12.5%	41.8%	2.4%	4.6%	1.6%	29.2%	2.7%
Somewhat favorable	15.3%	19.6%	5.4%	14.2%	22.7%	9.9%	8.9%	16.5%	0.9%	16.5%	26.8%	7.5%	29.0%	6.9%	23.4%	10.1%
Neutral	39.9%	35.5%	42.1%	43.8%	34.1%	41.3%	47.7%	40.2%	23.6%	42.5%	28.1%	43.9%	59.6%	37.8%	39.0%	58.7%
Somewhat unfavorable	11.5%	9.4%	11.9%	13.6%	7.6%	13.4%	15.9%	8.8%	20.7%	12.8%	2.0%	17.1%	6.8%	19.8%	4.1%	12.5%
Very unfavorable	18.0%	12.3%	38.8%	16.9%	9.7%	32.0%	17.7%	15.8%	44.9%	15.6%	1.2%	29.1%	-	33.9%	4.3%	16.0%
Q8c Casey Favorability																
Favorable	30.6%	42.8%	7.3%	25.8%	48.6%	13.3%	18.7%	35.2%	10.8%	29.0%	68.7%	9.9%	33.5%	8.5%	52.6%	12.8%
Unfavorable	29.5%	21.7%	50.7%	30.4%	17.3%	45.4%	33.6%	24.6%	65.6%	28.4%	3.2%	46.2%	6.8%	53.7%	8.4%	28.5%
Neutral	39.9%	35.5%	42.1%	43.8%	34.1%	41.3%	47.7%	40.2%	23.6%	42.5%	28.1%	43.9%	59.6%	37.8%	39.0%	58.7%

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Weighted Crosstabs by Travis Kelce Favorability, Taylor Swift Favorability, Jason Kelce Favorability, Biden Favorability, Trump Favorability

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q9 McCormick Favorability																
Very favorable	9.5%	8.2%	11.2%	10.4%	6.5%	10.8%	13.0%	8.1%	15.4%	10.1%	1.3%	15.1%	-	19.4%	2.2%	-
Somewhat favorable	13.7%	10.7%	17.4%	15.5%	10.6%	17.9%	14.5%	10.2%	16.2%	17.0%	3.6%	19.2%	12.0%	24.1%	5.5%	7.2%
Neutral	54.2%	55.9%	46.8%	54.9%	53.5%	51.3%	57.9%	57.8%	39.7%	52.8%	51.2%	53.7%	71.3%	48.9%	55.1%	79.5%
Somewhat unfavorable	7.8%	8.2%	5.0%	8.4%	8.8%	6.5%	7.5%	6.2%	9.1%	9.4%	15.0%	4.2%	6.2%	2.7%	12.6%	6.1%
Very unfavorable	14.8%	17.1%	19.6%	10.8%	20.6%	13.5%	7.0%	17.8%	19.7%	10.7%	29.0%	7.7%	10.5%	4.9%	24.6%	7.2%
Q9c McCormick Favorability																
Favorable	23.2%	18.8%	28.6%	26.0%	17.1%	28.7%	27.5%	18.3%	31.5%	27.1%	4.9%	34.3%	12.0%	43.5%	7.7%	7.2%
Unfavorable	22.6%	25.3%	24.6%	19.2%	29.4%	20.0%	14.6%	23.9%	28.8%	20.1%	43.9%	11.9%	16.8%	7.6%	37.2%	13.3%
Neutral	54.2%	55.9%	46.8%	54.9%	53.5%	51.3%	57.9%	57.8%	39.7%	52.8%	51.2%	53.7%	71.3%	48.9%	55.1%	79.5%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q10 Taylor Swift Fan																
Definitely	10.7%	17.2%	3.4%	6.5%	24.1%	0.0%	-	15.7%	6.1%	6.2%	17.0%	7.7%	8.4%	6.3%	15.6%	4.5%
Somewhat	22.0%	28.9%	6.0%	20.2%	36.9%	3.1%	16.5%	22.6%	10.2%	23.3%	24.8%	20.3%	23.4%	20.4%	24.6%	13.7%
Not much	30.3%	31.7%	19.7%	32.4%	26.9%	22.3%	42.7%	32.0%	12.6%	31.5%	32.5%	28.9%	31.7%	28.8%	31.8%	28.5%
Not at all	33.2%	21.2%	65.9%	34.7%	10.8%	73.4%	30.7%	28.3%	62.0%	33.5%	23.9%	38.3%	31.6%	39.4%	25.9%	45.8%
Unsure	3.8%	1.0%	5.0%	6.3%	1.3%	1.2%	10.1%	1.4%	9.1%	5.6%	1.7%	4.8%	4.9%	5.1%	2.1%	7.6%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q11 Senate Candidate Support																
Democrat Bob Casey, Jr.	38.1%	49.6%	14.7%	34.0%	54.5%	16.9%	32.4%	45.2%	16.9%	34.0%	88.4%	11.6%	34.7%	3.3%	73.4%	5.4%
Republican David McCormick	37.3%	31.3%	52.4%	38.4%	29.3%	50.4%	37.5%	31.7%	51.7%	40.8%	1.9%	59.2%	12.0%	72.8%	8.0%	24.1%
Unsure	24.6%	19.1%	32.9%	27.5%	16.3%	32.8%	30.0%	23.1%	31.4%	25.1%	9.7%	29.2%	53.4%	23.8%	18.6%	70.6%

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Weighted Crosstabs by Travis Kelce Favorability, Taylor Swift Favorability, Jason Kelce Favorability, Biden Favorability, Trump Favorability

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q12 Presidential Candidate Support																
Democrat Joe Biden	**31.6%**	41.7%	9.5%	28.5%	47.0%	11.0%	26.7%	38.2%	9.1%	28.2%	83.9%	4.5%	24.5%	0.4%	63.5%	-
Republican Donald Trump	**39.7%**	30.1%	65.3%	41.0%	25.6%	54.6%	47.7%	34.1%	71.4%	40.3%	1.0%	64.7%	3.2%	87.3%	1.6%	14.8%
Independent Robert F. Kennedy, Jr.	**6.5%**	5.7%	4.0%	8.2%	7.4%	7.0%	4.8%	6.7%	-	7.5%	2.0%	7.8%	16.1%	3.8%	8.4%	9.8%
Someone else	**4.6%**	4.6%	9.0%	3.1%	4.8%	7.3%	1.7%	7.0%	1.7%	2.4%	2.8%	5.6%	3.6%	2.4%	6.3%	6.0%
Unsure	**15.3%**	15.2%	9.2%	17.5%	13.7%	14.6%	18.5%	12.0%	12.5%	19.4%	10.3%	14.0%	48.5%	5.7%	17.7%	55.9%
Will not vote	**2.3%**	2.7%	3.0%	1.8%	1.6%	5.5%	0.6%	2.0%	5.3%	2.2%	-	3.4%	4.1%	0.4%	2.4%	13.5%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q13 Taylor Swift Endorsement																
Much more likely to consider Biden	**3.0%**	4.0%	0.8%	2.6%	4.2%	-	3.8%	3.7%	1.4%	2.5%	9.2%	-	-	1.0%	5.1%	-
Somewhat more likely to consider Biden	**3.7%**	5.1%	1.7%	2.8%	7.1%	1.4%	0.4%	4.8%	-	3.0%	8.2%	0.9%	6.3%	-	7.2%	1.7%
No change in my opinion	**75.5%**	79.6%	55.9%	77.8%	78.2%	68.8%	77.6%	76.1%	59.2%	77.7%	82.0%	71.7%	78.4%	64.6%	84.9%	76.3%
Somewhat less likely to consider Biden	**1.8%**	0.2%	2.3%	3.2%	1.6%	1.5%	2.4%	0.5%	3.4%	2.9%	0.2%	1.9%	7.7%	0.8%	1.2%	11.7%
Much less likely to consider Biden	**16.1%**	11.0%	39.3%	13.5%	8.9%	28.4%	15.8%	14.8%	36.0%	13.9%	0.4%	25.4%	7.6%	33.6%	1.6%	10.3%
Q13c Taylor Swift Endorsement																
More Likely to consider Biden	**6.6%**	9.2%	2.5%	5.4%	11.3%	1.4%	4.3%	8.5%	1.4%	5.5%	17.4%	0.9%	6.3%	1.0%	12.3%	1.7%
Less Likely to consider Biden	**17.9%**	11.2%	41.6%	16.8%	10.5%	29.8%	18.2%	15.4%	39.4%	16.8%	0.6%	27.3%	15.4%	34.3%	2.8%	22.0%
No change in my opinion	**75.5%**	79.6%	55.9%	77.8%	78.2%	68.8%	77.6%	76.1%	59.2%	77.7%	82.0%	71.7%	78.4%	64.6%	84.9%	76.3%

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Weighted Crosstabs by Travis Kelce Favorability, Taylor Swift Favorability, Jason Kelce Favorability, Biden Favorability, Trump Favorability

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q14 Travis Kelce Endorsement																
Much more likely to consider Biden	**3.4%**	3.3%	2.1%	3.8%	3.7%	2.4%	3.8%	3.0%	3.9%	3.7%	9.9%	0.3%	-	-	6.5%	2.7%
Somewhat more likely to consider Biden	**3.1%**	5.7%	1.7%	0.9%	3.3%	4.5%	1.5%	5.7%	-	0.9%	8.2%	0.5%	1.9%	2.0%	4.3%	1.7%
No change in my opinion	**77.7%**	80.4%	57.3%	81.7%	82.5%	66.6%	80.4%	75.4%	66.5%	82.1%	81.1%	74.5%	88.6%	66.0%	87.3%	81.7%
Somewhat less likely to consider Biden	**1.0%**	0.9%	2.5%	0.6%	0.9%	1.6%	0.7%	1.8%	0.9%	0.2%	0.2%	1.3%	1.9%	0.9%	0.3%	6.5%
Much less likely to consider Biden	**14.8%**	9.7%	36.4%	12.9%	9.6%	25.0%	13.6%	14.1%	28.8%	13.2%	0.6%	23.3%	7.6%	31.1%	1.7%	7.5%
Q14c Travis Kelce Endorsement																
More Likely to consider Biden	**6.5%**	9.0%	3.8%	4.8%	7.0%	6.9%	5.3%	8.7%	3.9%	4.5%	18.1%	0.9%	1.9%	2.0%	10.7%	4.4%
Less Likely to consider Biden	**15.9%**	10.6%	38.9%	13.5%	10.5%	26.5%	14.3%	15.9%	29.6%	13.4%	0.8%	24.6%	9.5%	32.0%	2.0%	13.9%
No change in my opinion	**77.7%**	80.4%	57.3%	81.7%	82.5%	66.6%	80.4%	75.4%	66.5%	82.1%	81.1%	74.5%	88.6%	66.0%	87.3%	81.7%

BLUEPRINT POLLING

Weighted Crosstabs by Travis Kelce Favorability, Taylor Swift Favorability, Jason Kelce Favorability, Biden Favorability, Trump Favorability

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q15 Jason Kelce Endorsement																
Much more likely to consider Biden	3.9%	5.8%	0.8%	2.9%	4.8%	0.9%	5.1%	4.6%	5.7%	2.8%	11.1%	0.2%	1.9%	1.0%	6.9%	-
Somewhat more likely to consider Biden	3.4%	4.9%	3.7%	1.7%	2.9%	4.6%	2.9%	5.4%	-	1.8%	8.6%	0.7%	1.8%	0.6%	6.0%	1.7%
No change in my opinion	77.1%	76.6%	63.2%	82.3%	81.3%	70.2%	77.1%	76.1%	67.3%	79.9%	80.0%	75.6%	76.7%	68.1%	83.7%	86.0%
Somewhat less likely to consider Biden	1.5%	2.4%	2.4%	0.3%	2.5%	1.0%	0.5%	1.0%	0.9%	2.2%	0.2%	0.9%	12.0%	1.0%	2.1%	0.8%
Much less likely to consider Biden	14.1%	10.3%	30.0%	12.8%	8.5%	23.3%	14.4%	12.9%	26.1%	13.4%	-	22.5%	7.6%	29.3%	1.3%	11.5%
Q15c Jason Kelce Endorsement																
More Likely to consider Biden	7.2%	10.7%	4.4%	4.6%	7.8%	5.5%	8.0%	10.0%	5.7%	4.5%	19.7%	1.0%	3.7%	1.6%	12.9%	1.7%
Less Likely to consider Biden	15.7%	12.7%	32.4%	13.1%	11.0%	24.4%	14.9%	13.9%	26.9%	15.5%	0.2%	23.4%	19.6%	30.3%	3.3%	12.3%
No change in my opinion	77.1%	76.6%	63.2%	82.3%	81.3%	70.2%	77.1%	76.1%	67.3%	79.9%	80.0%	75.6%	76.7%	68.1%	83.7%	86.0%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q16 Age																
18 to 34	24.0%	26.6%	26.4%	20.5%	23.2%	30.4%	19.3%	24.6%	24.8%	23.2%	14.5%	26.3%	47.0%	18.2%	29.7%	19.4%
35 to 44	14.5%	9.1%	30.0%	14.9%	11.6%	21.0%	13.0%	12.8%	14.5%	16.4%	18.5%	12.8%	11.1%	14.9%	12.3%	27.0%
45 to 54	16.5%	16.7%	21.0%	14.7%	16.5%	15.0%	17.8%	18.8%	19.5%	13.5%	12.5%	19.7%	7.5%	24.4%	11.1%	6.2%
55 to 64	20.0%	22.4%	10.5%	20.7%	23.2%	16.1%	18.7%	21.2%	18.1%	19.0%	19.7%	20.3%	19.0%	19.4%	19.2%	29.0%
65 or older	25.0%	25.2%	12.1%	29.2%	25.4%	17.5%	31.3%	22.6%	23.1%	27.9%	34.7%	20.9%	15.5%	23.0%	27.7%	18.4%

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Weighted Crosstabs by Travis Kelce Favorability, Taylor Swift Favorability, Jason Kelce Favorability, Biden Favorability, Trump Favorability

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q17 Gender																
Female	**53.0%**	56.5%	41.4%	53.3%	61.7%	42.2%	49.6%	53.4%	43.1%	54.3%	56.3%	50.0%	63.5%	44.7%	60.4%	52.4%
Male	**46.5%**	43.3%	57.8%	46.0%	37.9%	57.3%	49.8%	46.1%	55.6%	45.4%	43.7%	49.4%	34.3%	55.0%	38.9%	47.3%
Nonbinary	**0.5%**	0.2%	0.8%	0.7%	0.4%	0.4%	0.6%	0.6%	1.3%	0.3%	-	0.6%	2.2%	0.3%	0.7%	0.3%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q18 Ethnicity																
African American or Black	**8.5%**	10.9%	4.7%	7.2%	7.6%	3.1%	14.9%	8.1%	13.1%	8.1%	13.1%	3.5%	30.3%	4.1%	10.7%	19.8%
Asian American	**2.0%**	4.6%	-	-	4.5%	-	-	1.2%	-	3.3%	-	1.9%	12.0%	-	4.0%	-
Caucasian or White	**80.0%**	79.5%	78.0%	81.2%	82.9%	78.7%	76.8%	84.5%	68.6%	77.1%	76.9%	84.8%	53.8%	86.1%	76.4%	68.0%
Hispanic or Latino	**5.0%**	2.3%	11.8%	5.6%	2.5%	8.7%	5.5%	2.8%	13.0%	6.0%	5.5%	5.0%	2.5%	6.2%	4.0%	4.8%
Multi-racial	**2.5%**	2.1%	1.5%	3.3%	2.2%	4.4%	1.2%	2.4%	-	3.1%	4.1%	1.7%	1.5%	1.1%	3.6%	3.4%
Some other ethnicity not mentioned here	**2.0%**	0.7%	4.1%	2.7%	0.3%	5.2%	1.7%	1.1%	5.3%	2.4%	0.4%	3.1%	-	2.6%	1.2%	4.0%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q19 Education																
High school or less	**20.9%**	21.2%	23.4%	19.7%	20.8%	24.6%	17.6%	18.4%	31.8%	21.6%	18.4%	22.5%	18.1%	23.8%	17.2%	28.6%
Some college	**38.1%**	37.3%	34.6%	40.1%	33.5%	40.4%	43.1%	36.7%	33.9%	40.4%	28.1%	41.8%	52.2%	42.6%	34.0%	39.0%
Four-year degree	**26.0%**	25.9%	30.5%	24.6%	28.2%	26.7%	22.0%	29.5%	29.6%	21.6%	32.4%	23.4%	19.4%	22.8%	29.2%	24.1%
Advanced studies, such as an MD, JD, or Phd	**15.0%**	15.6%	11.5%	15.5%	17.4%	8.2%	17.4%	15.3%	4.8%	16.4%	21.1%	12.3%	10.3%	10.8%	19.6%	8.3%
Q19c Education																
No college	**59.0%**	58.5%	58.0%	59.8%	54.3%	65.0%	60.6%	55.2%	65.6%	62.0%	46.5%	64.3%	70.3%	66.4%	51.2%	67.6%
College	**41.0%**	41.5%	42.0%	40.2%	45.7%	35.0%	39.4%	44.8%	34.4%	38.0%	53.5%	35.7%	29.7%	33.6%	48.8%	32.4%

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Weighted Crosstabs by Travis Kelce Favorability, Taylor Swift Favorability, Jason Kelce Favorability, Biden Favorability, Trump Favorability

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q20 Partisan Affiliation																
Strong Democrat	**20.4%**	24.3%	6.8%	21.0%	29.2%	11.6%	15.1%	20.5%	7.0%	22.7%	50.6%	4.8%	16.3%	1.0%	40.1%	1.8%
Lean Democrat	**18.0%**	23.3%	6.4%	16.5%	23.4%	8.0%	19.1%	21.0%	12.6%	15.8%	31.3%	8.6%	38.3%	4.5%	31.8%	5.0%
Independent	**23.8%**	20.9%	33.3%	23.6%	20.3%	29.8%	23.7%	23.2%	15.6%	25.9%	13.6%	27.1%	41.7%	21.3%	20.0%	64.4%
Lean Republican	**15.5%**	15.2%	15.5%	15.7%	11.7%	17.4%	19.5%	16.1%	14.5%	14.9%	3.6%	23.6%	0.5%	24.5%	6.1%	25.4%
Strong Republican	**22.3%**	16.3%	37.9%	23.2%	15.5%	33.2%	22.6%	19.2%	50.3%	20.7%	1.0%	35.8%	3.2%	48.6%	1.9%	3.4%
Q20c Partisan Affiliation																
Democrat	**38.5%**	47.6%	13.3%	37.4%	52.5%	19.6%	34.2%	41.5%	19.6%	38.5%	81.8%	13.4%	54.6%	5.6%	72.0%	6.9%
Republican	**37.7%**	31.4%	53.4%	38.9%	27.2%	50.6%	42.1%	35.3%	64.8%	35.6%	4.6%	59.5%	3.7%	73.1%	8.0%	28.7%
Independent	**23.8%**	20.9%	33.3%	23.6%	20.3%	29.8%	23.7%	23.2%	15.6%	25.9%	13.6%	27.1%	41.7%	21.3%	20.0%	64.4%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	128	49	25	54	49	43	37	60	7	61	24	88	16	50	53	25
Q21 Independent Push																
Democrats	**24.7%**	41.4%	14.1%	14.3%	40.4%	7.7%	23.5%	37.5%	13.4%	13.3%	70.3%	11.8%	28.6%	5.4%	50.7%	7.6%
Republicans	**20.3%**	9.5%	45.6%	18.3%	5.2%	44.4%	12.4%	13.5%	8.8%	28.2%	2.4%	28.8%	-	36.1%	4.2%	23.2%
Both parties equally	**55.0%**	49.2%	40.3%	67.3%	54.4%	47.9%	64.1%	49.0%	77.8%	58.5%	27.3%	59.4%	71.4%	58.5%	45.1%	69.2%

Weighted Crosstabs by Travis Kelce Favorability, Taylor Swift Favorability, Jason Kelce Favorability, Biden Favorability, Trump Favorability

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q20_21 Combined Partisan Affiliation																
Strong Democrat	**20.4%**	24.3%	6.8%	21.0%	29.2%	11.6%	15.1%	20.5%	7.0%	22.7%	50.6%	4.8%	16.3%	1.0%	40.1%	1.8%
Lean Democrat	**23.9%**	32.0%	11.1%	19.9%	31.6%	10.4%	24.6%	29.7%	14.7%	19.2%	40.8%	11.8%	50.2%	5.7%	42.0%	9.9%
Completely Independent	**13.1%**	10.3%	13.4%	15.9%	11.0%	14.3%	15.2%	11.4%	12.1%	15.1%	3.7%	16.1%	29.8%	12.5%	9.0%	44.5%
Lean Republican	**20.3%**	17.2%	30.7%	20.1%	12.7%	30.6%	22.4%	19.3%	15.9%	22.2%	3.9%	31.4%	0.5%	32.2%	6.9%	40.3%
Strong Republican	**22.3%**	16.3%	37.9%	23.2%	15.5%	33.2%	22.6%	19.2%	50.3%	20.7%	1.0%	35.8%	3.2%	48.6%	1.9%	3.4%
Q20_21c Combined Partisan Affiliation																
Democrat	**44.3%**	56.3%	18.0%	40.8%	60.7%	21.9%	39.8%	50.2%	21.6%	41.9%	91.4%	16.6%	66.5%	6.7%	82.1%	11.8%
Republican	**42.6%**	33.4%	68.6%	43.3%	28.2%	63.8%	45.1%	38.4%	66.2%	42.9%	4.9%	67.3%	3.7%	80.8%	8.8%	43.7%
Completely Independent	**13.1%**	10.3%	13.4%	15.9%	11.0%	14.3%	15.2%	11.4%	12.1%	15.1%	3.7%	16.1%	29.8%	12.5%	9.0%	44.5%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
Q22 2020 Vote																
Republican Donald Trump	**41.8%**	33.0%	67.7%	42.2%	29.5%	56.9%	46.9%	37.5%	71.9%	41.2%	1.6%	67.9%	3.2%	84.3%	3.9%	45.6%
Democrat Joe Biden	**42.9%**	52.5%	21.4%	40.2%	56.0%	22.3%	41.8%	49.6%	21.1%	39.5%	94.1%	13.2%	63.0%	4.3%	80.8%	15.7%
Someone Else	**1.2%**	0.9%	0.0%	1.9%	1.5%	0.9%	1.1%	0.8%	0.1%	1.9%	-	1.8%	1.5%	0.4%	1.6%	3.2%
Don't Remember	**2.4%**	1.8%	-	3.8%	1.6%	2.3%	3.7%	1.4%	-	3.9%	1.9%	1.7%	10.7%	1.9%	0.4%	18.9%
Did Not Vote	**11.7%**	11.8%	10.9%	11.8%	11.4%	17.7%	6.6%	10.7%	6.9%	13.6%	2.5%	15.4%	21.6%	9.1%	13.2%	16.7%

Break % Respondents	Total	Q1c Travis Kelce Favorability			Q2c Taylor Swift Favorability			Q3c Jason Kelce Favorability			Q4c Biden Favorability			Q5c Trump Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	235	76	226	239	143	155	259	42	237	174	325	39	233	266	39
DMA Zones																
Philadelphia	**42.9%**	48.6%	33.5%	40.2%	44.4%	35.7%	47.4%	47.5%	34.6%	39.4%	51.6%	36.1%	61.5%	32.0%	51.1%	53.0%
Pittsburgh	**19.5%**	16.3%	24.0%	21.4%	19.5%	21.3%	17.9%	15.5%	24.9%	22.9%	21.5%	20.1%	5.9%	21.0%	20.1%	6.7%
Harrisburg	**14.3%**	14.8%	23.0%	10.7%	12.1%	17.8%	14.3%	16.4%	17.6%	11.4%	7.7%	18.3%	9.9%	18.0%	9.4%	24.7%
Scranton	**12.1%**	10.8%	9.9%	14.2%	12.1%	14.6%	9.9%	8.8%	11.4%	15.9%	9.7%	13.6%	10.5%	16.2%	9.4%	6.2%
Other	**11.1%**	9.5%	9.6%	13.4%	11.9%	10.6%	10.5%	11.8%	11.5%	10.4%	9.5%	11.9%	12.2%	12.8%	10.0%	9.4%

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Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q1 Travis Kelce Favorability													
Very favorable	**23.0%**	33.4%	17.9%	15.4%	33.2%	12.3%	18.0%	35.7%	16.2%	18.4%	23.6%	24.9%	22.0%
Somewhat favorable	**20.7%**	22.9%	18.6%	21.0%	19.1%	18.2%	25.2%	25.5%	15.9%	20.5%	11.9%	24.0%	23.1%
Neutral	**42.1%**	36.1%	40.6%	54.4%	40.5%	43.8%	42.9%	35.5%	43.5%	46.2%	47.1%	35.7%	42.6%
Somewhat unfavorable	**4.8%**	4.8%	4.1%	6.2%	3.5%	6.3%	5.4%	2.4%	6.7%	5.4%	4.1%	5.2%	5.0%
Very unfavorable	**9.3%**	2.8%	18.7%	3.0%	3.6%	19.4%	8.4%	1.0%	17.7%	9.5%	13.4%	10.2%	7.3%
Q1c Travis Kelce Favorability													
Favorable	**43.7%**	56.3%	36.5%	36.4%	52.3%	30.5%	43.3%	61.2%	32.1%	38.9%	35.4%	48.9%	45.1%
Unfavorable	**14.2%**	7.6%	22.9%	9.2%	7.2%	25.7%	13.8%	3.4%	24.4%	14.9%	17.5%	15.4%	12.3%
Neutral	**42.1%**	36.1%	40.6%	54.4%	40.5%	43.8%	42.9%	35.5%	43.5%	46.2%	47.1%	35.7%	42.6%

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q2 Taylor Swift Favorability													
Very favorable	**25.5%**	39.0%	17.5%	17.9%	34.9%	14.7%	21.6%	43.3%	12.7%	21.3%	18.9%	37.2%	23.4%
Somewhat favorable	**19.0%**	21.4%	15.6%	21.2%	20.6%	15.9%	19.6%	27.5%	13.4%	16.7%	13.9%	20.7%	20.5%
Neutral	**28.8%**	24.1%	28.6%	36.9%	26.3%	30.2%	31.4%	17.6%	32.8%	34.5%	34.2%	18.6%	30.8%
Somewhat unfavorable	**9.5%**	8.9%	8.0%	13.1%	7.9%	11.7%	9.7%	6.4%	14.8%	7.9%	9.0%	12.1%	8.6%
Very unfavorable	**17.2%**	6.5%	30.2%	10.9%	10.3%	27.6%	17.7%	5.2%	26.3%	19.6%	24.0%	11.5%	16.6%
Q2c Taylor Swift Favorability													
Favorable	**44.5%**	60.4%	33.2%	39.1%	55.5%	30.6%	41.2%	70.8%	26.1%	38.0%	32.8%	57.9%	43.9%
Unfavorable	**26.7%**	15.5%	38.2%	24.0%	18.2%	39.2%	27.5%	11.6%	41.1%	27.5%	33.0%	23.6%	25.2%
Neutral	**28.8%**	24.1%	28.6%	36.9%	26.3%	30.2%	31.4%	17.6%	32.8%	34.5%	34.2%	18.6%	30.8%

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Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q3 Jason Kelce Favorability													
Very favorable	**34.6%**	38.8%	33.2%	30.3%	42.4%	23.1%	33.6%	40.4%	28.8%	34.4%	30.9%	33.4%	36.6%
Somewhat favorable	**13.6%**	16.7%	13.3%	8.9%	13.2%	15.7%	12.0%	15.0%	11.4%	14.0%	6.9%	17.6%	14.7%
Neutral	**44.1%**	40.5%	41.0%	55.6%	41.6%	42.0%	49.8%	41.9%	42.6%	47.0%	51.6%	39.2%	43.0%
Somewhat unfavorable	**2.4%**	1.5%	2.9%	3.1%	2.2%	5.0%	0.5%	0.9%	5.9%	1.0%	3.8%	3.1%	1.6%
Very unfavorable	**5.3%**	2.5%	9.6%	2.2%	0.6%	14.2%	4.1%	1.9%	11.3%	3.5%	6.7%	6.8%	4.1%
Q3c Jason Kelce Favorability													
Favorable	**48.1%**	55.5%	46.5%	39.2%	55.7%	38.8%	45.7%	55.4%	40.2%	48.4%	37.9%	50.9%	51.3%
Unfavorable	**7.7%**	4.0%	12.5%	5.3%	2.8%	19.2%	4.6%	2.7%	17.2%	4.6%	10.5%	9.9%	5.7%
Neutral	**44.1%**	40.5%	41.0%	55.6%	41.6%	42.0%	49.8%	41.9%	42.6%	47.0%	51.6%	39.2%	43.0%

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q4 Biden Favorability													
Very favorable	**16.0%**	36.8%	1.4%	8.6%	32.9%	1.0%	4.9%	40.9%	0.4%	8.4%	4.8%	32.7%	13.8%
Somewhat favorable	**16.3%**	34.4%	3.6%	9.8%	27.8%	5.5%	9.4%	31.6%	3.1%	14.3%	2.0%	30.0%	16.7%
Neutral	**7.2%**	6.8%	2.4%	16.5%	7.2%	5.5%	8.8%	7.9%	1.7%	10.8%	3.7%	5.3%	9.5%
Somewhat unfavorable	**10.2%**	10.8%	9.4%	10.9%	12.4%	3.3%	13.4%	7.7%	3.8%	17.0%	3.3%	8.9%	13.8%
Very unfavorable	**50.2%**	11.1%	83.2%	54.3%	19.6%	84.6%	63.5%	11.9%	91.1%	49.5%	86.2%	23.1%	46.2%
Q4c Biden Favorability													
Favorable	**32.3%**	71.3%	5.0%	18.4%	60.8%	6.6%	14.3%	72.5%	3.5%	22.7%	6.8%	62.7%	30.5%
Unfavorable	**60.5%**	21.9%	92.6%	65.1%	32.0%	87.9%	76.9%	19.6%	94.8%	66.5%	89.5%	31.9%	60.0%
Neutral	**7.2%**	6.8%	2.4%	16.5%	7.2%	5.5%	8.8%	7.9%	1.7%	10.8%	3.7%	5.3%	9.5%

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Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q5 Trump Favorability													
Very favorable	32.3%	7.3%	53.6%	34.4%	11.8%	55.9%	40.6%	6.5%	66.0%	27.1%	64.1%	13.4%	26.6%
Somewhat favorable	11.0%	3.6%	17.3%	11.8%	4.6%	15.9%	16.0%	5.5%	12.9%	13.9%	17.2%	1.2%	12.5%
Neutral	7.3%	2.2%	6.7%	16.5%	3.1%	8.3%	12.3%	3.0%	7.0%	10.7%	2.2%	4.3%	10.6%
Somewhat unfavorable	3.6%	2.0%	5.4%	3.1%	1.2%	2.2%	8.5%	1.8%	3.8%	5.0%	3.6%	0.7%	4.9%
Very unfavorable	45.8%	84.9%	17.1%	34.2%	79.3%	17.7%	22.6%	83.1%	10.3%	43.3%	12.9%	80.5%	45.3%
Q5c Trump Favorability													
Favorable	43.3%	10.9%	70.9%	46.2%	16.4%	71.7%	56.7%	12.1%	78.9%	41.0%	81.3%	14.5%	39.1%
Unfavorable	49.4%	86.9%	22.5%	37.3%	80.5%	19.9%	31.1%	84.9%	14.1%	48.3%	16.4%	81.2%	50.2%
Neutral	7.3%	2.2%	6.7%	16.5%	3.1%	8.3%	12.3%	3.0%	7.0%	10.7%	2.2%	4.3%	10.6%

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q6 Fetterman Favorability													
Very favorable	15.6%	42.6%	-	-	32.0%	3.2%	3.0%	38.9%	2.0%	7.7%	7.9%	33.5%	11.4%
Somewhat favorable	21.0%	57.4%	-	-	30.1%	10.8%	17.2%	28.9%	13.6%	20.5%	9.9%	32.1%	21.1%
Neutral	22.7%	-	-	100.0%	15.9%	13.6%	40.8%	17.8%	14.7%	32.3%	18.2%	8.9%	30.4%
Somewhat unfavorable	12.8%	-	31.4%	-	11.0%	13.3%	15.0%	6.7%	13.7%	16.8%	14.9%	6.1%	14.7%
Very unfavorable	27.9%	-	68.6%	-	11.0%	59.1%	24.0%	7.6%	56.1%	22.7%	49.2%	19.4%	22.4%
Q6c Fetterman Favorability													
Favorable	36.6%	100.0%	-	-	62.0%	14.0%	20.2%	67.9%	15.6%	28.2%	17.7%	65.7%	32.5%
Unfavorable	40.7%	-	100.0%	-	22.0%	72.4%	39.0%	14.3%	69.7%	39.5%	64.1%	25.4%	37.1%
Neutral	22.7%	-	-	100.0%	15.9%	13.6%	40.8%	17.8%	14.7%	32.3%	18.2%	8.9%	30.4%

BLUEPRINT POLLING

Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q7 Shapiro Favorability													
Very favorable	**24.5%**	52.7%	7.0%	10.5%	56.8%	-	-	54.3%	6.1%	15.4%	8.9%	54.7%	18.6%
Somewhat favorable	**18.7%**	20.5%	16.4%	19.8%	43.2%	-	-	24.6%	9.5%	21.0%	11.6%	18.9%	21.7%
Neutral	**29.6%**	16.3%	28.4%	53.3%	-	-	100.0%	13.4%	21.8%	47.9%	26.3%	4.7%	41.5%
Somewhat unfavorable	**11.3%**	6.1%	16.5%	10.4%	-	41.6%	-	5.4%	21.7%	8.1%	16.9%	7.8%	10.3%
Very unfavorable	**15.8%**	4.3%	31.8%	5.9%	-	58.4%	-	2.3%	40.9%	7.7%	36.3%	13.8%	7.9%
Q7c Shapiro Favorability													
Favorable	**43.2%**	73.3%	23.4%	30.3%	100.0%	-	-	78.9%	15.6%	36.3%	20.5%	73.6%	40.3%
Unfavorable	**27.1%**	10.4%	48.2%	16.3%	-	100.0%	-	7.8%	62.6%	15.8%	53.2%	21.7%	18.2%
Neutral	**29.6%**	16.3%	28.4%	53.3%	-	-	100.0%	13.4%	21.8%	47.9%	26.3%	4.7%	41.5%

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q8 Casey Favorability													
Very favorable	**15.3%**	32.6%	3.2%	9.1%	31.6%	1.5%	4.2%	50.0%	-	-	3.8%	39.3%	10.2%
Somewhat favorable	**15.3%**	24.1%	7.5%	15.0%	24.2%	7.3%	9.6%	50.0%	-	-	15.2%	21.9%	12.5%
Neutral	**39.9%**	30.8%	38.8%	56.8%	33.6%	23.2%	64.5%	-	-	100.0%	20.4%	13.2%	59.5%
Somewhat unfavorable	**11.5%**	7.6%	14.1%	13.2%	5.6%	18.4%	13.8%	-	39.1%	-	18.0%	11.0%	8.9%
Very unfavorable	**18.0%**	5.0%	36.4%	5.9%	5.0%	49.6%	7.9%	-	60.9%	-	42.6%	14.6%	8.8%
Q8c Casey Favorability													
Favorable	**30.6%**	56.7%	10.7%	24.1%	55.8%	8.8%	13.8%	100.0%	-	-	19.0%	61.2%	22.7%
Unfavorable	**29.5%**	12.5%	50.5%	19.1%	10.6%	68.0%	21.7%	-	100.0%	-	60.6%	25.6%	17.8%
Neutral	**39.9%**	30.8%	38.8%	56.8%	33.6%	23.2%	64.5%	-	-	100.0%	20.4%	13.2%	59.5%

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Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q9 McCormick Favorability													
Very favorable	9.5%	2.3%	16.6%	8.5%	3.3%	23.0%	6.4%	1.8%	24.7%	4.3%	41.1%	-	-
Somewhat favorable	13.7%	9.0%	19.9%	10.1%	7.7%	22.5%	14.2%	12.7%	23.0%	7.6%	58.9%	-	-
Neutral	54.2%	48.2%	49.3%	72.6%	50.5%	36.4%	75.8%	40.3%	32.7%	80.7%	-	-	100.0%
Somewhat unfavorable	7.8%	16.0%	3.5%	2.3%	14.4%	4.2%	1.5%	15.2%	7.0%	2.7%	-	34.6%	-
Very unfavorable	14.8%	24.6%	10.6%	6.5%	24.1%	13.9%	2.1%	30.1%	12.6%	4.7%	-	65.4%	-
Q9c McCormick Favorability													
Favorable	23.2%	11.2%	36.5%	18.6%	11.0%	45.5%	20.6%	14.4%	47.7%	11.9%	100.0%	-	-
Unfavorable	22.6%	40.6%	14.1%	8.9%	38.5%	18.1%	3.6%	45.3%	19.7%	7.4%	-	100.0%	-
Neutral	54.2%	48.2%	49.3%	72.6%	50.5%	36.4%	75.8%	40.3%	32.7%	80.7%	-	-	100.0%

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q10 Taylor Swift Fan													
Definitely	10.7%	14.0%	8.6%	9.4%	15.4%	5.3%	8.9%	13.1%	4.2%	13.7%	6.4%	11.5%	12.2%
Somewhat	22.0%	27.7%	17.9%	20.1%	21.2%	17.7%	27.0%	32.7%	16.6%	17.7%	26.5%	26.1%	18.3%
Not much	30.3%	29.7%	28.2%	34.8%	32.4%	26.6%	30.5%	30.1%	27.4%	32.5%	28.0%	33.5%	29.9%
Not at all	33.2%	27.1%	40.3%	30.2%	28.9%	44.5%	29.1%	22.3%	46.6%	31.6%	36.5%	26.8%	34.5%
Unsure	3.8%	1.5%	4.9%	5.5%	2.1%	5.9%	4.5%	1.8%	5.1%	4.4%	2.6%	2.1%	5.1%

BLUEPRINT POLLING

Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q11 Senate Candidate Support													
Democrat Bob Casey, Jr.	38.1%	76.5%	9.8%	26.9%	71.8%	5.5%	18.7%	78.8%	6.9%	29.9%	6.3%	76.7%	35.6%
Republican David McCormick	37.3%	12.7%	62.3%	32.2%	10.9%	68.7%	47.0%	12.3%	73.9%	29.4%	88.2%	10.2%	26.8%
Unsure	24.6%	10.8%	28.0%	41.0%	17.3%	25.7%	34.4%	8.9%	19.2%	40.7%	5.5%	13.2%	37.6%

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q12 Presidential Candidate Support													
Democrat Joe Biden	31.6%	68.1%	5.4%	19.5%	61.6%	4.7%	12.3%	69.0%	3.4%	23.7%	3.5%	68.9%	28.0%
Republican Donald Trump	39.7%	9.4%	66.6%	40.3%	13.0%	69.6%	51.3%	8.9%	75.2%	37.1%	79.5%	12.3%	34.1%
Independent Robert F. Kennedy, Jr.	6.5%	4.0%	8.3%	7.4%	6.5%	4.7%	8.3%	6.3%	3.1%	9.3%	2.6%	3.4%	9.5%
Someone else	4.6%	4.8%	4.0%	5.3%	6.5%	3.1%	3.1%	3.2%	4.1%	6.0%	4.2%	6.4%	4.0%
Unsure	15.3%	12.7%	13.0%	23.7%	10.8%	14.4%	22.6%	10.9%	11.1%	21.8%	9.0%	6.3%	21.7%
Will not vote	2.3%	1.0%	2.7%	3.8%	1.5%	3.5%	2.4%	1.6%	3.2%	2.2%	1.2%	2.7%	2.6%

BLUEPRINT POLLING

Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q13 Taylor Swift Endorsement													
Much more likely to consider Biden	3.0%	5.2%	0.4%	4.0%	4.3%	1.0%	2.8%	6.3%	0.4%	2.4%	0.3%	3.4%	3.9%
Somewhat more likely to consider Biden	3.7%	8.3%	0.7%	1.6%	5.0%	-	5.1%	6.0%	-	4.6%	1.0%	7.6%	3.2%
No change in my opinion	75.5%	82.9%	66.7%	79.3%	82.2%	66.7%	73.9%	82.6%	68.4%	75.3%	76.2%	80.7%	73.1%
Somewhat less likely to consider Biden	1.8%	1.3%	1.6%	2.8%	1.4%	1.7%	2.4%	0.2%	1.5%	3.2%	0.3%	0.9%	2.8%
Much less likely to consider Biden	16.1%	2.3%	30.5%	12.4%	7.1%	30.6%	15.8%	4.9%	29.6%	14.6%	22.2%	7.4%	17.0%
Q13c Taylor Swift Endorsement													
More Likely to consider Biden	6.6%	13.4%	1.1%	5.6%	9.3%	1.0%	7.9%	12.3%	0.4%	6.9%	1.3%	11.0%	7.1%
Less Likely to consider Biden	17.9%	3.6%	32.2%	15.2%	8.6%	32.3%	18.2%	5.2%	31.2%	17.7%	22.5%	8.3%	19.9%
No change in my opinion	75.5%	82.9%	66.7%	79.3%	82.2%	66.7%	73.9%	82.6%	68.4%	75.3%	76.2%	80.7%	73.1%

BLUEPRINT POLLING

Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q14 Travis Kelce Endorsement													
Much more likely to consider Biden	3.4%	4.3%	1.5%	5.2%	6.1%	1.7%	0.9%	7.3%	1.0%	2.1%	0.3%	4.3%	4.3%
Somewhat more likely to consider Biden	3.1%	6.3%	0.2%	3.2%	3.3%	1.0%	4.8%	4.4%	0.9%	3.8%	-	3.9%	4.1%
No change in my opinion	77.7%	86.6%	70.4%	76.3%	82.7%	68.4%	78.8%	81.8%	71.2%	79.2%	78.5%	87.8%	73.1%
Somewhat less likely to consider Biden	1.0%	0.7%	1.0%	1.5%	0.6%	1.5%	1.1%	0.9%	0.3%	1.7%	0.3%	0.0%	1.7%
Much less likely to consider Biden	14.8%	2.0%	26.9%	13.8%	7.3%	27.4%	14.4%	5.6%	26.6%	13.2%	20.9%	4.0%	16.7%
Q14c Travis Kelce Endorsement													
More Likely to consider Biden	6.5%	10.6%	1.7%	8.4%	9.4%	2.7%	5.7%	11.7%	1.9%	5.9%	0.3%	8.1%	8.5%
Less Likely to consider Biden	15.9%	2.8%	27.9%	15.3%	7.9%	28.9%	15.5%	6.4%	26.9%	14.9%	21.2%	4.0%	18.5%
No change in my opinion	77.7%	86.6%	70.4%	76.3%	82.7%	68.4%	78.8%	81.8%	71.2%	79.2%	78.5%	87.8%	73.1%

BLUEPRINT POLLING

Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q15 Jason Kelce Endorsement													
Much more likely to consider Biden	3.9%	7.5%	0.4%	4.1%	5.5%	1.0%	4.1%	7.4%	0.4%	3.7%	1.7%	4.0%	4.7%
Somewhat more likely to consider Biden	3.4%	6.7%	1.1%	2.0%	5.0%	1.0%	3.2%	4.0%	1.2%	4.4%	-	5.9%	3.8%
No change in my opinion	77.1%	81.7%	71.6%	79.6%	83.4%	66.3%	77.9%	80.6%	70.9%	79.0%	72.0%	85.0%	76.0%
Somewhat less likely to consider Biden	1.5%	2.5%	0.7%	1.3%	1.0%	3.7%	0.3%	3.1%	0.9%	0.8%	4.9%	0.0%	0.7%
Much less likely to consider Biden	14.1%	1.5%	26.2%	12.9%	5.2%	28.0%	14.5%	4.9%	26.5%	12.1%	21.4%	5.1%	14.8%
Q15c Jason Kelce Endorsement													
More Likely to consider Biden	7.2%	14.2%	1.5%	6.2%	10.5%	2.0%	7.3%	11.4%	1.6%	8.2%	1.7%	9.9%	8.5%
Less Likely to consider Biden	15.7%	4.0%	26.9%	14.2%	6.2%	31.7%	14.8%	8.0%	27.5%	12.8%	26.2%	5.1%	15.5%
No change in my opinion	77.1%	81.7%	71.6%	79.6%	83.4%	66.3%	77.9%	80.6%	70.9%	79.0%	72.0%	85.0%	76.0%

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q16 Age													
18 to 34	24.0%	24.3%	20.3%	30.0%	18.9%	24.9%	30.6%	17.8%	14.6%	35.7%	17.7%	21.8%	27.6%
35 to 44	14.5%	15.1%	10.1%	21.3%	11.9%	13.5%	19.2%	15.2%	8.0%	18.7%	7.8%	15.2%	17.1%
45 to 54	16.5%	11.1%	21.1%	17.1%	15.4%	16.0%	18.5%	13.2%	20.9%	15.8%	20.5%	11.5%	16.9%
55 to 64	20.0%	18.1%	27.0%	10.5%	24.6%	22.9%	10.7%	20.0%	26.6%	15.1%	24.3%	22.9%	17.0%
65 or older	25.0%	31.4%	21.4%	21.1%	29.2%	22.7%	20.9%	33.7%	29.9%	14.7%	29.8%	28.5%	21.5%

BLUEPRINT POLLING

Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q17 Gender													
Female	**53.0%**	61.2%	45.8%	52.7%	57.1%	47.3%	52.2%	54.7%	44.9%	57.7%	51.7%	54.0%	53.1%
Male	**46.5%**	38.4%	53.9%	46.2%	42.6%	51.6%	47.5%	45.2%	54.4%	41.7%	47.8%	44.9%	46.6%
Nonbinary	**0.5%**	0.4%	0.3%	1.1%	0.3%	1.1%	0.3%	0.0%	0.7%	0.7%	0.5%	1.1%	0.2%

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q18 Ethnicity													
African American or Black	**8.5%**	10.0%	4.5%	13.3%	8.4%	6.0%	11.0%	11.1%	4.4%	9.6%	5.7%	5.0%	11.2%
Asian American	**2.0%**	3.9%	-	2.5%	1.3%	3.2%	1.9%	6.5%	-	-	3.7%	2.6%	1.0%
Caucasian or White	**80.0%**	78.4%	84.8%	73.9%	81.3%	78.5%	79.4%	76.6%	84.0%	79.6%	82.4%	87.3%	75.9%
Hispanic or Latino	**5.0%**	2.9%	6.1%	6.5%	3.8%	6.1%	5.7%	2.6%	4.8%	7.0%	3.1%	1.1%	7.5%
Multi-racial	**2.5%**	3.9%	1.1%	2.7%	4.1%	1.6%	0.9%	3.2%	1.6%	2.7%	2.1%	1.6%	3.0%
Some other ethnicity not mentioned here	**2.0%**	0.9%	3.4%	1.3%	0.9%	4.6%	1.2%	-	5.2%	1.1%	3.0%	2.5%	1.4%

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q19 Education													
High school or less	**20.9%**	15.4%	22.3%	27.2%	18.8%	17.3%	27.1%	16.2%	17.3%	27.1%	17.3%	11.3%	26.4%
Some college	**38.1%**	34.1%	40.9%	39.6%	30.9%	44.5%	42.7%	33.1%	41.7%	39.3%	39.5%	31.9%	40.1%
Four-year degree	**26.0%**	31.5%	23.9%	21.1%	30.5%	26.5%	19.2%	31.5%	26.9%	21.2%	27.2%	33.6%	22.3%
Advanced studies, such as an MD, JD, or Phd	**15.0%**	19.0%	13.0%	12.0%	19.7%	11.6%	11.0%	19.2%	14.1%	12.4%	16.0%	23.1%	11.1%
Q19c Education													
No college	**59.0%**	49.5%	63.2%	66.8%	49.8%	61.9%	69.8%	49.3%	59.0%	66.4%	56.8%	43.3%	66.5%
College	**41.0%**	50.5%	36.8%	33.2%	50.2%	38.1%	30.2%	50.7%	41.0%	33.6%	43.2%	56.7%	33.5%

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Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q20 Partisan Affiliation													
Strong Democrat	**20.4%**	41.3%	4.8%	14.7%	39.0%	5.0%	7.4%	41.9%	3.6%	16.4%	2.0%	42.2%	19.2%
Lean Democrat	**18.0%**	30.5%	8.6%	15.0%	27.7%	5.5%	15.5%	29.7%	5.4%	18.5%	4.7%	23.5%	21.5%
Independent	**23.8%**	14.8%	24.1%	37.9%	17.5%	27.4%	29.7%	16.0%	25.9%	28.3%	14.7%	20.8%	29.0%
Lean Republican	**15.5%**	7.3%	23.8%	13.7%	7.8%	23.5%	19.3%	5.4%	19.7%	20.1%	23.7%	7.6%	15.3%
Strong Republican	**22.3%**	6.1%	38.7%	18.8%	7.9%	38.7%	28.1%	7.1%	45.4%	16.8%	54.9%	6.0%	15.1%
Q20c Partisan Affiliation													
Democrat	**38.5%**	71.8%	13.4%	29.6%	66.8%	10.4%	22.9%	71.5%	9.0%	34.9%	6.7%	65.7%	40.7%
Republican	**37.7%**	13.4%	62.5%	32.5%	15.7%	62.2%	47.4%	12.5%	65.1%	36.8%	78.6%	13.6%	30.3%
Independent	**23.8%**	14.8%	24.1%	37.9%	17.5%	27.4%	29.7%	16.0%	25.9%	28.3%	14.7%	20.8%	29.0%

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	128	29	53	46	41	40	47	26	41	61	18	25	85
Q21 Independent Push													
Democrats	**24.7%**	57.9%	14.1%	15.7%	47.2%	12.2%	15.8%	45.5%	9.5%	25.9%	10.4%	50.3%	20.1%
Republicans	**20.3%**	-	36.6%	14.6%	6.4%	32.8%	21.8%	-	32.5%	20.9%	32.3%	13.5%	19.8%
Both parties equally	**55.0%**	42.1%	49.3%	69.7%	46.3%	55.1%	62.4%	54.5%	57.9%	53.2%	57.3%	36.2%	60.1%

BLUEPRINT POLLING

Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q20_21 Combined Partisan Affiliation													
Strong Democrat	**20.4%**	41.3%	4.8%	14.7%	39.0%	5.0%	7.4%	41.9%	3.6%	16.4%	2.0%	42.2%	19.2%
Lean Democrat	**23.9%**	39.1%	12.0%	20.9%	36.0%	8.8%	20.2%	36.9%	7.9%	25.8%	6.3%	33.9%	27.3%
Completely Independent	**13.1%**	6.2%	11.9%	26.4%	8.1%	15.1%	18.6%	8.7%	15.0%	15.1%	8.4%	7.5%	17.4%
Lean Republican	**20.3%**	7.3%	32.6%	19.3%	8.9%	32.4%	25.8%	5.4%	28.1%	26.0%	28.4%	10.4%	21.0%
Strong Republican	**22.3%**	6.1%	38.7%	18.8%	7.9%	38.7%	28.1%	7.1%	45.4%	16.8%	54.9%	6.0%	15.1%
Q20_21c Combined Partisan Affiliation													
Democrat	**44.3%**	80.4%	16.8%	35.6%	75.0%	13.8%	27.6%	78.8%	11.5%	42.2%	8.3%	76.1%	46.5%
Republican	**42.6%**	13.4%	71.3%	38.1%	16.9%	71.2%	53.8%	12.5%	73.5%	42.8%	83.3%	16.4%	36.0%
Completely Independent	**13.1%**	6.2%	11.9%	26.4%	8.1%	15.1%	18.6%	8.7%	15.0%	15.1%	8.4%	7.5%	17.4%

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
Q22 2020 Vote													
Republican Donald Trump	**41.8%**	11.7%	69.2%	41.3%	14.7%	71.7%	54.0%	11.2%	81.5%	35.9%	82.6%	14.5%	35.7%
Democrat Joe Biden	**42.9%**	77.6%	15.6%	35.8%	76.5%	13.0%	21.3%	76.8%	9.2%	41.9%	7.7%	77.8%	43.4%
Someone Else	**1.2%**	0.5%	1.7%	1.4%	1.2%	0.9%	1.4%	0.4%	0.7%	2.2%	0.7%	0.8%	1.6%
Don't Remember	**2.4%**	2.4%	0.8%	5.3%	0.7%	0.3%	6.8%	2.6%	0.9%	3.3%	0.3%	0.9%	3.9%
Did Not Vote	**11.7%**	7.9%	12.6%	16.2%	6.9%	14.1%	16.5%	9.0%	7.7%	16.7%	8.7%	6.0%	15.4%

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Weighted Crosstabs by Fetterman Favorability, Shapiro Favorability, Casey Favorability, McCormick Favorability

Break % Respondents	Total	Q6c Fetterman Favorability			Q7c Shapiro Favorability			Q8c Casey Favorability			Q9c McCormick Favorability		
		Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral	Favorable	Unfavorable	Neutral
Base	538	197	219	122	233	146	159	165	159	215	125	122	291
DMA Zones													
Philadelphia	**42.9%**	51.5%	36.4%	40.8%	47.3%	39.7%	39.6%	50.4%	36.7%	41.8%	42.0%	38.9%	45.0%
Pittsburgh	**19.5%**	20.6%	20.5%	16.1%	19.5%	24.0%	15.4%	18.8%	26.2%	15.2%	24.0%	26.3%	14.8%
Harrisburg	**14.3%**	11.1%	18.9%	11.2%	13.9%	11.8%	17.1%	7.4%	13.8%	19.9%	9.9%	12.7%	16.8%
Scranton	**12.1%**	8.4%	13.4%	15.9%	9.1%	10.5%	18.0%	10.9%	13.1%	12.3%	13.4%	9.7%	12.6%
Other	**11.1%**	8.4%	10.9%	16.1%	10.3%	14.0%	9.9%	12.6%	10.2%	10.8%	10.7%	12.4%	10.8%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q1 Travis Kelce Favorability															
Very favorable	23.0%	53.7%	33.0%	17.7%	13.4%	5.1%	30.9%	18.2%	18.3%	31.9%	16.5%	16.8%	32.1%	21.6%	21.8%
Somewhat favorable	20.7%	16.4%	24.5%	28.0%	14.4%	6.8%	26.0%	18.5%	15.7%	25.8%	16.6%	21.4%	12.0%	21.7%	28.4%
Neutral	42.1%	25.4%	38.6%	45.0%	44.0%	69.7%	37.6%	43.4%	47.1%	38.0%	43.5%	53.0%	28.1%	48.1%	31.8%
Somewhat unfavorable	4.8%	1.4%	1.7%	5.7%	7.8%	-	4.2%	5.7%	4.5%	3.8%	5.1%	4.5%	8.1%	5.8%	2.9%
Very unfavorable	9.3%	3.1%	2.1%	3.5%	20.4%	18.4%	1.2%	14.3%	14.4%	0.4%	18.3%	4.2%	19.7%	2.7%	15.1%
Q1c Travis Kelce Favorability															
Favorable	43.7%	70.1%	57.5%	45.8%	27.9%	11.9%	56.9%	36.7%	34.0%	57.8%	33.2%	38.3%	44.1%	43.3%	50.1%
Unfavorable	14.2%	4.5%	3.9%	9.2%	28.2%	18.4%	5.5%	19.9%	19.0%	4.3%	23.3%	8.7%	27.8%	8.6%	18.1%
Neutral	42.1%	25.4%	38.6%	45.0%	44.0%	69.7%	37.6%	43.4%	47.1%	38.0%	43.5%	53.0%	28.1%	48.1%	31.8%

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q2 Taylor Swift Favorability															
Very favorable	25.5%	87.6%	45.5%	16.3%	2.9%	5.1%	40.0%	17.9%	14.6%	42.0%	13.5%	24.5%	35.7%	22.1%	10.7%
Somewhat favorable	19.0%	12.3%	29.2%	23.3%	11.6%	10.6%	23.7%	17.1%	14.8%	24.3%	15.2%	25.6%	10.8%	17.6%	19.7%
Neutral	28.8%	-	21.7%	40.7%	26.7%	75.9%	24.5%	29.0%	35.2%	24.4%	34.7%	21.2%	10.8%	34.8%	6.9%
Somewhat unfavorable	9.5%	0.1%	1.5%	10.3%	18.1%	-	8.3%	10.0%	10.6%	6.3%	8.9%	12.0%	19.1%	12.0%	19.5%
Very unfavorable	17.2%	-	2.2%	9.4%	40.8%	8.5%	3.5%	26.0%	24.9%	2.9%	27.7%	16.7%	23.5%	13.5%	43.2%
Q2c Taylor Swift Favorability															
Favorable	44.5%	99.9%	74.6%	39.6%	14.4%	15.6%	63.6%	34.9%	29.4%	66.3%	28.7%	50.1%	46.5%	39.7%	30.4%
Unfavorable	26.7%	0.1%	3.7%	19.7%	58.9%	8.5%	11.8%	36.0%	35.5%	9.3%	36.6%	28.7%	42.7%	25.5%	62.8%
Neutral	28.8%	-	21.7%	40.7%	26.7%	75.9%	24.5%	29.0%	35.2%	24.4%	34.7%	21.2%	10.8%	34.8%	6.9%

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Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents		Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
	Total	Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q3 Jason Kelce Favorability															
Very favorable	34.6%	46.7%	38.0%	34.9%	30.0%	17.3%	42.8%	28.1%	31.6%	43.0%	27.0%	40.9%	50.5%	29.9%	32.1%
Somewhat favorable	13.6%	23.7%	11.5%	16.0%	11.0%	-	14.3%	12.8%	13.4%	15.3%	14.3%	8.6%	23.1%	7.9%	8.7%
Neutral	44.1%	25.3%	46.9%	45.9%	44.5%	64.2%	39.4%	48.4%	45.0%	39.5%	44.8%	50.5%	23.4%	55.9%	41.7%
Somewhat unfavorable	2.4%	1.3%	0.3%	0.3%	6.4%	-	2.0%	3.9%	0.9%	1.5%	4.2%	-	-	1.9%	-
Very unfavorable	5.3%	3.1%	3.3%	2.9%	8.1%	18.4%	1.4%	6.8%	9.0%	0.7%	9.7%	-	2.9%	4.4%	17.5%
Q3c Jason Kelce Favorability															
Favorable	48.1%	70.3%	49.5%	50.9%	41.0%	17.3%	57.1%	40.9%	45.1%	58.3%	41.3%	49.5%	73.7%	37.7%	40.8%
Unfavorable	7.7%	4.4%	3.6%	3.2%	14.5%	18.4%	3.4%	10.7%	9.9%	2.2%	13.9%	-	2.9%	6.3%	17.5%
Neutral	44.1%	25.3%	46.9%	45.9%	44.5%	64.2%	39.4%	48.4%	45.0%	39.5%	44.8%	50.5%	23.4%	55.9%	41.7%

Break % Respondents		Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
	Total	Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q4 Biden Favorability															
Very favorable	16.0%	36.4%	19.0%	14.9%	9.8%	3.4%	39.6%	0.9%	2.3%	46.1%	0.8%	4.0%	7.0%	3.3%	-
Somewhat favorable	16.3%	14.8%	17.5%	19.8%	13.5%	10.8%	35.4%	0.7%	10.4%	39.7%	-	5.6%	12.9%	18.4%	-
Neutral	7.2%	5.7%	7.7%	7.6%	6.9%	9.3%	6.6%	2.3%	15.6%	5.6%	0.6%	17.8%	5.6%	22.9%	12.8%
Somewhat unfavorable	10.2%	10.8%	10.9%	11.7%	8.6%	7.9%	13.9%	2.8%	15.7%	8.6%	3.8%	22.9%	32.6%	19.8%	-
Very unfavorable	50.2%	32.3%	45.0%	46.0%	61.3%	68.6%	4.5%	93.2%	55.9%	-	94.7%	49.7%	41.8%	35.6%	87.2%
Q4c Biden Favorability															
Favorable	32.3%	51.2%	36.5%	34.7%	23.3%	14.2%	75.0%	1.6%	12.7%	85.8%	0.8%	9.6%	20.0%	21.7%	-
Unfavorable	60.5%	43.1%	55.9%	57.7%	69.8%	76.5%	18.4%	96.1%	71.7%	8.6%	98.6%	72.6%	74.4%	55.4%	87.2%
Neutral	7.2%	5.7%	7.7%	7.6%	6.9%	9.3%	6.6%	2.3%	15.6%	5.6%	0.6%	17.8%	5.6%	22.9%	12.8%

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Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents		Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
	Total	Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q5 Trump Favorability															
Very favorable	32.3%	23.5%	28.0%	26.1%	42.9%	39.1%	2.0%	66.3%	27.6%	0.5%	78.1%	10.4%	-	2.9%	-
Somewhat favorable	11.0%	1.9%	12.2%	15.2%	8.5%	19.2%	1.7%	18.4%	14.4%	-	17.2%	15.0%	22.6%	13.4%	6.9%
Neutral	7.3%	3.1%	4.5%	6.8%	10.0%	14.4%	1.0%	4.7%	20.8%	-	2.7%	10.9%	9.5%	26.5%	42.1%
Somewhat unfavorable	3.6%	1.1%	5.7%	4.4%	2.8%	-	0.7%	4.9%	6.2%	0.3%	1.1%	18.9%	12.4%	5.9%	15.7%
Very unfavorable	45.8%	70.5%	49.6%	47.4%	35.8%	27.3%	94.5%	5.7%	31.1%	99.1%	0.8%	44.8%	55.5%	51.3%	35.3%
Q5c Trump Favorability															
Favorable	43.3%	25.3%	40.2%	41.3%	51.4%	58.3%	3.8%	84.7%	42.0%	0.5%	95.3%	25.4%	22.6%	16.3%	6.9%
Unfavorable	49.4%	71.6%	55.3%	51.9%	38.6%	27.3%	95.2%	10.6%	37.3%	99.5%	2.0%	63.7%	67.9%	57.2%	51.0%
Neutral	7.3%	3.1%	4.5%	6.8%	10.0%	14.4%	1.0%	4.7%	20.8%	-	2.7%	10.9%	9.5%	26.5%	42.1%

Break % Respondents		Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
	Total	Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q6 Fetterman Favorability															
Very favorable	15.6%	18.0%	22.4%	17.8%	10.1%	-	36.7%	3.2%	1.5%	39.6%	0.0%	4.0%	15.0%	13.8%	-
Somewhat favorable	21.0%	29.6%	23.8%	18.1%	19.8%	14.6%	36.8%	9.2%	14.5%	39.4%	8.6%	18.6%	23.1%	16.5%	15.5%
Neutral	22.7%	19.8%	20.7%	26.1%	20.7%	32.9%	16.0%	19.6%	37.7%	14.1%	23.0%	25.7%	26.3%	35.1%	36.8%
Somewhat unfavorable	12.8%	7.5%	13.3%	14.6%	13.1%	7.1%	7.3%	16.9%	15.1%	4.5%	14.8%	23.7%	12.6%	22.0%	-
Very unfavorable	27.9%	25.0%	19.8%	23.4%	36.4%	45.3%	3.2%	51.1%	31.2%	2.5%	53.5%	28.0%	23.0%	12.6%	47.7%
Q6c Fetterman Favorability															
Favorable	36.6%	47.6%	46.1%	35.9%	29.9%	14.6%	73.5%	12.4%	16.1%	79.0%	8.7%	22.6%	38.2%	30.3%	15.5%
Unfavorable	40.7%	32.6%	33.2%	38.0%	49.5%	52.4%	10.4%	68.0%	46.2%	6.9%	68.3%	51.7%	35.6%	34.6%	47.7%
Neutral	22.7%	19.8%	20.7%	26.1%	20.7%	32.9%	16.0%	19.6%	37.7%	14.1%	23.0%	25.7%	26.3%	35.1%	36.8%

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Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q7 Shapiro Favorability															
Very favorable	24.5%	34.8%	26.5%	26.2%	20.2%	8.9%	55.5%	3.9%	8.0%	61.5%	3.4%	8.2%	27.2%	10.9%	12.9%
Somewhat favorable	18.7%	27.2%	15.2%	20.1%	17.4%	14.6%	26.0%	8.8%	22.4%	22.9%	10.8%	34.7%	34.1%	19.7%	15.6%
Neutral	29.6%	24.6%	36.4%	29.8%	26.0%	34.8%	14.5%	37.3%	41.4%	11.5%	38.3%	37.7%	20.2%	43.8%	30.7%
Somewhat unfavorable	11.3%	6.2%	15.6%	10.0%	11.3%	11.1%	1.7%	19.2%	14.1%	1.5%	17.3%	15.3%	4.8%	16.0%	12.2%
Very unfavorable	15.8%	7.3%	6.2%	13.9%	25.0%	30.5%	2.3%	30.8%	14.2%	2.5%	30.3%	4.1%	13.6%	9.6%	28.6%
Q7c Shapiro Favorability															
Favorable	43.2%	61.9%	41.7%	46.3%	37.7%	23.5%	81.5%	12.6%	30.3%	84.4%	14.2%	42.9%	61.3%	30.6%	28.5%
Unfavorable	27.1%	13.4%	21.9%	23.9%	36.3%	41.6%	3.9%	50.0%	28.3%	4.1%	47.5%	19.4%	18.4%	25.6%	40.8%
Neutral	29.6%	24.6%	36.4%	29.8%	26.0%	34.8%	14.5%	37.3%	41.4%	11.5%	38.3%	37.7%	20.2%	43.8%	30.7%

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q8 Casey Favorability															
Very favorable	15.3%	22.0%	21.6%	16.6%	8.8%	6.8%	37.8%	2.4%	-	42.0%	2.2%	7.0%	3.9%	3.5%	-
Somewhat favorable	15.3%	15.3%	23.9%	13.8%	11.8%	7.4%	25.5%	7.6%	11.0%	24.9%	4.7%	22.4%	17.7%	18.3%	21.6%
Neutral	39.9%	51.0%	32.2%	42.9%	38.1%	46.2%	31.4%	31.5%	65.9%	29.9%	37.3%	56.8%	51.9%	56.9%	37.6%
Somewhat unfavorable	11.5%	5.5%	10.9%	11.9%	13.5%	11.8%	4.6%	19.2%	10.6%	2.3%	20.8%	4.7%	12.9%	8.9%	10.8%
Very unfavorable	18.0%	6.2%	11.4%	14.8%	27.9%	27.8%	0.7%	39.2%	12.5%	0.9%	35.0%	9.1%	13.5%	12.4%	30.0%
Q8c Casey Favorability															
Favorable	30.6%	37.3%	45.5%	30.4%	20.6%	14.2%	63.3%	10.1%	11.0%	66.9%	6.9%	29.4%	21.6%	21.7%	21.6%
Unfavorable	29.5%	11.6%	22.3%	26.7%	41.4%	39.5%	5.3%	58.4%	23.0%	3.2%	55.8%	13.8%	26.4%	21.3%	40.8%
Neutral	39.9%	51.0%	32.2%	42.9%	38.1%	46.2%	31.4%	31.5%	65.9%	29.9%	37.3%	56.8%	51.9%	56.9%	37.6%

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Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q9 McCormick Favorability															
Very favorable	9.5%	11.9%	10.4%	7.8%	9.6%	10.5%	0.2%	25.0%	0.5%	0.2%	21.7%	-	5.7%	3.7%	-
Somewhat favorable	13.7%	2.0%	17.6%	13.7%	15.9%	5.1%	3.6%	29.9%	4.7%	2.3%	24.7%	9.3%	15.4%	10.0%	12.5%
Neutral	54.2%	61.8%	45.2%	53.5%	56.2%	72.2%	50.6%	38.9%	82.7%	48.0%	46.5%	79.0%	47.4%	77.0%	61.3%
Somewhat unfavorable	7.8%	9.0%	9.1%	8.3%	6.7%	3.8%	16.5%	3.2%	1.5%	17.5%	2.6%	7.7%	1.6%	3.2%	8.7%
Very unfavorable	14.8%	15.3%	17.8%	16.8%	11.6%	8.5%	29.1%	3.0%	10.6%	32.0%	4.4%	3.9%	29.8%	6.1%	17.5%
Q9c McCormick Favorability															
Favorable	23.2%	13.9%	28.0%	21.5%	25.5%	15.6%	3.8%	54.9%	5.2%	2.6%	46.5%	9.3%	21.1%	13.7%	12.5%
Unfavorable	22.6%	24.3%	26.8%	25.1%	18.3%	12.3%	45.5%	6.2%	12.1%	49.4%	7.0%	11.6%	31.5%	9.3%	26.2%
Neutral	54.2%	61.8%	45.2%	53.5%	56.2%	72.2%	50.6%	38.9%	82.7%	48.0%	46.5%	79.0%	47.4%	77.0%	61.3%

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q10 Taylor Swift Fan															
Definitely	10.7%	100.0%	-	-	-	-	16.0%	5.7%	10.2%	19.7%	6.3%	1.9%	20.4%	6.1%	1.4%
Somewhat	22.0%	-	100.0%	-	-	-	25.7%	22.5%	15.5%	22.2%	20.4%	27.8%	14.4%	28.3%	3.8%
Not much	30.3%	-	-	100.0%	-	-	35.0%	28.5%	25.5%	33.9%	26.8%	34.1%	38.8%	27.4%	31.2%
Not at all	33.2%	-	-	-	100.0%	-	22.4%	39.7%	40.1%	22.9%	41.7%	29.4%	26.4%	31.4%	63.6%
Unsure	3.8%	-	-	-	-	100.0%	1.0%	3.5%	8.7%	1.2%	4.9%	6.8%	-	6.9%	-

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Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents		Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
	Total	Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q11 Senate Candidate Support															
Democrat Bob Casey, Jr.	**38.1%**	56.6%	44.4%	44.1%	25.6%	10.2%	100.0%	-	-	93.9%	2.0%	15.6%	40.0%	29.1%	15.6%
Republican David McCormick	**37.3%**	20.0%	38.2%	35.2%	44.6%	33.7%	-	100.0%	-	-	78.3%	30.8%	25.7%	19.7%	-
Unsure	**24.6%**	23.4%	17.4%	20.8%	29.7%	56.1%	-	-	100.0%	6.1%	19.7%	53.6%	34.3%	51.2%	84.4%

Break % Respondents		Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
	Total	Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q12 Presidential Candidate Support															
Democrat Joe Biden	**31.6%**	58.0%	31.8%	35.4%	21.8%	10.2%	77.8%	-	7.9%	100.0%	-	-	-	-	-
Republican Donald Trump	**39.7%**	23.1%	36.8%	35.1%	49.9%	50.5%	2.1%	83.3%	31.8%	-	100.0%	-	-	-	-
Independent Robert F. Kennedy, Jr.	**6.5%**	1.1%	8.3%	7.4%	5.8%	11.6%	2.7%	5.4%	14.2%	-	-	100.0%	-	-	-
Someone else	**4.6%**	8.7%	3.0%	5.9%	3.6%	-	4.8%	3.2%	6.4%	-	-	-	100.0%	-	-
Unsure	**15.3%**	8.6%	19.7%	13.9%	14.4%	27.7%	11.7%	8.1%	31.8%	-	-	-	-	100.0%	-
Will not vote	**2.3%**	0.3%	0.4%	2.4%	4.5%	-	1.0%	-	8.0%	-	-	-	-	-	100.0%

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Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q13 Taylor Swift Endorsement															
Much more likely to consider Biden	3.0%	9.5%	3.1%	1.8%	2.2%	-	6.5%	-	2.0%	7.1%	-	-	2.3%	4.1%	-
Somewhat more likely to consider Biden	3.7%	5.2%	7.0%	4.1%	1.0%	-	7.7%	-	3.0%	6.1%	0.3%	-	5.3%	7.5%	8.9%
No change in my opinion	75.5%	70.6%	79.5%	78.4%	72.4%	70.7%	83.9%	70.8%	69.6%	85.4%	65.1%	82.5%	80.8%	75.2%	91.1%
Somewhat less likely to consider Biden	1.8%	3.1%	0.9%	1.0%	1.8%	9.3%	1.0%	1.1%	4.0%	0.9%	0.7%	1.0%	7.2%	5.6%	-
Much less likely to consider Biden	16.1%	11.6%	9.5%	14.7%	22.6%	20.0%	0.9%	28.1%	21.4%	0.4%	34.0%	16.5%	4.3%	7.7%	-
Q13c Taylor Swift Endorsement															
More Likely to consider Biden	6.6%	14.7%	10.1%	5.9%	3.2%	-	14.2%	-	5.0%	13.2%	0.3%	-	7.6%	11.6%	8.9%
Less Likely to consider Biden	17.9%	14.7%	10.4%	15.8%	24.4%	29.3%	1.9%	29.2%	25.4%	1.3%	34.6%	17.5%	11.5%	13.2%	-
No change in my opinion	75.5%	70.6%	79.5%	78.4%	72.4%	70.7%	83.9%	70.8%	69.6%	85.4%	65.1%	82.5%	80.8%	75.2%	91.1%

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Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q14 Travis Kelce Endorsement															
Much more likely to consider Biden	3.4%	10.3%	1.7%	1.8%	4.1%	-	6.4%	-	3.8%	8.1%	-	5.6%	2.3%	2.4%	-
Somewhat more likely to consider Biden	3.1%	1.0%	5.1%	4.2%	1.4%	4.1%	5.4%	0.7%	3.2%	2.3%	0.3%	2.0%	11.0%	10.5%	-
No change in my opinion	77.7%	74.0%	84.5%	79.5%	72.8%	75.9%	87.4%	72.9%	69.8%	88.8%	66.6%	77.5%	80.7%	79.2%	100.0%
Somewhat less likely to consider Biden	1.0%	3.1%	-	0.7%	1.4%	-	0.2%	0.9%	2.4%	0.2%	1.2%	3.2%	1.6%	1.3%	-
Much less likely to consider Biden	14.8%	11.5%	8.7%	13.8%	20.3%	20.0%	0.5%	25.5%	20.8%	0.6%	31.9%	11.7%	4.3%	6.6%	-
Q14c Travis Kelce Endorsement															
More Likely to consider Biden	6.5%	11.3%	6.8%	6.0%	5.5%	4.1%	11.8%	0.7%	7.0%	10.4%	0.3%	7.7%	13.3%	12.9%	-
Less Likely to consider Biden	15.9%	14.7%	8.7%	14.5%	21.8%	20.0%	0.7%	26.4%	23.2%	0.9%	33.1%	14.9%	6.0%	7.9%	-
No change in my opinion	77.7%	74.0%	84.5%	79.5%	72.8%	75.9%	87.4%	72.9%	69.8%	88.8%	66.6%	77.5%	80.7%	79.2%	100.0%

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Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q15 Jason Kelce Endorsement															
Much more likely to consider Biden	3.9%	5.8%	4.7%	4.9%	2.2%	-	7.8%	0.9%	2.3%	8.1%	0.8%	-	2.3%	5.6%	-
Somewhat more likely to consider Biden	3.4%	-	5.4%	6.2%	1.0%	-	7.0%	0.7%	1.8%	4.3%	0.3%	-	14.1%	8.1%	-
No change in my opinion	77.1%	82.5%	78.1%	74.7%	76.6%	80.0%	85.0%	70.6%	74.7%	87.4%	68.6%	90.4%	77.6%	70.7%	87.5%
Somewhat less likely to consider Biden	1.5%	0.1%	3.9%	1.2%	0.8%	-	0.2%	3.5%	0.5%	0.2%	0.6%	-	5.9%	6.0%	-
Much less likely to consider Biden	14.1%	11.5%	7.9%	13.0%	19.4%	20.0%	-	24.3%	20.7%	-	29.7%	9.6%	0.1%	9.4%	12.5%
Q15c Jason Kelce Endorsement															
More Likely to consider Biden	7.2%	5.8%	10.0%	11.1%	3.2%	-	14.8%	1.6%	4.1%	12.4%	1.2%	-	16.5%	13.8%	-
Less Likely to consider Biden	15.7%	11.6%	11.8%	14.3%	20.2%	20.0%	0.2%	27.8%	21.2%	0.2%	30.3%	9.6%	6.0%	15.5%	12.5%
No change in my opinion	77.1%	82.5%	78.1%	74.7%	76.6%	80.0%	85.0%	70.6%	74.7%	87.4%	68.6%	90.4%	77.6%	70.7%	87.5%

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q16 Age															
18 to 34	24.0%	27.2%	24.9%	24.4%	24.1%	6.2%	24.9%	19.9%	28.9%	21.6%	19.0%	30.1%	35.7%	35.8%	23.9%
35 to 44	14.5%	13.3%	14.4%	11.3%	18.4%	9.9%	12.9%	11.9%	20.8%	15.8%	13.1%	15.7%	10.9%	18.4%	-
45 to 54	16.5%	17.3%	16.5%	19.7%	13.9%	11.0%	14.0%	21.0%	13.5%	10.3%	24.5%	12.6%	16.7%	8.0%	31.2%
55 to 64	20.0%	16.5%	24.5%	18.2%	19.1%	26.5%	18.1%	22.1%	19.8%	19.4%	21.1%	19.3%	25.2%	18.0%	12.9%
65 or older	25.0%	25.7%	19.6%	26.4%	24.5%	46.4%	30.2%	25.0%	16.9%	33.0%	22.3%	22.4%	11.4%	19.8%	32.0%

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Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents		Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
	Total	Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q17 Gender															
Female	53.0%	80.8%	65.5%	51.9%	38.8%	35.5%	57.1%	45.3%	58.4%	56.6%	46.3%	61.7%	50.1%	56.8%	74.1%
Male	46.5%	18.4%	34.3%	47.5%	60.6%	64.5%	42.4%	54.3%	41.0%	43.0%	53.3%	38.3%	48.2%	42.4%	24.5%
Nonbinary	0.5%	0.8%	0.2%	0.6%	0.6%	-	0.6%	0.4%	0.6%	0.4%	0.3%	-	1.7%	0.8%	1.4%

Break % Respondents		Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
	Total	Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q18 Ethnicity															
African American or Black	8.5%	8.3%	3.6%	11.3%	9.2%	9.3%	12.7%	4.0%	8.9%	12.6%	4.2%	8.4%	-	14.9%	1.4%
Asian American	2.0%	-	3.9%	1.9%	1.7%	-	3.0%	2.3%	-	1.8%	-	-	-	9.3%	-
Caucasian or White	80.0%	86.5%	87.5%	75.2%	77.2%	81.1%	76.5%	83.9%	79.5%	80.7%	86.5%	82.1%	83.3%	61.0%	71.2%
Hispanic or Latino	5.0%	2.5%	1.6%	6.0%	7.7%	-	3.2%	6.8%	5.1%	1.4%	6.5%	7.2%	7.3%	7.6%	-
Multi-racial	2.5%	2.6%	3.4%	3.7%	1.0%	-	3.8%	1.2%	2.4%	3.1%	1.2%	-	4.4%	4.4%	8.1%
Some other ethnicity not mentioned here	2.0%	0.1%	-	1.9%	3.2%	9.6%	0.7%	1.8%	4.2%	0.4%	1.6%	2.2%	5.0%	2.7%	19.3%

Break % Respondents		Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
	Total	Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q19 Education															
High school or less	20.9%	17.4%	22.6%	14.6%	26.1%	25.7%	14.7%	22.0%	28.8%	13.2%	25.1%	31.7%	22.2%	18.7%	34.5%
Some college	38.1%	32.7%	35.0%	44.7%	36.1%	36.7%	33.2%	41.1%	41.2%	28.4%	41.0%	37.1%	28.0%	56.8%	19.7%
Four-year degree	26.0%	32.3%	25.3%	25.6%	26.3%	13.3%	31.6%	24.0%	20.4%	34.6%	22.7%	21.1%	40.2%	13.9%	32.0%
Advanced studies, such as an MD, JD, or Phd	15.0%	17.6%	17.2%	15.1%	11.5%	24.3%	20.5%	12.9%	9.6%	23.8%	11.1%	10.2%	9.6%	10.5%	13.8%
Q19c Education															
No college	59.0%	50.1%	57.5%	59.3%	62.2%	62.4%	47.9%	63.1%	70.0%	41.7%	66.1%	68.8%	50.1%	75.5%	54.2%
College	41.0%	49.9%	42.5%	40.7%	37.8%	37.6%	52.1%	36.9%	30.0%	58.3%	33.9%	31.2%	49.9%	24.5%	45.8%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q20 Partisan Affiliation															
Strong Democrat	20.4%	35.1%	26.7%	20.4%	13.5%	3.4%	49.1%	-	6.9%	49.2%	-	14.2%	9.1%	21.6%	10.7%
Lean Democrat	18.0%	22.5%	22.2%	18.1%	13.6%	20.1%	33.2%	6.0%	12.9%	33.7%	5.0%	17.5%	33.7%	17.3%	3.8%
Independent	23.8%	17.1%	13.6%	24.7%	30.7%	34.7%	13.9%	16.7%	50.0%	13.7%	17.2%	47.9%	34.9%	40.5%	73.8%
Lean Republican	15.5%	3.0%	18.3%	20.8%	10.7%	34.0%	3.3%	24.8%	20.2%	3.4%	24.0%	20.4%	18.0%	16.0%	11.6%
Strong Republican	22.3%	22.3%	19.2%	16.0%	31.6%	7.8%	0.6%	52.5%	10.0%	-	53.8%	-	4.2%	4.6%	-
Q20c Partisan Affiliation															
Democrat	38.5%	57.6%	48.9%	38.5%	27.1%	23.5%	82.3%	6.0%	19.8%	82.9%	5.0%	31.7%	42.8%	38.9%	14.5%
Republican	37.7%	25.3%	37.5%	36.8%	42.3%	41.8%	3.8%	77.3%	30.2%	3.4%	77.7%	20.4%	22.3%	20.6%	11.6%
Independent	23.8%	17.1%	13.6%	24.7%	30.7%	34.7%	13.9%	16.7%	50.0%	13.7%	17.2%	47.9%	34.9%	40.5%	73.8%

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	128	10	16	40	55	7	28	33	66	23	37	17	9	33	9
Q21 Independent Push															
Democrats	24.7%	24.6%	16.4%	39.2%	16.1%	26.8%	68.9%	3.6%	16.3%	81.4%	3.3%	13.3%	6.5%	20.1%	21.4%
Republicans	20.3%	6.3%	10.2%	6.8%	35.5%	22.0%	-	50.9%	13.6%	-	42.8%	15.5%	24.2%	16.7%	-
Both parties equally	55.0%	69.0%	73.4%	54.0%	48.3%	51.1%	31.1%	45.5%	70.1%	18.6%	53.9%	71.2%	69.3%	63.2%	78.6%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q20_21 Combined Partisan Affiliation															
Strong Democrat	20.4%	35.1%	26.7%	20.4%	13.5%	3.4%	49.1%	-	6.9%	49.2%	-	14.2%	9.1%	21.6%	10.7%
Lean Democrat	23.9%	26.7%	24.4%	27.8%	18.6%	29.4%	42.7%	6.6%	21.0%	44.8%	5.6%	23.8%	36.0%	25.5%	19.7%
Completely Independent	13.1%	11.8%	10.0%	13.4%	14.8%	17.8%	4.3%	7.6%	35.0%	2.6%	9.3%	34.1%	24.2%	25.6%	58.0%
Lean Republican	20.3%	4.1%	19.7%	22.4%	21.6%	41.6%	3.3%	33.3%	27.0%	3.4%	31.3%	27.8%	26.5%	22.7%	11.6%
Strong Republican	22.3%	22.3%	19.2%	16.0%	31.6%	7.8%	0.6%	52.5%	10.0%	-	53.8%	-	4.2%	4.6%	-
Q20_21c Combined Partisan Affiliation															
Democrat	44.3%	61.8%	51.1%	48.2%	32.0%	32.8%	91.9%	6.6%	28.0%	94.0%	5.6%	38.1%	45.1%	47.1%	30.3%
Republican	42.6%	26.4%	38.9%	38.4%	53.2%	49.4%	3.8%	85.8%	37.0%	3.4%	85.1%	27.8%	30.7%	27.4%	11.6%
Completely Independent	13.1%	11.8%	10.0%	13.4%	14.8%	17.8%	4.3%	7.6%	35.0%	2.6%	9.3%	34.1%	24.2%	25.6%	58.0%

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
Q22 2020 Vote															
Republican Donald Trump	41.8%	27.2%	39.5%	37.8%	50.3%	53.4%	2.6%	83.7%	39.0%	0.5%	88.9%	29.3%	20.1%	22.0%	6.9%
Democrat Joe Biden	42.9%	60.2%	45.0%	49.0%	33.0%	19.5%	87.7%	4.3%	32.1%	95.5%	2.5%	41.7%	56.2%	38.6%	24.4%
Someone Else	1.2%	1.0%	1.3%	1.5%	1.1%	-	1.1%	0.9%	1.7%	-	0.2%	2.7%	11.6%	2.6%	-
Don't Remember	2.4%	-	2.7%	3.0%	1.8%	7.5%	1.7%	0.4%	6.6%	-	0.5%	-	1.8%	11.3%	16.8%
Did Not Vote	11.7%	11.5%	11.4%	8.7%	13.7%	19.7%	6.9%	10.8%	20.6%	4.0%	7.9%	26.2%	10.4%	25.4%	51.9%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Fan, Senate Candidate Support, Presidential Candidate Support

Break % Respondents	Total	Q10 Taylor Swift Fan					Q11 Senate Candidate Support			Q12 Presidential Candidate Support					
		Definitely	Somewhat	Not much	Not at all	Unsure	Democrat Bob Casey, Jr.	Republican David McCormick	Unsure	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Unsure	Will not vote
Base	538	58	118	163	179	21	205	201	133	170	214	35	25	82	13
DMA Zones															
Philadelphia	**42.9%**	49.7%	40.0%	43.5%	41.2%	51.6%	50.3%	35.4%	42.9%	50.4%	31.9%	41.6%	37.5%	58.0%	44.4%
Pittsburgh	**19.5%**	17.8%	16.0%	22.1%	20.8%	13.5%	21.1%	20.1%	16.3%	22.4%	20.9%	17.8%	17.7%	11.2%	20.4%
Harrisburg	**14.3%**	12.0%	10.1%	12.2%	19.6%	14.3%	9.5%	17.2%	17.2%	8.6%	18.0%	11.9%	26.0%	13.6%	15.6%
Scranton	**12.1%**	8.0%	14.6%	13.7%	10.7%	8.5%	10.6%	17.1%	7.0%	9.3%	16.0%	17.4%	8.7%	8.7%	-
Other	**11.1%**	12.4%	19.2%	8.5%	7.7%	12.1%	8.6%	10.2%	16.6%	9.3%	13.3%	11.4%	10.1%	8.5%	19.6%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q1 Travis Kelce Favorability										
Very favorable	23.0%	48.4%	17.6%	22.1%	41.8%	19.8%	22.1%	40.1%	27.4%	20.5%
Somewhat favorable	20.7%	12.0%	9.9%	24.0%	18.9%	9.4%	23.1%	24.6%	8.0%	22.9%
Neutral	42.1%	34.3%	39.5%	43.4%	30.9%	36.0%	44.3%	26.6%	35.2%	44.9%
Somewhat unfavorable	4.8%	-	6.4%	4.9%	-	6.3%	4.9%	3.8%	3.9%	5.1%
Very unfavorable	9.3%	5.3%	26.6%	5.6%	8.4%	28.4%	5.5%	4.8%	25.5%	6.5%
Q1c Travis Kelce Favorability										
Favorable	43.7%	60.4%	27.5%	46.1%	60.8%	29.3%	45.2%	64.7%	35.5%	43.4%
Unfavorable	14.2%	5.3%	33.0%	10.5%	8.4%	34.8%	10.5%	8.7%	29.3%	11.6%
Neutral	42.1%	34.3%	39.5%	43.4%	30.9%	36.0%	44.3%	26.6%	35.2%	44.9%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q2 Taylor Swift Favorability										
Very favorable	**25.5%**	53.2%	10.2%	26.7%	37.0%	13.5%	27.0%	28.4%	15.9%	27.2%
Somewhat favorable	**19.0%**	22.8%	15.9%	19.4%	11.3%	15.9%	20.3%	19.4%	15.3%	19.7%
Neutral	**28.8%**	18.5%	29.4%	29.6%	23.4%	26.0%	29.9%	32.0%	27.4%	28.8%
Somewhat unfavorable	**9.5%**	1.8%	8.4%	10.4%	11.2%	7.1%	9.8%	11.6%	8.4%	9.5%
Very unfavorable	**17.2%**	3.7%	36.2%	13.9%	17.2%	37.5%	13.0%	8.6%	33.1%	14.8%
Q2c Taylor Swift Favorability										
Favorable	**44.5%**	76.0%	26.1%	46.1%	48.2%	29.4%	47.3%	47.8%	31.1%	46.9%
Unfavorable	**26.7%**	5.5%	44.6%	24.3%	28.4%	44.6%	22.9%	20.2%	41.5%	24.3%
Neutral	**28.8%**	18.5%	29.4%	29.6%	23.4%	26.0%	29.9%	32.0%	27.4%	28.8%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q3 Jason Kelce Favorability										
Very favorable	34.6%	51.6%	26.9%	34.9%	55.3%	27.7%	34.2%	57.7%	28.0%	33.7%
Somewhat favorable	13.6%	10.2%	14.5%	13.6%	9.2%	20.7%	12.5%	8.5%	14.8%	13.8%
Neutral	44.1%	36.6%	41.5%	45.4%	30.9%	37.2%	46.7%	27.7%	43.8%	45.7%
Somewhat unfavorable	2.4%	-	3.2%	2.5%	-	4.9%	2.1%	-	3.6%	2.4%
Very unfavorable	5.3%	1.6%	13.9%	3.6%	4.6%	9.6%	4.5%	6.1%	9.7%	4.4%
Q3c Jason Kelce Favorability										
Favorable	48.1%	61.8%	41.4%	48.5%	64.5%	48.3%	46.7%	66.2%	42.8%	47.5%
Unfavorable	7.7%	1.6%	17.1%	6.1%	4.6%	14.5%	6.6%	6.1%	13.3%	6.8%
Neutral	44.1%	36.6%	41.5%	45.4%	30.9%	37.2%	46.7%	27.7%	43.8%	45.7%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q4 Biden Favorability										
Very favorable	16.0%	48.9%	-	16.9%	48.9%	1.3%	16.2%	46.8%	-	16.3%
Somewhat favorable	16.3%	35.8%	1.2%	18.2%	41.0%	0.4%	17.5%	41.3%	0.4%	17.2%
Neutral	7.2%	6.8%	6.2%	7.5%	2.1%	4.3%	8.2%	3.7%	9.0%	7.2%
Somewhat unfavorable	10.2%	8.1%	5.3%	11.6%	5.0%	3.4%	12.1%	8.2%	0.9%	12.3%
Very unfavorable	50.2%	0.3%	87.4%	45.8%	3.0%	90.5%	46.0%	-	89.7%	47.0%
Q4c Biden Favorability										
Favorable	32.3%	84.7%	1.2%	35.0%	89.9%	1.7%	33.7%	88.1%	0.4%	33.5%
Unfavorable	60.5%	8.5%	92.6%	57.5%	8.0%	94.0%	58.0%	8.2%	90.5%	59.3%
Neutral	7.2%	6.8%	6.2%	7.5%	2.1%	4.3%	8.2%	3.7%	9.0%	7.2%

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q5 Trump Favorability										
Very favorable	32.3%	-	69.3%	26.4%	-	72.5%	26.8%	-	68.1%	28.1%
Somewhat favorable	11.0%	6.8%	14.0%	10.7%	13.4%	15.0%	10.0%	9.9%	15.7%	10.2%
Neutral	7.3%	1.8%	9.0%	7.3%	4.9%	6.4%	7.6%	1.7%	5.7%	8.1%
Somewhat unfavorable	3.6%	3.1%	1.7%	4.1%	-	1.0%	4.5%	1.5%	1.0%	4.4%
Very unfavorable	45.8%	88.2%	6.0%	51.4%	81.7%	5.2%	51.0%	87.0%	9.5%	49.3%
Q5c Trump Favorability										
Favorable	43.3%	6.8%	83.3%	37.1%	13.4%	87.4%	36.8%	9.9%	83.8%	38.3%
Unfavorable	49.4%	91.3%	7.7%	55.6%	81.7%	6.2%	55.5%	88.4%	10.5%	53.6%
Neutral	7.3%	1.8%	9.0%	7.3%	4.9%	6.4%	7.6%	1.7%	5.7%	8.1%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q6 Fetterman Favorability										
Very favorable	15.6%	35.6%	0.9%	17.3%	33.0%	1.3%	17.0%	40.6%	5.6%	15.3%
Somewhat favorable	21.0%	38.6%	6.5%	22.9%	26.9%	5.0%	23.8%	31.5%	3.9%	23.5%
Neutral	22.7%	19.0%	19.3%	23.8%	29.3%	21.9%	22.3%	19.3%	20.6%	23.4%
Somewhat unfavorable	12.8%	5.2%	6.5%	14.9%	2.1%	11.7%	13.9%	7.1%	4.3%	15.0%
Very unfavorable	27.9%	1.6%	66.9%	21.0%	8.7%	60.0%	23.0%	1.5%	65.6%	22.8%
Q6c Fetterman Favorability										
Favorable	36.6%	74.2%	7.4%	40.2%	60.0%	6.4%	40.8%	72.1%	9.4%	38.8%
Unfavorable	40.7%	6.8%	73.3%	36.0%	10.8%	71.7%	36.9%	8.6%	70.0%	37.8%
Neutral	22.7%	19.0%	19.3%	23.8%	29.3%	21.9%	22.3%	19.3%	20.6%	23.4%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q7 Shapiro Favorability										
Very favorable	**24.5%**	46.0%	3.0%	27.7%	48.3%	4.7%	26.6%	49.8%	3.4%	26.4%
Somewhat favorable	**18.7%**	14.4%	17.7%	19.3%	14.3%	16.9%	19.4%	12.7%	13.6%	20.3%
Neutral	**29.6%**	35.5%	30.2%	29.0%	26.2%	29.0%	30.1%	29.9%	28.0%	29.9%
Somewhat unfavorable	**11.3%**	-	20.6%	10.1%	3.0%	21.1%	10.0%	0.2%	26.0%	9.4%
Very unfavorable	**15.8%**	4.1%	28.5%	13.9%	8.3%	28.4%	13.9%	7.4%	29.0%	14.0%
Q7c Shapiro Favorability										
Favorable	**43.2%**	60.4%	20.7%	47.0%	62.5%	21.5%	46.0%	62.5%	17.0%	46.7%
Unfavorable	**27.1%**	4.1%	49.1%	24.0%	11.3%	49.5%	23.9%	7.6%	55.0%	23.3%
Neutral	**29.6%**	35.5%	30.2%	29.0%	26.2%	29.0%	30.1%	29.9%	28.0%	29.9%

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q8 Casey Favorability										
Very favorable	**15.3%**	30.4%	1.8%	17.2%	28.6%	2.1%	16.9%	31.4%	2.1%	16.5%
Somewhat favorable	**15.3%**	26.2%	7.0%	16.3%	26.6%	10.4%	15.3%	16.9%	13.5%	15.5%
Neutral	**39.9%**	41.8%	39.7%	39.8%	36.1%	37.5%	40.7%	45.1%	32.7%	40.9%
Somewhat unfavorable	**11.5%**	-	18.9%	10.8%	7.0%	17.5%	10.7%	5.1%	15.7%	11.3%
Very unfavorable	**18.0%**	1.6%	32.6%	15.9%	1.6%	32.5%	16.4%	1.5%	36.0%	15.8%
Q8c Casey Favorability										
Favorable	**30.6%**	56.6%	8.8%	33.4%	55.3%	12.4%	32.2%	48.3%	15.6%	32.0%
Unfavorable	**29.5%**	1.6%	51.5%	26.7%	8.7%	50.0%	27.0%	6.6%	51.7%	27.1%
Neutral	**39.9%**	41.8%	39.7%	39.8%	36.1%	37.5%	40.7%	45.1%	32.7%	40.9%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q9 McCormick Favorability										
Very favorable	**9.5%**	1.0%	11.8%	9.7%	1.1%	13.3%	9.5%	5.6%	13.5%	9.1%
Somewhat favorable	**13.7%**	3.4%	17.4%	13.7%	-	17.8%	14.0%	-	25.4%	12.6%
Neutral	**54.2%**	57.9%	60.3%	52.4%	70.6%	63.1%	51.0%	63.5%	53.7%	53.4%
Somewhat unfavorable	**7.8%**	15.3%	2.4%	8.4%	5.7%	1.5%	9.3%	10.0%	1.5%	8.9%
Very unfavorable	**14.8%**	22.3%	8.0%	15.7%	22.6%	4.3%	16.3%	20.8%	5.9%	16.0%
Q9c McCormick Favorability										
Favorable	**23.2%**	4.4%	29.3%	23.4%	1.1%	31.1%	23.4%	5.6%	38.9%	21.7%
Unfavorable	**22.6%**	37.6%	10.5%	24.2%	28.3%	5.8%	25.6%	30.9%	7.4%	24.9%
Neutral	**54.2%**	57.9%	60.3%	52.4%	70.6%	63.1%	51.0%	63.5%	53.7%	53.4%

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q10 Taylor Swift Fan										
Definitely	**10.7%**	23.7%	8.8%	10.0%	18.6%	9.9%	10.2%	8.7%	8.0%	11.5%
Somewhat	**22.0%**	33.6%	12.8%	23.1%	23.1%	12.0%	23.9%	30.5%	16.6%	22.3%
Not much	**30.3%**	26.8%	26.7%	31.4%	28.0%	27.6%	31.0%	46.3%	27.6%	29.3%
Not at all	**33.2%**	15.8%	45.4%	31.8%	27.9%	45.6%	31.1%	14.5%	42.9%	33.0%
Unsure	**3.8%**	-	6.3%	3.6%	2.4%	4.8%	3.7%	-	4.9%	4.0%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q11 Senate Candidate Support										
Democrat Bob Casey, Jr.	38.1%	81.4%	4.0%	42.3%	69.4%	1.7%	42.9%	77.8%	0.5%	42.0%
Republican David McCormick	37.3%	-	60.9%	35.0%	4.0%	62.2%	35.0%	8.3%	66.2%	34.1%
Unsure	24.6%	18.6%	35.0%	22.7%	26.5%	36.1%	22.1%	13.9%	33.4%	23.9%

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q12 Presidential Candidate Support										
Democrat Joe Biden	31.6%	63.1%	2.3%	35.7%	50.5%	1.7%	36.1%	54.1%	0.4%	35.8%
Republican Donald Trump	39.7%	1.8%	77.0%	34.2%	1.9%	82.8%	34.0%	6.4%	76.8%	35.3%
Independent Robert F. Kennedy, Jr.	6.5%	-	6.4%	7.1%	7.7%	6.1%	6.5%	-	4.0%	7.7%
Someone else	4.6%	5.3%	3.0%	4.9%	9.4%	1.7%	4.8%	10.4%	1.7%	4.6%
Unsure	15.3%	26.7%	11.3%	15.2%	30.4%	7.6%	15.6%	29.2%	15.1%	14.0%
Will not vote	2.3%	3.1%	-	2.8%	-	-	3.0%	-	1.9%	2.6%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q13 Taylor Swift Endorsement										
Much more likely to consider Biden	3.0%	44.8%	-	-	45.8%	-	-	35.7%	-	0.5%
Somewhat more likely to consider Biden	3.7%	55.2%	-	-	24.0%	-	2.7%	23.4%	-	2.5%
No change in my opinion	75.5%	-	-	100.0%	27.3%	9.4%	93.0%	38.9%	9.1%	92.4%
Somewhat less likely to consider Biden	1.8%	-	10.0%	-	3.0%	2.6%	1.5%	-	1.7%	2.0%
Much less likely to consider Biden	16.1%	-	90.0%	-	-	88.0%	2.7%	1.9%	89.2%	2.6%
Q13c Taylor Swift Endorsement										
More Likely to consider Biden	6.6%	100.0%	-	-	69.7%	-	2.7%	59.1%	-	3.1%
Less Likely to consider Biden	17.9%	-	100.0%	-	3.0%	90.6%	4.2%	1.9%	90.9%	4.5%
No change in my opinion	75.5%	-	-	100.0%	27.3%	9.4%	93.0%	38.9%	9.1%	92.4%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q14 Travis Kelce Endorsement										
Much more likely to consider Biden	3.4%	38.6%	1.1%	0.8%	52.1%	-	-	31.5%	-	1.4%
Somewhat more likely to consider Biden	3.1%	29.7%	-	1.5%	47.9%	-	-	37.5%	-	0.5%
No change in my opinion	77.7%	31.7%	18.5%	95.7%	-	-	100.0%	31.0%	13.0%	95.2%
Somewhat less likely to consider Biden	1.0%	-	4.2%	0.3%	-	6.4%	-	-	1.8%	1.0%
Much less likely to consider Biden	14.8%	-	76.2%	1.6%	-	93.6%	-	-	85.2%	1.9%
Q14c Travis Kelce Endorsement										
More Likely to consider Biden	6.5%	68.3%	1.1%	2.3%	100.0%	-	-	69.0%	-	1.9%
Less Likely to consider Biden	15.9%	-	80.4%	2.0%	-	100.0%	-	-	87.0%	2.9%
No change in my opinion	77.7%	31.7%	18.5%	95.7%	-	-	100.0%	31.0%	13.0%	95.2%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q15 Jason Kelce Endorsement										
Much more likely to consider Biden	3.9%	41.0%	-	1.5%	45.6%	-	1.2%	53.4%	-	-
Somewhat more likely to consider Biden	3.4%	23.5%	0.8%	2.2%	31.2%	-	1.7%	46.6%	-	-
No change in my opinion	77.1%	35.5%	19.6%	94.4%	23.1%	14.1%	94.5%	-	-	100.0%
Somewhat less likely to consider Biden	1.5%	-	3.6%	1.1%	-	4.0%	1.1%	-	9.6%	-
Much less likely to consider Biden	14.1%	-	76.1%	0.7%	-	81.9%	1.5%	-	90.4%	-
Q15c Jason Kelce Endorsement										
More Likely to consider Biden	7.2%	64.5%	0.8%	3.7%	76.9%	-	2.9%	100.0%	-	-
Less Likely to consider Biden	15.7%	-	79.7%	1.9%	-	85.9%	2.6%	-	100.0%	-
No change in my opinion	77.1%	35.5%	19.6%	94.4%	23.1%	14.1%	94.5%	-	-	100.0%

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents		Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
	Total	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q16 Age										
18 to 34	**24.0%**	29.7%	27.1%	22.8%	26.2%	25.3%	23.6%	33.5%	27.0%	22.5%
35 to 44	**14.5%**	20.9%	10.0%	15.0%	16.9%	12.4%	14.7%	13.0%	9.4%	15.7%
45 to 54	**16.5%**	12.8%	17.2%	16.6%	14.7%	21.2%	15.7%	16.4%	21.4%	15.5%
55 to 64	**20.0%**	11.7%	23.7%	19.9%	13.4%	21.7%	20.2%	8.4%	22.0%	20.7%
65 or older	**25.0%**	24.9%	21.9%	25.7%	28.8%	19.4%	25.8%	28.7%	20.2%	25.6%

Break % Respondents		Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
	Total	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q17 Gender										
Female	**53.0%**	54.5%	39.2%	56.1%	48.3%	44.4%	55.1%	55.2%	47.2%	54.0%
Male	**46.5%**	45.2%	60.0%	43.4%	51.7%	54.7%	44.4%	44.6%	51.9%	45.6%
Nonbinary	**0.5%**	0.3%	0.8%	0.4%	-	0.9%	0.5%	0.2%	0.9%	0.4%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q18 Ethnicity										
African American or Black	8.5%	23.3%	10.2%	6.8%	23.9%	9.3%	7.1%	31.9%	9.4%	6.1%
Asian American	2.0%	-	-	2.6%	-	-	2.6%	-	5.5%	1.5%
Caucasian or White	80.0%	59.3%	77.8%	82.3%	52.5%	79.5%	82.4%	46.8%	71.9%	84.8%
Hispanic or Latino	5.0%	11.7%	11.1%	3.0%	17.6%	10.3%	2.9%	15.9%	10.4%	2.9%
Multi-racial	2.5%	5.6%	0.7%	2.7%	6.0%	0.8%	2.6%	5.4%	0.8%	2.6%
Some other ethnicity not mentioned here	2.0%	-	0.1%	2.6%	-	0.1%	2.5%	-	2.0%	2.2%

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q19 Education										
High school or less	20.9%	31.3%	24.6%	19.1%	50.4%	28.1%	16.9%	32.7%	22.9%	19.4%
Some college	38.1%	30.9%	48.8%	36.2%	28.6%	46.4%	37.2%	38.1%	51.4%	35.4%
Four-year degree	26.0%	20.7%	16.7%	28.7%	12.0%	18.4%	28.8%	23.2%	16.9%	28.1%
Advanced studies, such as an MD, JD, or Phd	15.0%	17.1%	9.9%	16.0%	9.0%	7.1%	17.1%	5.9%	8.7%	17.1%
Q19c Education										
No college	59.0%	62.2%	73.4%	55.3%	79.0%	74.5%	54.2%	70.8%	74.3%	54.8%
College	41.0%	37.8%	26.6%	44.7%	21.0%	25.5%	45.8%	29.2%	25.7%	45.2%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q20 Partisan Affiliation										
Strong Democrat	**20.4%**	65.0%	3.3%	20.6%	66.5%	2.1%	20.3%	56.7%	-	21.2%
Lean Democrat	**18.0%**	19.0%	6.0%	20.8%	16.6%	5.5%	20.7%	26.2%	11.1%	18.7%
Independent	**23.8%**	16.0%	30.2%	23.0%	12.8%	24.4%	24.6%	8.8%	26.6%	24.7%
Lean Republican	**15.5%**	-	17.7%	16.3%	4.0%	23.8%	14.7%	3.6%	19.2%	15.8%
Strong Republican	**22.3%**	-	42.9%	19.3%	-	44.1%	19.6%	4.7%	43.2%	19.7%
Q20c Partisan Affiliation										
Democrat	**38.5%**	84.0%	9.2%	41.4%	83.1%	7.6%	41.0%	82.9%	11.1%	39.9%
Republican	**37.7%**	-	60.6%	35.6%	4.0%	68.0%	34.4%	8.3%	62.4%	35.5%
Independent	**23.8%**	16.0%	30.2%	23.0%	12.8%	24.4%	24.6%	8.8%	26.6%	24.7%

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	128	6	29	93	4	21	103	3	22	102
Q21 Independent Push										
Democrats	**24.7%**	76.3%	6.6%	27.1%	30.6%	-	29.4%	64.1%	-	28.7%
Republicans	**20.3%**	10.0%	40.6%	14.6%	12.8%	46.0%	15.4%	16.7%	44.4%	15.2%
Both parties equally	**55.0%**	13.7%	52.8%	58.2%	56.7%	54.0%	55.1%	19.2%	55.6%	56.1%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q20_21 Combined Partisan Affiliation										
Strong Democrat	20.4%	65.0%	3.3%	20.6%	66.5%	2.1%	20.3%	56.7%	-	21.2%
Lean Democrat	23.9%	31.2%	8.0%	27.1%	20.6%	5.5%	28.0%	31.8%	11.1%	25.8%
Completely Independent	13.1%	2.2%	15.9%	13.4%	7.3%	13.2%	13.6%	1.7%	14.8%	13.8%
Lean Republican	20.3%	1.6%	29.9%	19.7%	5.7%	35.1%	18.5%	5.1%	31.0%	19.6%
Strong Republican	22.3%	-	42.9%	19.3%	-	44.1%	19.6%	4.7%	43.2%	19.7%
Q20_21c Combined Partisan Affiliation										
Democrat	44.3%	96.2%	11.2%	47.6%	87.1%	7.6%	48.3%	88.6%	11.1%	46.9%
Republican	42.6%	1.6%	72.8%	39.0%	5.7%	79.2%	38.2%	9.7%	74.1%	39.2%
Completely Independent	13.1%	2.2%	15.9%	13.4%	7.3%	13.2%	13.6%	1.7%	14.8%	13.8%

Break % Respondents	Total	Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
		More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
Q22 2020 Vote										
Republican Donald Trump	41.8%	1.8%	74.7%	37.5%	4.9%	76.0%	37.9%	6.4%	73.0%	38.8%
Democrat Joe Biden	42.9%	84.7%	7.6%	47.6%	80.5%	6.0%	47.3%	84.5%	4.4%	46.8%
Someone Else	1.2%	-	0.8%	1.4%	-	0.9%	1.4%	-	1.0%	1.4%
Don't Remember	2.4%	6.8%	1.3%	2.3%	9.4%	0.8%	2.1%	6.2%	0.8%	2.4%
Did Not Vote	11.7%	6.6%	15.6%	11.2%	5.3%	16.2%	11.3%	2.9%	20.8%	10.7%

BLUEPRINT POLLING

Weighted Crosstabs by Taylor Swift Endorsement, Travis Kelce Endorsement, Jason Kelce Endorsement

Break % Respondents		Q13c Taylor Swift Endorsement			Q14c Travis Kelce Endorsement			Q15c Jason Kelce Endorsement		
	Total	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion	More Likely to consider Biden	Less Likely to consider Biden	No change in my opinion
Base	538	36	96	406	35	85	418	39	84	415
DMA Zones										
Philadelphia	42.9%	74.8%	37.4%	41.4%	70.2%	34.6%	42.4%	81.5%	45.2%	38.9%
Pittsburgh	19.5%	8.0%	26.2%	19.0%	7.0%	26.1%	19.2%	3.2%	25.6%	19.8%
Harrisburg	14.3%	1.8%	14.2%	15.4%	1.9%	13.9%	15.4%	3.2%	9.9%	16.2%
Scranton	12.1%	7.3%	9.1%	13.3%	13.2%	8.7%	12.7%	5.3%	6.2%	14.0%
Other	11.1%	8.1%	13.0%	11.0%	7.7%	16.7%	10.3%	6.9%	13.1%	11.1%

Weighted Crosstabs by DMA Zones

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q1 Travis Kelce Favorability						
Very favorable	**23.0%**	27.6%	19.6%	21.9%	20.1%	16.3%
Somewhat favorable	**20.7%**	21.9%	16.8%	23.5%	19.0%	21.0%
Neutral	**42.1%**	39.5%	46.2%	31.7%	49.4%	50.5%
Somewhat unfavorable	**4.8%**	3.7%	6.2%	10.5%	1.1%	3.6%
Very unfavorable	**9.3%**	7.3%	11.2%	12.4%	10.4%	8.7%
Q1c Travis Kelce Favorability						
Favorable	**43.7%**	49.5%	36.4%	45.4%	39.1%	37.3%
Unfavorable	**14.2%**	11.1%	17.4%	22.9%	11.5%	12.3%
Neutral	**42.1%**	39.5%	46.2%	31.7%	49.4%	50.5%

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q2 Taylor Swift Favorability						
Very favorable	**25.5%**	26.8%	27.1%	18.5%	24.0%	27.9%
Somewhat favorable	**19.0%**	19.1%	17.4%	19.3%	20.4%	19.6%
Neutral	**28.8%**	31.9%	26.4%	29.0%	23.6%	27.1%
Somewhat unfavorable	**9.5%**	8.9%	11.0%	8.3%	9.0%	11.2%
Very unfavorable	**17.2%**	13.3%	18.1%	24.9%	23.0%	14.2%
Q2c Taylor Swift Favorability						
Favorable	**44.5%**	46.0%	44.5%	37.8%	44.3%	47.6%
Unfavorable	**26.7%**	22.2%	29.1%	33.3%	32.1%	25.4%
Neutral	**28.8%**	31.9%	26.4%	29.0%	23.6%	27.1%

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Weighted Crosstabs by DMA Zones

Break % Respondents	Total	DMA Zones				
		Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q3 Jason Kelce Favorability						
Very favorable	**34.6%**	42.6%	24.4%	33.6%	26.7%	31.1%
Somewhat favorable	**13.6%**	10.6%	13.9%	21.6%	8.2%	19.7%
Neutral	**44.1%**	40.5%	51.8%	35.2%	57.8%	41.1%
Somewhat unfavorable	**2.4%**	1.8%	3.4%	4.9%	1.7%	0.9%
Very unfavorable	**5.3%**	4.5%	6.5%	4.7%	5.6%	7.1%
Q3c Jason Kelce Favorability						
Favorable	**48.1%**	53.2%	38.3%	55.2%	34.9%	50.9%
Unfavorable	**7.7%**	6.2%	9.9%	9.6%	7.3%	8.0%
Neutral	**44.1%**	40.5%	51.8%	35.2%	57.8%	41.1%

Break % Respondents	Total	DMA Zones				
		Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q4 Biden Favorability						
Very favorable	**16.0%**	20.2%	17.9%	8.4%	10.2%	12.4%
Somewhat favorable	**16.3%**	18.6%	17.6%	9.1%	15.6%	15.2%
Neutral	**7.2%**	10.3%	2.2%	5.0%	6.2%	7.9%
Somewhat unfavorable	**10.2%**	12.6%	8.6%	10.2%	3.3%	11.5%
Very unfavorable	**50.2%**	38.2%	53.7%	67.4%	64.6%	52.9%
Q4c Biden Favorability						
Favorable	**32.3%**	38.8%	35.5%	17.4%	25.8%	27.6%
Unfavorable	**60.5%**	50.9%	62.3%	77.5%	68.0%	64.5%
Neutral	**7.2%**	10.3%	2.2%	5.0%	6.2%	7.9%

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Weighted Crosstabs by DMA Zones

Break % Respondents	Total	DMA Zones				
		Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	**538**	**231**	**105**	**77**	**65**	**60**
Q5 Trump Favorability						
Very favorable	**32.3%**	26.4%	34.2%	41.7%	36.0%	35.6%
Somewhat favorable	**11.0%**	5.9%	12.4%	13.1%	22.0%	14.0%
Neutral	**7.3%**	9.0%	2.5%	12.5%	3.7%	6.1%
Somewhat unfavorable	**3.6%**	2.9%	2.9%	2.5%	5.9%	6.6%
Very unfavorable	**45.8%**	55.9%	48.0%	30.1%	32.3%	37.6%
Q5c Trump Favorability						
Favorable	**43.3%**	32.3%	46.6%	54.8%	58.0%	49.7%
Unfavorable	**49.4%**	58.8%	50.9%	32.6%	38.3%	44.2%
Neutral	**7.3%**	9.0%	2.5%	12.5%	3.7%	6.1%

Break % Respondents	Total	DMA Zones				
		Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	**538**	**231**	**105**	**77**	**65**	**60**
Q6 Fetterman Favorability						
Very favorable	**15.6%**	18.3%	17.3%	15.0%	8.7%	10.3%
Somewhat favorable	**21.0%**	25.6%	21.4%	13.4%	16.7%	17.3%
Neutral	**22.7%**	21.6%	18.7%	17.8%	29.7%	32.7%
Somewhat unfavorable	**12.8%**	10.2%	8.8%	15.9%	19.0%	19.0%
Very unfavorable	**27.9%**	24.4%	33.9%	37.9%	26.0%	20.7%
Q6c Fetterman Favorability						
Favorable	**36.6%**	43.9%	38.7%	28.4%	25.4%	27.6%
Unfavorable	**40.7%**	34.5%	42.7%	53.8%	44.9%	39.7%
Neutral	**22.7%**	21.6%	18.7%	17.8%	29.7%	32.7%

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Weighted Crosstabs by DMA Zones

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q7 Shapiro Favorability						
Very favorable	**24.5%**	27.1%	28.5%	22.5%	12.6%	23.2%
Somewhat favorable	**18.7%**	20.5%	14.7%	19.5%	19.8%	16.6%
Neutral	**29.6%**	27.3%	23.4%	35.6%	44.1%	26.3%
Somewhat unfavorable	**11.3%**	11.3%	13.0%	10.4%	4.9%	16.3%
Very unfavorable	**15.8%**	13.8%	20.4%	12.0%	18.6%	17.6%
Q7c Shapiro Favorability						
Favorable	**43.2%**	47.6%	43.3%	42.0%	32.4%	39.7%
Unfavorable	**27.1%**	25.1%	33.4%	22.4%	23.5%	34.0%
Neutral	**29.6%**	27.3%	23.4%	35.6%	44.1%	26.3%

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q8 Casey Favorability						
Very favorable	**15.3%**	15.7%	21.7%	8.7%	7.5%	19.4%
Somewhat favorable	**15.3%**	20.2%	7.7%	7.1%	20.0%	15.0%
Neutral	**39.9%**	38.9%	31.1%	55.8%	40.6%	38.6%
Somewhat unfavorable	**11.5%**	10.7%	12.2%	17.2%	6.6%	11.5%
Very unfavorable	**18.0%**	14.5%	27.3%	11.3%	25.3%	15.5%
Q8c Casey Favorability						
Favorable	**30.6%**	35.9%	29.4%	15.8%	27.5%	34.4%
Unfavorable	**29.5%**	25.2%	39.5%	28.5%	32.0%	27.0%
Neutral	**39.9%**	38.9%	31.1%	55.8%	40.6%	38.6%

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Weighted Crosstabs by DMA Zones

Break % Respondents	Total	DMA Zones				
		Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q9 McCormick Favorability						
Very favorable	**9.5%**	12.3%	11.6%	2.9%	7.6%	5.9%
Somewhat favorable	**13.7%**	10.4%	16.9%	13.2%	18.1%	16.3%
Neutral	**54.2%**	56.8%	41.0%	63.7%	56.2%	52.6%
Somewhat unfavorable	**7.8%**	8.7%	8.0%	6.5%	6.1%	7.7%
Very unfavorable	**14.8%**	11.8%	22.4%	13.7%	11.9%	17.4%
Q9c McCormick Favorability						
Favorable	**23.2%**	22.7%	28.5%	16.1%	25.7%	22.2%
Unfavorable	**22.6%**	20.5%	30.4%	20.2%	18.0%	25.2%
Neutral	**54.2%**	56.8%	41.0%	63.7%	56.2%	52.6%

Break % Respondents	Total	DMA Zones				
		Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q10 Taylor Swift Fan						
Definitely	**10.7%**	12.4%	9.8%	9.1%	7.1%	12.0%
Somewhat	**22.0%**	20.5%	18.1%	15.6%	26.6%	37.8%
Not much	**30.3%**	30.6%	34.2%	26.0%	34.3%	23.0%
Not at all	**33.2%**	31.8%	35.3%	45.6%	29.4%	23.0%
Unsure	**3.8%**	4.6%	2.6%	3.8%	2.7%	4.1%

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Weighted Crosstabs by DMA Zones

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q11 Senate Candidate Support						
Democrat Bob Casey, Jr.	38.1%	44.6%	41.1%	25.3%	33.2%	29.4%
Republican David McCormick	37.3%	30.8%	38.4%	44.9%	52.6%	34.0%
Unsure	24.6%	24.6%	20.5%	29.7%	14.2%	36.6%

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q12 Presidential Candidate Support						
Democrat Joe Biden	31.6%	37.1%	36.3%	19.0%	24.2%	26.2%
Republican Donald Trump	39.7%	29.5%	42.5%	50.0%	52.2%	47.2%
Independent Robert F. Kennedy, Jr.	6.5%	6.3%	5.9%	5.4%	9.4%	6.7%
Someone else	4.6%	4.0%	4.2%	8.3%	3.3%	4.1%
Unsure	15.3%	20.7%	8.7%	14.6%	10.9%	11.6%
Will not vote	2.3%	2.4%	2.4%	2.5%	-	4.1%

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Weighted Crosstabs by DMA Zones

Break % Respondents	Total	DMA Zones				
		Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q13 Taylor Swift Endorsement						
Much more likely to consider Biden	3.0%	6.0%	-	-	1.8%	1.5%
Somewhat more likely to consider Biden	3.7%	5.5%	2.7%	0.9%	2.2%	3.3%
No change in my opinion	75.5%	72.9%	73.3%	81.3%	82.6%	74.4%
Somewhat less likely to consider Biden	1.8%	2.1%	2.1%	1.8%	0.6%	1.2%
Much less likely to consider Biden	16.1%	13.4%	21.9%	16.0%	12.8%	19.6%
Q13c Taylor Swift Endorsement						
More Likely to consider Biden	6.6%	11.5%	2.7%	0.9%	4.0%	4.8%
Less Likely to consider Biden	17.9%	15.6%	24.0%	17.8%	13.4%	20.8%
No change in my opinion	75.5%	72.9%	73.3%	81.3%	82.6%	74.4%

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Weighted Crosstabs by DMA Zones

Break % Respondents	Total	DMA Zones				
		Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	**538**	**231**	**105**	**77**	**65**	**60**
Q14 Travis Kelce Endorsement						
Much more likely to consider Biden	**3.4%**	5.3%	2.3%	-	3.9%	1.5%
Somewhat more likely to consider Biden	**3.1%**	5.3%	-	0.9%	3.2%	3.0%
No change in my opinion	**77.7%**	76.6%	76.4%	83.7%	81.6%	71.8%
Somewhat less likely to consider Biden	**1.0%**	1.1%	-	1.4%	0.6%	2.4%
Much less likely to consider Biden	**14.8%**	11.7%	21.2%	14.0%	10.7%	21.3%
Q14c Travis Kelce Endorsement						
More Likely to consider Biden	**6.5%**	10.6%	2.3%	0.9%	7.1%	4.5%
Less Likely to consider Biden	**15.9%**	12.8%	21.2%	15.5%	11.3%	23.7%
No change in my opinion	**77.7%**	76.6%	76.4%	83.7%	81.6%	71.8%

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Weighted Crosstabs by DMA Zones

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q15 Jason Kelce Endorsement						
Much more likely to consider Biden	3.9%	8.0%	-	-	2.0%	1.5%
Somewhat more likely to consider Biden	3.4%	5.7%	1.2%	1.6%	1.1%	3.0%
No change in my opinion	77.1%	69.8%	78.3%	87.6%	88.9%	77.1%
Somewhat less likely to consider Biden	1.5%	2.9%	0.9%	0.1%	0.6%	-
Much less likely to consider Biden	14.1%	13.6%	19.7%	10.8%	7.3%	18.4%
Q15c Jason Kelce Endorsement						
More Likely to consider Biden	7.2%	13.7%	1.2%	1.6%	3.2%	4.5%
Less Likely to consider Biden	15.7%	16.5%	20.5%	10.8%	8.0%	18.4%
No change in my opinion	77.1%	69.8%	78.3%	87.6%	88.9%	77.1%

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q16 Age						
18 to 34	24.0%	25.4%	25.9%	19.0%	16.8%	29.3%
35 to 44	14.5%	14.5%	11.9%	17.4%	20.0%	9.2%
45 to 54	16.5%	13.1%	18.5%	19.0%	18.1%	21.2%
55 to 64	20.0%	18.5%	14.8%	25.7%	25.9%	21.0%
65 or older	25.0%	28.4%	28.8%	18.9%	19.1%	19.3%

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Weighted Crosstabs by DMA Zones

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q17 Gender						
Female	53.0%	53.8%	55.0%	50.7%	45.1%	57.7%
Male	46.5%	46.0%	44.6%	48.6%	53.3%	41.9%
Nonbinary	0.5%	0.2%	0.4%	0.7%	1.5%	0.4%

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q18 Ethnicity						
African American or Black	8.5%	13.9%	7.4%	2.1%	1.4%	5.5%
Asian American	2.0%	4.7%	-	-	-	-
Caucasian or White	80.0%	66.5%	88.1%	89.7%	90.4%	94.0%
Hispanic or Latino	5.0%	8.2%	-	5.9%	5.2%	-
Multi-racial	2.5%	3.8%	2.6%	0.4%	2.1%	0.5%
Some other ethnicity not mentioned here	2.0%	2.9%	1.9%	2.0%	1.0%	-

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q19 Education						
High school or less	20.9%	15.1%	14.0%	33.8%	27.7%	31.4%
Some college	38.1%	41.1%	34.9%	38.5%	41.8%	27.8%
Four-year degree	26.0%	27.7%	34.7%	18.7%	17.6%	22.9%
Advanced studies, such as an MD, JD, or Phd	15.0%	16.1%	16.4%	9.0%	12.9%	17.8%
Q19c Education						
No college	59.0%	56.2%	48.9%	72.3%	69.5%	59.2%
College	41.0%	43.8%	51.1%	27.7%	30.5%	40.8%

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Weighted Crosstabs by DMA Zones

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q20 Partisan Affiliation						
Strong Democrat	20.4%	26.0%	20.1%	8.3%	13.4%	22.8%
Lean Democrat	18.0%	20.0%	17.2%	14.6%	20.0%	14.2%
Independent	23.8%	25.4%	26.4%	28.4%	14.4%	17.5%
Lean Republican	15.5%	10.7%	12.3%	20.9%	26.7%	20.1%
Strong Republican	22.3%	17.9%	24.0%	27.8%	25.4%	25.5%
Q20c Partisan Affiliation						
Democrat	38.5%	46.0%	37.3%	22.9%	33.4%	36.9%
Republican	37.7%	28.6%	36.3%	48.8%	52.2%	45.6%
Independent	23.8%	25.4%	26.4%	28.4%	14.4%	17.5%

Break % Respondents		DMA Zones				
	Total	Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	128	59	28	22	9	10
Q21 Independent Push						
Democrats	24.7%	30.9%	23.8%	14.3%	16.9%	20.8%
Republicans	20.3%	13.0%	22.2%	41.0%	17.0%	16.1%
Both parties equally	55.0%	56.1%	53.9%	44.7%	66.1%	63.1%

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Weighted Crosstabs by DMA Zones

Break % Respondents	Total	DMA Zones				
		Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q20_21 Combined Partisan Affiliation						
Strong Democrat	**20.4%**	26.0%	20.1%	8.3%	13.4%	22.8%
Lean Democrat	**23.9%**	27.9%	23.5%	18.6%	22.4%	17.8%
Completely Independent	**13.1%**	14.3%	14.3%	12.7%	9.5%	11.0%
Lean Republican	**20.3%**	14.0%	18.2%	32.6%	29.2%	22.9%
Strong Republican	**22.3%**	17.9%	24.0%	27.8%	25.4%	25.5%
Q20_21c Combined Partisan Affiliation						
Democrat	**44.3%**	53.8%	43.6%	26.9%	35.9%	40.6%
Republican	**42.6%**	31.9%	42.2%	60.4%	54.6%	48.4%
Completely Independent	**13.1%**	14.3%	14.3%	12.7%	9.5%	11.0%

Break % Respondents	Total	DMA Zones				
		Philadelphia	Pittsburgh	Harrisburg	Scranton	Other
Base	538	231	105	77	65	60
Q22 2020 Vote						
Republican Donald Trump	**41.8%**	32.2%	41.5%	58.7%	57.4%	40.5%
Democrat Joe Biden	**42.9%**	52.0%	40.0%	32.0%	31.9%	38.9%
Someone Else	**1.2%**	0.5%	1.9%	1.4%	2.0%	1.8%
Don't Remember	**2.4%**	3.5%	3.2%	1.9%	-	-
Did Not Vote	**11.7%**	11.8%	13.4%	6.0%	8.7%	18.8%

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